

CITY COUNCIL MEETING

City of Davenport, Iowa

Wednesday, October 13, 2021; 5:30 PM

City Hall | 226 West 4th Street | Council Chambers

I. Moment of Silence

II. Pledge of Allegiance

III. Roll Call

IV. Meeting Protocol and Decorum

V. Approval of Minutes

Approval of the City Council Meeting minutes for September 22, 2021.

VI. City Administrator Update

VII. Report on Committee of the Whole

Approval of the Report on Committee of the Whole for October 6, 2021.

VIII. Appointments, Proclamations, Etc.

A. Appointments

1. Combined Construction Code Board of Appeals
- Frank Ehrecke (re-appointment)

2. Parks & Recreation Advisory Board
- Jodie Walker (new appointment | 2nd Ward)

B. Proclamations

1. Breast Cancer Awareness Month | October 2021

2. National Code Compliance Month | October 2021

IX. Petitions and Communications from Council Members and the Mayor

X. Individual Approval of Items on the Discussion Agenda

XI. Approval of All Items on the Consent Agenda

****NOTE:** These are routine items and will be enacted at the City Council Meeting by one roll call vote without separate discussion unless an item is requested to be removed and considered separately.

1. Second Consideration: Ordinance amending Schedule V of Chapter 10.96 entitled "Four-Way Stop Intersections" by adding Eastern Avenue at Elm Street. [Ward 5]

2. Second Consideration: Ordinance amending Schedule VII of Chapter 10.96 entitled “No Parking” by adding Ripley Street along the east side from 2nd Street north to the alley. [Ward 3]
3. Second Consideration: Ordinance amending Schedule VII of Chapter 10.96 entitled “No Parking” by adding Main Street along the west side from Palmer Drive south 580 feet. [Ward 3]
4. Resolution setting a Public Hearing on the proposed conveyance of City-owned property located at 503 West 15th Street to Brandi Bea, Petitioner. [Ward 4]
5. Resolution setting a Public Hearing on the proposed conveyance of a portion of 601 East Blackhawk Trail to Ethodd Properties, LLC, Petitioner. [Ward N/A]
6. Resolution approving Case F20-03 being the request of Excel Consultants Inc for a final plat named Replat of Lot 2 Windy Ridge, a 2-lot subdivision on 11.76 acres, more or less, of property located at 1531 Wisconsin Avenue. [Ward 1]
7. Resolution approving Case F21-10 being the request of Catherine Cartee for a final plat of Cartee's 5th Addition, a 2-lot subdivision on 2 acres located at 4837 West Locust Street. [Ward 1]
8. Resolution approving street, lane, or public ground closures on the listed dates and times to hold outdoor events.

Riverfront Improvement Commission; Rolling on the River Car Show; LeClaire Park; 11:00 p.m. Friday, October 15, 2021 - 4:00 p.m. Saturday, October 16, 2021; **Closures:** Ripley and Harrison Streets south of River Drive. [Ward 3]

St. Paul Lutheran Church; Trunk or Treat; 2136 Brady Street; Sunday, October 24, 2021 3:30 p.m. - 7:30 p.m.; **Closure:** High Street from Brady Street to Main Street. [Ward 5]

Project Renewal; Neighborhood Halloween Block Party; West 6th Street; Wednesday, October 27, 2021 2:00 p.m. – 6:00 p.m.; **Closure:** West 6th Street from Warren Street to Myrtle Street. [Ward 3]

St. Paul Lutheran Church; Youth Gathering; 2136 Brady Street; Wednesday, October 27, 2021 5:00 p.m. - 9:00 p.m.; **Closure:** Lombard Street between Brady Street and Main Street. [Ward 5]

St. Paul the Apostle Catholic Church/School; Trunk or Treat; 1007 East Rusholme Street; Friday, October 29, 2021 4:00 p.m. - 8:00 p.m.; **Closure:** East Rusholme Street between Carey Avenue and Arlington Avenue. [Ward 5]

Tom Simmons; Veterans Day Parade; Downtown; Thursday, November 11, 2021 10:00 a.m. - 12:00 p.m.; **Closures:** Western Avenue from 5th Street to 2nd Street; 2nd Street from Western Avenue to Main Street; Main Street from

2nd Street to 4th Street; 4th Street from Main Street to the finish at the Scott County Courthouse (400 West 4th Street). [Ward 3]

Scott County Family Y; 35th Annual Turkey Trot; 630 East 4th Street; Thursday, November 25, 2021 5:00 a.m. – 11:30 a.m.; **Closures:** 4th Street from River Drive to Main Street; Main Street from 4th Street to Lombard Street; Lombard Street from Harrison Street to Brady Street; westernmost lane on Brady Street from Lombard Street to Central Park Avenue; southernmost lane on Central Park Avenue between Brady Street and Harrison Street; easternmost lane on Harrison Street between Central Park Avenue and Lombard Street. [Wards 3 & 5]

9. Resolution approving the plans, specifications, form of contract, and estimate of cost for the Intersection Improvements at Northwest Boulevard and 76th Street and Northwest Boulevard and 83rd Street project, CIP #35058. [Wards 2 & 8]
10. Resolution accepting work completed under the Public Works Lobby Renovation project by Precision Builders, Inc of Bettendorf, Iowa in the amount of \$269,109.54, CIP #23052. [Ward 7]
11. Resolution awarding the contract for the Veterans Memorial Park Phase II | Overlook Package 1 - Sitework project to Langman Construction Inc of Rock Island, Illinois in the amount of \$99,789.75, CIP #68016. [Ward 3]
12. Resolution awarding the contract for the Veterans Memorial Park Phase II | Overlook Package 5 - Landscaping project to Hawkeye Paving Corporation of Davenport, Iowa in the amount of \$309,488, CIP #68016. [Ward 3]
13. Resolution of support for the submission of a grant application to the Iowa Economic Development Authority's Community Attraction and Tourism (CAT) program seeking assistance for the construction of the Nahant Marsh Education Center and Trail Expansion project. [Ward 1]
14. Resolution approving Change Order #2 to the 1930's Interceptor Flow Diversion project with Langman Construction of Rock Island, Illinois in the amount of \$90,812, CIP #30038. [Wards 1, 3, 5, & 6]
15. Resolution authorizing the Finance Director to make the appropriate inter-fund transfers for the City's FY 2021 financial records as required by the Iowa Administrative Code. [All Wards]
16. Resolution approving a lease agreement between the City of Davenport and Burlington Trailways of West Burlington, Iowa for the use of space at the Ground Transportation Center. [Ward 3]
17. Resolution approving the purchase of six pickup trucks and two plow kits for various City departments from Stivers Ford of Waukee, Iowa in the estimated amount of \$196,010 using the State of Iowa bid pricing. [All Wards]
18. Resolution approving the purchase of five vehicles for the Police Department from Stivers Ford of Waukee, Iowa in the amount of \$182,260 using the State of Iowa Department of Administrative Services contract #MA20103, CIP #24027. [All Wards]
19. Resolution approving the purchase of three new 35' low-floor buses from

Gillig of Livermore, California in the amount of \$1,355,670 utilizing the State of Iowa bid. [All Wards]

20. Motion approving noise variance requests for events on the listed dates and times.

Riverfront Improvement Commission; Rolling on the River Car Show; LeClaire Park; Saturday, October 16, 2021 10:00 a.m. - 2:00 p.m.; Outdoor music/band, over 50 dBA. [Ward 3]

Tom Simmons; Veterans Day Parade; Downtown (see attached parade route); Thursday, November 11, 2021 9:00 a.m. - 12:00 p.m.; Outdoor music/bands, over 50 dBA. [Ward 3]

21. Motion approving beer and liquor license applications.

A. New license, new owner, temporary permit, temporary outdoor area, location transfer, etc (as noted):

Ward 8

Speedway 4221 (Speedway, LLC) - 8320 Hillandale Rd - License Type: Class C Beer

B. Annual license renewals (with outdoor area as noted):

Ward 1

St. Alphonsus Church Holy Name Society (St. Alphonsus Church of Davenport, Inc) - 2618 Boise Ave - Outdoor Area - License Type: Class B Beer

Ward 2

Dhakals, LLC (Dhakals, LLC) - 3108 W Central Park Ave - License Type: Class E Liquor

Probstei Inn Bar & Grill (Mayberry Homestead, Inc) - 6315 W Kimberly Rd - License Type: Class C Liquor

Ward 3

Barrel House 211 (Barrelhouse, LLC) - 207-211 E 2nd St - Outdoor Area - License Type: Class C Liquor

Riverside Liquor (Vardaan, Inc) - 826 E River Dr - License Type: Class E Liquor

West Side Grocery (Ram S, LLC) - 1802 W 7th St - License Type: Class E Liquor

Me & Billy's (Me and Billy's) - 200 W 3rd St - Outdoor Area - License Type: Class C Liquor

Cathedral Ale (Sacred Heart Cathedral of Davenport, Iowa) - 422 E 10th St - License Type: Class B Beer

Ward 4

Riverside Liquor 2 (Two Brother's Locust, LLC) - 1528 W Locust St - License Type: Class E Liquor

Rio Grande Mexican Restaurant Y Cantina, LLC (Rio Grande Mexican Restaurant Y Cantina, LLC) - 1414 W Locust St - License Type: Class C Liquor

Ward 5

Bowlmor Lanes (Davenport Bowlers, Inc) - 2952 Brady St - License Type: Class C Liquor

The Outing Club (The Outing Club, Inc) - 2109 Brady St - Outdoor Area - License Type: Class C Liquor

Ward 6

Kimberly Mart (Pak Foods, Inc) - 1714 E Kimberly Rd - License Type: Class E Liquor

The Clubhouse (Clubhouse Beverage, LLC) - 4800 Elmore Ave - Outdoor Area - License Type: Class C Liquor

The Grape Life (The Grape Life Wine Store & Lounge, LLC) - 3402 Elmore Ave - License Type: Class C Liquor

Hy-Vee Fast and Fresh (Hy-Vee, Inc) - 3200 E Kimberly Rd - License Type: Class E Liquor

Ward 7

Kwik Star #291 (Kwik Trip, Inc) - 1225 E Kimberly Rd - License Type: Class C Beer

Ward 8

Double D Diner (Lillypad Boutique, LLC) - 2225 W 53rd St, Ste 400 - License Type: Class C Liquor

Hawkeye Sports Bar & Grill (Ortiz Holdings, LLC) - 4646 Cheyenne Ave - Outdoor Area - License Type: Class C Liquor

22. Motion approving the petition for a streetlight in front of 4405 Canterbury Lane.
[Ward 7]
23. Motion authorizing payment to Visit Quad Cities for FY 2022 tourism/marketing services in an amount not-to-exceed \$375,000. [All Wards]
24. Motion ratifying Change Orders #1 and #2 with Valley Construction of Rock Island, Illinois in the amount of \$78,800 for the Auxiliary Site, CIP #23068.
[Ward 1]

XII. Other Ordinances, Resolutions and Motions

XIII. Public with Business

PLEASE NOTE: At this time individuals may address the City Council on any matters of City business not appearing on this agenda. This is not an opportunity to discuss issues with the Council members or get information. In accordance with Open Meetings law, the Council can not take action on any complaint or suggestions tonight, and can not respond to any allegations at this time.

Please state your Name and Ward for the record. There is a five (5) minute time limit. Please end your comments promptly.

XIV. Reports of City Officials

XV. Adjourn

City of Davenport

Department: City Clerk
Contact Info: Brian Krup | 563-326-6163

Action / Date
10/13/2021

Subject:
Approval of the City Council Meeting minutes for September 22, 2021.

ATTACHMENTS:

Type	Description
▢ Backup Material	CC Min 092221

REVIEWERS:

Department	Reviewer	Action	Date
City Clerk	Admin, Default	Approved	10/7/2021 - 8:44 AM

City of Davenport, Iowa
City Council Meeting Minutes

Wednesday, September 22, 2021

The City Council of Davenport, Iowa met in regular session on Wednesday, September 22, 2021 at 5:30 p.m. in the Council Chambers at Davenport City Hall, 226 West 4th Street, Davenport, Iowa with Mayor Mike Matson presiding and all Aldermen present except Alderwoman Dickmann (Alderman Dunn, Alderman Dohrmann, Alderwoman Meginnis, Alderwoman Lee, Alderman Gripp, Alderman Condon, Alderman Miller, Alderman Jobgen, and Alderman Ambrose).

I. Moment of Silence

II. Pledge of Allegiance | Led by Alderwoman Lee

III. Roll Call

IV. Meeting Protocol and Decorum

V. Approval of Minutes

APPROVED

Approval of the City Council Meeting minutes for September 8, 2021.

VI. City Administrator Update

VII. Report on Committee of the Whole

APPROVED

Approval of the Report on Committee of the Whole for September 15, 2021.

COUNCIL CHAMBERS, CITY HALL, Davenport, Iowa, Wednesday, September 15, 2021 -- The Council observed a moment of silence. Pledge of Allegiance. The Council met in Committee of the Whole at 5:30 p.m. with Mayor Matson presiding and all Aldermen present (Alderman Dunn, Alderman Dohrmann, Alderwoman Meginnis, Alderwoman Lee, Alderman Gripp, Alderman Condon, Alderman Miller, Alderwoman Dickmann, Alderman Jobgen, and Alderman Ambrose).

*The following Public Hearings were held: **Community Development:** 1) on the Consolidated Plan Annual Performance Evaluation Report for the year ending June 30, 2021. **Public Works:** 1) on the plans, specifications, form of contract, and estimate of cost for the Goose Creek Shared Use Trail Project from 53rd Street to 59th and Brady, CIP #28019; and 2) on the plans, specifications, form of contract, and estimate of cost for the Prospect Park Sewer Separation project, CIP #30057. **Finance:** 1) on the proposed conveyance of City-owned parcels F0047-03 and F0047-28 to Kenneth Wilmington of 519 East 9th Street and former owner of parcel F0047-03.*

*Action items for Discussion: (The votes on all motions were by voice vote. All votes were unanimous unless specifically noted.) **Community Development:** There were no items on the agenda. **Public Safety:** Alderman Jobgen reviewed all items listed. Alderman Ambrose moved a motion to table the Class C liquor license for MC's Happy Hollow (DMC Corporation) located at 1502 W 14th St. The motion was seconded by Alderwoman Meginnis with all Aldermen present voting aye. On motion by Alderwoman Dickmann, second by Alderman Ambrose all other items moved to the Consent Agenda. **Public Works:** Alderman Dunn reviewed all items listed. On motion by Alderman Dohrmann, second by Alderwoman Dickmann all items moved to the Consent Agenda. **Finance:** Alderman Condon reviewed all items listed. On motion by Alderman Miller, second by Alderwoman Dickmann all items moved to the Consent Agenda.*

*Council adjourned at **6:10 p.m.***

VIII. Appointments, Proclamations, Etc.

A. Proclamations

ISSUED 2021-363

1. Preventing Lost Potential Month | September 2021

2. Fire Prevention Week | October 3 - 9, 2021

IX. Presentations

HELD

A. Mayor's Community Excellence Award | Salvation Army

B. Southeast Little League | 10U, 11U, and 12U State Championship Recognition

C. Davenport Community School District | State of the District

X. Petitions and Communications from Council Members and the Mayor

XI. Individual Approval of Items on the Discussion Agenda

XII. Approval of All Items on the Consent Agenda

On motion by Alderman Ambrose, second by Alderwoman Meginnis with all Aldermen present voting aye, the Consent Agenda was approved as follows:

1. First Consideration: Ordinance amending Schedule V of Chapter 10.96 entitled "Four-Way Stop Intersections" by adding Eastern Avenue at Elm Street. [Ward 5]

MOVED TO SECOND CONSIDERATION

2. First Consideration: Ordinance amending Schedule VII of Chapter 10.96 entitled "No Parking" by adding Ripley Street along the east side from 2nd Street north to the alley. [Ward 3]

MOVED TO SECOND CONSIDERATION

3. First Consideration: Ordinance amending Schedule VII of Chapter 10.96 entitled "No Parking" by adding Main Street along the west side from Palmer Drive south 580 feet. [Ward 3]

MOVED TO SECOND CONSIDERATION

4. Resolution approving street, lane, or public ground closures on the listed dates and times to hold outdoor events.

ADOPTED 2021-364

Davenport Community School District; West High School Homecoming Parade; 3505 West Locust Street; Thursday, September 30, 2021 5:30 p.m. - 6:30 p.m.; **Parade route closures (Police controlled)**: West 18th Street from North Clark Street to North Elsie Avenue; North Elsie Avenue from West 18th Street to West Lombard Street; West Lombard Street from Elsie Avenue to North Nevada Avenue; North Nevada Avenue from West Lombard Street back to West High. [Ward 1]

St. Ambrose University; Killer Bee 5K and Bumble Rumble; Saturday, October 2, 2021 7:00 a.m. – 10:30 a.m. **Closures**: Lombard from Ripley to Lillie; Ripley from Lombard

to Dover Ct; Dover Ct from Ripley to Gaines; Gaines from Dover Ct to Lombard; Scott from Dover Ct to Lombard; Rusholme from Gaines to Lillie; Lillie from Rusholme to Pleasant; Pleasant from Lillie to Warren; Warren from Pleasant to Spalding Blvd; Spalding Blvd from Warren to Berg Pl; Berg Pl from Spalding Blvd to Lillie. [Wards 4 & 5]

Davenport Association of Professional Firefighters; 7th Annual Fire Muster and Lights & Sirens Parade; Village of East Davenport; Sunday, October 3, 2021 9:00 a.m. - 8:00 p.m.; **Closures:** East 11th Street between Mound Street and Jersey Ridge Road; Christie Street from 11th Street north to the alley. [Wards 5 & 6]

Davenport Community School District; North Homecoming Parade; Thursday, October 7, 2021 6:00 p.m. - 8:00 p.m.; **Parade route closures (Police controlled):** northbound Division St from Wood Intermediate (5701 North Division Street) to Northwest Blvd; Northwest Blvd from Division St to W 56th St; W 56th St to Oakbrook Rd; Oakbrook Rd to W 57th St; W 57th St to Marquette St; Marquette St to W 60th St; W 60th St to Myrtle St; Myrtle St to W 59th St; W 59th St to Vine St; Vine St to W 58th St; W 58th St to Gaines St; Gaines St to finish at North High School (626 West 53rd Street). [Wards 7 & 8]

St. Paul Lutheran Church; Evening Event; 2136 Brady Street; Friday, October 8, 2021 1:00 p.m. - 8:30 p.m.; **Closures:** Lombard Street between Brady Street and Main Street. [Ward 5]

Stickman Racing Group; Lagomarcino's Cocoa Beano 5k; Saturday, October 16, 2021 6:00 a.m. - 2:00 p.m.; **Closures:** E 11th St from Mound St to Hillcrest Ave/River St; River St from E 11th St to McClellan Blvd/River Dr; McClellan Blvd from River Dr to Kenwood Ave; Wood Ln from McClellan Blvd to Forest Rd; Forest Rd from Wood Ln to Wood Ln; Wood Ln to City Limits; Eastmere Dr from City Limits to Middle Rd; Middle Rd from Eastmere Dr to Kenwood Ave; Kenwood Ave from Middle Rd to McClellan Blvd. [Wards 5 & 6]

5. Resolution approving the plans, specifications, form of contract, and estimate of cost for the Goose Creek Shared Use Trail project from 53rd Street to 59th and Brady, CIP #28019. [Ward 7 & 8] **ADOPTED 2021-365**

6. Resolution approving the plans, specifications, form of contract and estimate of cost for the Prospect Park Sewer Separation project, CIP #30057. [Ward 5] **ADOPTED 2021-366**

7. Resolution accepting work completed under the Sheffield Drive (54th Street to Hillandale Road) Reconstruction project by Tri-City Blacktop of Bettendorf, Iowa in the amount of \$263,222.05, CIP #35047. [Ward 2] **ADOPTED 2021-367**

8. Resolution accepting work completed under the Jersey Farms Park project by Emery Construction Group, Inc of Moline, Illinois in the amount of \$484,587.50, CIP #64057. [Ward 6] **ADOPTED 2021-368**

9. Resolution accepting work completed under the Sunderbruch Park Bridge Over Blackhawk Creek Repair project completed by General Constructors, Inc of Bettendorf, Iowa in the amount of \$257,481.92, CIP #21005. [Ward 1] **ADOPTED 2021-369**

10. Resolution amending the resolution assessing alley resurfacing projects for the north-south alley between Farnam and LeClaire from Garfield to Columbia and the east-west alley between Glaspell and Schricker from Pine to Belmont completed in the fall of 2019, CIP #35038. [Wards 3 & 5] **ADOPTED 2021-370**

11. Resolution authorizing the Assistant City Administrator/Public Works Director to sign Transit Ride Reimbursement Program agreements with various organizations and education institutions. [All Wards] **ADOPTED 2021-371**

12. Resolution awarding the contract for the Modern Woodmen Park HVAC and Event Center project to Swanson Construction Co of Bettendorf, Iowa in the amount of \$1,118,210, CIP #23055. [Ward 3] **ADOPTED 2021-372**

13. Resolution authorizing the submission of an application to Federal Recreational Trails (FRT) program for grant assistance with the construction of the Nahant Marsh Trail System project. [Ward 1] **ADOPTED 2021-373**

14. Resolution authorizing the conveyance of City-owned parcels F0047-03 and F0047-28 to Kenneth Wilmington of 519 East 9th Street and former owner of parcel F0047-03. [Ward 3] **ADOPTED 2021-374**

15. Motion approving noise variance requests for events on the listed dates and times. **PASSED 2021-375**

Davenport Community School District; West High School Homecoming Parade; See attached parade route; Thursday, September 30, 2021 5:30 p.m. - 6:30 p.m.; Outdoor music/performances, over 50 dBA. [Ward 1]

Davenport Association of Professional Firefighters; 7th Annual Fire Muster and Lights & Sirens Parade; Village of East Davenport; Sunday, October 3, 2021 12:00 p.m. - 5:00 p.m.; Outdoor music, over 50 dBA. [Wards 5 & 6]

Davenport Community School District; North High School Homecoming Parade; See attached parade route; Thursday, October 7, 2021 6:00 p.m. - 8:00 p.m.; Outdoor music/band, over 50 dBA. [Wards 7 & 8]

Mississippi Valley Fairgrounds; Oktoberfest; 2815 West Locust Street; 7:00 p.m. Saturday, October 16, 2021 - 12:00 a.m. Sunday, October 17, 2021; Outdoor music/band, over 50 dBA. [Ward 4]

16. Motion approving beer and liquor license applications. **PASSED 2021-376**

A. New license, new owner, temporary permit, temporary outdoor area, location transfer, etc. (as noted):

Ward 3

Quad City Jaycee's (Davenport Jaycee's United States Junior Chamber of Commerce)
– 400 Beiderbecke Dr – Temporary Outdoor Event – "Bar-B-QC Festival" September
30-October 3 – Class B Liquor

B. Annual license renewals (with outdoor area as noted):

Ward 2

Rina Mart, LLC (Rina Mart, LLC) - 3815 W Kimberly Rd - License Type: Class E Liquor

Ward 3

Armored Gardens (Armored Gardens, LLC) - 315 Pershing Ave – Outdoor Area -
License Type: Class C Liquor

Bootleg Hill Honey Meads (Bootleg Hill, LLC) - 321 E 2nd St - Outdoor Area - License
Type: Class C Native Wine

Raw Bar (RAWBAR) - 136 E 3rd St - Outdoor Area - License Type: Class C Liquor

Ward 4

QC Mart (Bethany Enterprises, Inc) - 1556 W Locust St - License Type: Class C Beer

Ward 5

Express Lane Gas & Food Mart # 77 (Express Lane, Inc) - 1208 E Locust - License
Type: Class C Beer

QC Marts (Bethany Enterprises, Inc) - 1313 E River Dr - License Type: Class C Beer

Ward 6

Costco Wholesale #1325 (Costco Wholesale Corporation) - 2790 E 53rd St - License
Type: Class E Liquor

Monarch Kitchen & Bar (LCMR, Inc) - 4750 E 53rd St - Outdoor Area - License Type:
Class C Liquor

Ward 8

Express Lane # 76 (Expresslane, Inc) - 6268 Brady St - License Type: Class C Beer

17. Motion approving the process and procedures for snow removal to ensure the safety and
welfare of residents and visitors during winter weather events. [All Wards]

PASSED 2021-377

18. Motion awarding the contract for the repair of the Roots MVI-74-10 600hp Blower to Howden Roots LLC of Springfield, Missouri in the amount of \$52,550. [Ward 1]

PASSED 2021-378

19. Motion awarding the contract for talent development consulting services to Paradyne Consulting Works, LLC of Santa Rosa Valley, California. [All Wards]

PASSED 2021-379

XIII. Other Ordinances, Resolutions and Motions

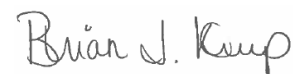
XIV. Public with Business

XV. Reports of City Officials

The following is a summary of revenue received for the month of August 2021:

Property taxes	4,566
Other City taxes	2,895,373
Special assessments	-
Licenses & permits	419,589
Intergovernmental	1,574,346
Charges for services	2,239,427
Use of monies & property	66,261
Fines & forfeits	175,940
Bonds/Loan Proceeds	1,446,004
Miscellaneous	347,252

XVI. Adjourn **6:21 p.m.**



Brian J. Krup
Deputy City Clerk

City of Davenport

Department: City Clerk
Contact Info: Brian Krup | 563-326-6163

Action / Date
10/13/2021

Subject:
Approval of the Report on Committee of the Whole for October 6, 2021.

ATTACHMENTS:

Type	Description
Backup Material	COW Report 100621

REVIEWERS:

Department	Reviewer	Action	Date
City Clerk	Admin, Default	Approved	10/7/2021 - 4:14 PM

COUNCIL CHAMBERS, CITY HALL, Davenport, Iowa, Wednesday, October 6, 2021 -- The Council observed a moment of silence. Pledge of Allegiance led by Alderman Condon. The Council met in Committee of the Whole at 5:30 p.m. with Mayor Matson presiding and all Aldermen present (Alderman Dunn, Alderman Dohrmann, Alderwoman Meginnis, Alderwoman Lee, Alderman Gripp, Alderman Condon, Alderman Miller, Alderwoman Dickmann, Alderman Jobgen, and Alderman Ambrose).

The following Public Hearing was held: **Public Works:** 1) on the plans, specifications, form of contract, and estimate of cost for the Intersection Improvements at Northwest Boulevard and 76th Street and Northwest Boulevard and 83rd Street project, CIP #35058.

Action items for Discussion: (The votes on all motions were by voice vote. All votes were unanimous unless specifically noted.) **Community Development:** Alderman Gripp reviewed all items listed. On motion by Alderwoman Lee, second by Alderwoman Dickmann all items moved to the Consent Agenda. **Public Safety:** Alderman Jobgen reviewed all items listed. On motion by Alderwoman Dickmann, second by Alderman Gripp all items moved to the Consent Agenda except the street closure and noise variance requests for the North Main Street Good Neighbor Project Block Party that would be voted on later on the agenda. **Public Works:** Alderman Dunn reviewed all items listed. On motion by Alderman Dohrmann, second by Alderman Gripp all items moved to the Consent Agenda. **Finance:** Alderman Condon reviewed all items listed. On motion by Alderman Miller, second by Alderwoman Dickmann all items moved to the Consent Agenda.

Other Ordinances, Resolutions and Motions: On motion by Alderman Ambrose, second by Alderman Dohrmann with all Aldermen present voting aye except Alderwoman Lee, the rules were suspended to vote on the listed items.

1. On motion by Alderman Dohrmann, second by Alderwoman Meginnis with all Aldermen present voting aye, the following Resolution was adopted:

Resolution approving the following street closure on the listed date and time to hold an outdoor event. **ADOPTED 2021-380**

Susan Ramsett; North Main Street Good Neighbor Project Block Party; 2100 block of North Main Street; Thursday, October 7, 2021 5:00 p.m. - 9:00 p.m.; **Closure:** North Main Street from High Street to Lombard Street. [Ward 5]

2. On motion by Alderman Ambrose, second by Alderman Dohrmann with all Aldermen present voting aye, the following Motion passed:

Motion approving a noise variance request for an event on the listed date and time. **PASSED 2021-381**

Susan Ramsett; North Main Street Good Neighbor Project Block Party; 2100 block of North Main Street; Thursday, October 7, 2021 6:00 p.m. - 8:00 p.m.; Outdoor music/band, over 50 dBA. [Ward 5]

Council adjourned at **5:52 p.m.**

City of Davenport

Department: Office of the Mayor
Contact Info: Tiffany Thorndike | 563-888-2066

Action / Date
10/13/2021

Subject:
Combined Construction Code Board of Appeals
- Frank Ehrecke (re-appointment)

Background:

Frank Ehrecke is a re-appointment to the Combined Construction Code Board of Appeals. His term dates are November 1, 2021 - October 31, 2024.

REVIEWERS:

Department	Reviewer	Action	Date
Office of the Mayor	Thorndike, Tiffany	Approved	9/28/2021 - 11:51 AM

City of Davenport

Department: Office of the Mayor
Contact Info: Tiffany Thorndike | 563-888-2066

Action / Date
10/13/2021

Subject:
Parks & Recreation Advisory Board
- Jodie Walker (new appointment | 2nd Ward)

Background:

Jodie Walker is a new appointment to the Parks & Recreation Advisory Board as the 2nd Ward appointment. Jodie is filling a vacancy created when Beverly Woods chose not to serve another term. Jodie's term dates are October 14, 2021 - June 30, 2024.

REVIEWERS:

Department	Reviewer	Action	Date
Office of the Mayor	Thorndike, Tiffany	Approved	9/28/2021 - 11:54 AM

City of Davenport

Department: Office of the Mayor

Contact Info: Tiffany Thorndike | 563-888-2066

Action / Date

10/13/2021

Subject:

Breast Cancer Awareness Month | October 2021

REVIEWERS:

Department	Reviewer	Action	Date
Office of the Mayor	Thorndike, Tiffany	Approved	10/7/2021 - 2:22 PM

City of Davenport

Department: Office of the Mayor

Contact Info: Tiffany Thorndike | 563-888-2066

Action / Date

10/13/2021

Subject:

National Code Compliance Month | October 2021

REVIEWERS:

Department	Reviewer	Action	Date
Office of the Mayor	Admin, Default	Approved	10/8/2021 - 8:10 AM

City of Davenport

Department: Public Safety
Contact Info: Gary Statz | 563-326-7754

Action / Date
10/13/2021

Subject:

Second Consideration: Ordinance amending Schedule V of Chapter 10.96 entitled "Four-Way Stop Intersections" by adding Eastern Avenue at Elm Street. [Ward 5]

Recommendation:

Adopt the Ordinance.

Background:

While the Elm Street Bridge was closed, this intersection was changed so that traffic on Eastern Avenue had the right-of-way. With so little cross-street traffic, it was best to keep the traffic on Eastern Avenue moving. The bridge is scheduled to reopen in November so the intersection should go back to a four-way stop, which was warranted before the bridge closed. Solar-powered stop signs with LED lights outlining the signs will be installed so drivers notice the change in traffic control.

ATTACHMENTS:

Type	Description
▣ Ordinance	Ordinance

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Engineering	Moses, Trish	Approved	9/8/2021 - 10:59 AM
Public Works Committee	Moses, Trish	Approved	9/8/2021 - 11:00 AM
City Clerk	Admin, Default	Approved	9/8/2021 - 3:13 PM

ORDINANCE NO.

AN ORDINANCE AMENDING CHAPTER 10.96 ENTITLED SCHEDULES OF THE MUNICIPAL CODE OF DAVENPORT, IOWA, BY AMENDING SCHEDULE V "FOUR-WAY STOP INTERSECTIONS" THERETO BY ADDING EASTERN AVENUE AT ELM STREET.

BE IT ENACTED BY THE CITY COUNCIL OF THE CITY OF DAVENPORT, IOWA:

Section 1. That Schedule V "Four-Way Stop Intersections" of the Municipal Code of Davenport, Iowa, be and the same is hereby amended by adding the following:

Eastern Ave at Elm St

SEVERABILITY CLAUSE. If any of the provisions of this ordinance are for any reason illegal or void, then the lawful provisions of this ordinance, which are separable from said unlawful provisions shall be and remain in full force and effect, the same as if the ordinance contained no illegal or void provisions.

REPEALER. All ordinances or parts of ordinances in conflict with the provisions of this ordinance are hereby repealed.

EFFECTIVE DATE. This ordinance shall be in full force and effective after its final passage and publication as by law provided.

First Consideration _____

Second Consideration _____

Approved _____

Published in the *Quad City Times* on _____

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

City of Davenport

Department: Public Safety
Contact Info: Gary Statz | 563-326-7754

Action / Date
10/13/2021

Subject:

Second Consideration: Ordinance amending Schedule VII of Chapter 10.96 entitled "No Parking" by adding Ripley Street along the east side from 2nd Street north to the alley. [Ward 3]

Recommendation:

Adopt the Ordinance.

Background:

A request was made by the nearby businesses to add parking along the east side of Ripley Street between 2nd and 3rd Streets. There are too many driveways south of the alley to add any parking there, but there is room to add parallel parking north of the alley. This Ordinance will supersede the existing Ordinance which doesn't allow any parking along the east side of this block.

ATTACHMENTS:

Type	Description
▣ Ordinance	Ordinance
▣ Backup Material	Map

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Engineering	Moses, Trish	Approved	9/8/2021 - 4:20 PM
Public Works Committee	Moses, Trish	Approved	9/8/2021 - 4:20 PM
City Clerk	Admin, Default	Approved	9/9/2021 - 9:43 AM

ORDINANCE NO. _____

AN ORDINANCE AMENDING CHAPTER 10.96 ENTITLED SCHEDULES OF THE MUNICIPAL CODE OF DAVENPORT, IOWA, BY AMENDING SCHEDULE VII "NO PARKING" THERETO BY ADDING RIPLEY STREET ALONG THE EAST SIDE FROM 2ND STREET NORTH TO THE ALLEY.

BE IT ENACTED BY THE CITY COUNCIL OF THE CITY OF DAVENPORT, IOWA:

Section 1. That Schedule VII "No Parking" of the Municipal Code of Davenport, Iowa, be and the same is hereby amended by adding the following:

Ripley Street along the east side from 2nd Street north to the alley.

SEVERABILITY CLAUSE. If any of the provisions of this ordinance are for any reason illegal or void, then the lawful provisions of this ordinance, which are separable from said unlawful provisions shall be and remain in full force and effect, the same as if the ordinance contained no illegal or void provisions.

REPEALER. All ordinances or parts of ordinances in conflict with the provisions of this ordinance are hereby repealed.

EFFECTIVE DATE. This ordinance shall be in full force and effective after its final passage and publication as by law provided.

First Consideration _____

Second Consideration _____

Approved _____

Published in the *Quad City Times* on _____

Mike Matson
Mayor

Attest: _____
Brian Krup
Deputy City Clerk



THE CITY OF
DAVENPORT
IOWA | USA

No Parking Ordinance

Existing
Proposed



City of Davenport

Department: Public Safety
Contact Info: Gary Statz | 326-7754

Action / Date
10/13/2021

Subject:

Second Consideration: Ordinance amending Schedule VII of Chapter 10.96 entitled "No Parking" by adding Main Street along the west side from Palmer Drive south 580 feet. [Ward 3]

Recommendation:

Adopt the Ordinance.

Background:

This parking change was requested by Central High School to help ease congestion and enhance safety to the area between Palmer Drive and 20 feet south of the driveway to their southernmost parking lot. This extends the current no parking area.

ATTACHMENTS:

Type	Description
▣ Ordinance	Ordinance
▣ Backup Material	Map

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Engineering	Moses, Trish	Approved	9/8/2021 - 4:20 PM
Public Works Committee	Moses, Trish	Approved	9/8/2021 - 4:20 PM
City Clerk	Admin, Default	Approved	9/9/2021 - 9:43 AM

ORDINANCE NO. _____

AN ORDINANCE AMENDING CHAPTER 10.96 ENTITLED SCHEDULES OF THE MUNICIPAL CODE OF DAVENPORT, IOWA, BY AMENDING SCHEDULE VII NO PARKING THERETO BY ADDING MAIN STREET ALONG THE WEST SIDE FROM PALMER DRIVE SOUTH 580 FEET.

BE IT ENACTED BY THE CITY COUNCIL OF THE CITY OF DAVENPORT, IOWA:

Section 1. That Schedule VII No Parking of the Municipal Code of Davenport, Iowa, be and the same is hereby amended by adding the following:

Main Street along the west side from Palmer Drive south 580 feet.

SEVERABILITY CLAUSE. If any of the provisions of this ordinance are for any reason illegal or void, then the lawful provisions of this ordinance, which are separable from said unlawful provisions shall be and remain in full force and effect, the same as if the ordinance contained no illegal or void provisions.

REPEALER. All ordinances or parts of ordinances in conflict with the provisions of this ordinance are hereby repealed.

EFFECTIVE DATE. This ordinance shall be in full force and effective after its final passage and publication as by law provided.

First Consideration _____

Second Consideration _____

Approved _____

Published in the *Quad City Times* on _____

Mike Matson
Mayor

Attest: _____
Brian Krup
Deputy City Clerk



THE CITY OF
DAVENPORT
IOWA | USA

No Parking Ordinance

— Existing
— Proposed



City of Davenport

Department: Community Planning & Economic Development
Contact Info: Bruce Berger | 563-326-7769

Action / Date
10/13/2021

Subject:

Resolution setting a Public Hearing on the proposed conveyance of City-owned property located at 503 West 15th Street to Brandi Bea, Petitioner. [Ward 4]

Recommendation:

Adopt the Resolution.

Background:

As part of the Urban Homestead Program funded with a variety of Federal housing grants, the City has acquired and rehabilitated a single family home with the intention of selling the property to an income-eligible household in Davenport. This program, which has been approved by City Council as part of the City's CDBG Five Year Comprehensive and One Year Annual Plans, enables vacant properties to be returned to the tax rolls and improves the look and feel of neighborhoods while providing eligible working households with affordable homeownership opportunities.

The Petitioner has applied for and been approved as federally eligible to acquire this property from the City. An appraisal was completed for the property and is being sold for \$125,000.

Approval of this Resolution will authorize staff to publish a notice advertising the Public Hearing for Wednesday October 20, 2021 at 5:30 p.m. in Council Chambers at Davenport City Hall, 226 West 4th Street.

ATTACHMENTS:

Type	Description
▣ Resolution Letter	Resolution
▣ Cover Memo	Quad City Times Notice 503 W 15th

REVIEWERS:

Department	Reviewer	Action	Date
Community Planning & Economic Development	Berger, Bruce	Approved	9/30/2021 - 11:22 AM

Resolution No. _____

Resolution offered by Alderman Gripp.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION setting a Public Hearing on the proposed conveyance of City-owned property located at 503 West 15th Street to Brandi Brea, Petitioner.

WHEREAS, the City of Davenport is the legal owner of certain property legally described as:

Lot 20 in Block 1 in Summit Park Addition to the City of Davenport, Iowa

WHEREAS, the City of Davenport wishes to convey the property to the Petitioner, Brandi Bea; and

WHEREAS, the transfer of this property is mutually beneficial to the City and the Petitioner; and

WHEREAS, transfer of this property will provide affordable owner-occupied housing to a working family in Davenport; and

WHEREAS, transfer of this property will generate additional tax revenue and alleviate the City of maintenance costs on abandoned and neglected properties; and

WHEREAS, a Public Hearing on the proposed conveyance is required by Iowa law.

NOW THEREFORE, IT IS HEREBY RESOLVED by the City Council of the City of Davenport, Iowa that a Public Hearing shall be held on the proposed conveyance of City-owned property located at 503 West 15th Street at the Committee of the Whole Meeting on Wednesday, October 20, 2021 at 5:30 p.m. in the Council Chambers of City Hall, 226 West 4th Street, and notice of said Hearing shall be published in the manner prescribed by law.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

NOTICE OF A PUBLIC HEARING ON A RESOLUTION REGARDING THE CONVEYANCE OF URBAN HOMESTEAD PROPERTY OWNED BY THE CITY TO INDIVIDUAL HOMEBUYER (PETITIONER AND HOUSE LOCATION LISTED) AS FOLLOWS:

503 West 15th Street, Davenport, Iowa to Brandi Bea.

Notice is hereby given that there is on file in the office of the City Attorney, City Hall, Davenport, Iowa a RESOLUTION proposing to convey the above property owned by the City of Davenport to the proposed Petitioner (Homebuyer). The property has the following legal description.

Parcel G0012-25, 503 West 15th Street, Lot 20 in Block 1 in Summit Park Addition to the City of Davenport, Iowa

This Resolution will come on for a public hearing before the Davenport City Council, City Hall, Davenport, Iowa, on the 20th of October, 2021 commencing at 5:30 P.M., Local Time, or as soon thereafter as the matter can be considered. At said hearing, interested persons may appear and be heard for or against said Resolution. PO

City of Davenport
Bruce Berger
563-326-7769

City of Davenport

Department: Community Planning & Economic Development
Contact Info: Bruce Berger | 563-326-7769

Action / Date
10/13/2021

Subject:

Resolution setting a Public Hearing on the proposed conveyance of a portion of 601 East Blackhawk Trail to Ethodd Properties, LLC, Petitioner. [Ward N/A]

Recommendation:

Adopt the Resolution.

Background:

In 2010-11, the City acquired several properties along what was to become the short rail line from the City's Transload Facility to the Canadian Pacific mainline. Portions of the rail line run through neighboring jurisdictions of unincorporated Scott County and the City of Eldridge. In some cases, negotiation resulted in the acquisition of existing parcels that were slightly larger than the necessary right-of-way (ROW) required for the new rail.

In this case, the parcel acquired by the City was roughly 10.7 acres and had access to Blackhawk Trails Road (see attached area map), though the City only required roughly 3.4 acres for the rail.

An offer from a QC area company (Ethodd Properties, LLC) has been made to acquire the unused 7.3-acre portion of this parcel (see attached parcel map). The company is seeking to expand their current operations. From staff analysis, the City has no need to retain this portion of the property and the offer amount is at fair market value.

Approval of this Resolution will set a Public Hearing (required by State Code) on the proposed conveyance at the October 20, 2021 Committee of the Whole Meeting which begins at 5:30 p.m. (local time) in the Council Chambers at Davenport City Hall, 226 West 4th Street, Davenport, Iowa.

ATTACHMENTS:

Type	Description
▣ Resolution Letter	Resolution
▣ Backup Material	Area Map
▣ Backup Material	Parcel Map

REVIEWERS:

Department	Reviewer	Action	Date
Community Development Committee	Berger, Bruce	Approved	9/30/2021 - 11:13 AM

Resolution No. _____

Resolution offered by Alderman Gripp.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION setting a Public Hearing on the proposed conveyance of a portion of 601 East Blackhawk Trail to Ethodd Properties, LLC, Petitioner.

WHEREAS, the City of Davenport is the legal owner of certain property known as parcel 932605540C and wishes to convey a portion of this parcel legally described as:

Part of Parcel C of Mueller Lumber 3rd Addition, Northeast Quarter of Section 26, Township 79 North, Range 3 East of the 5th P.M., City of Eldridge, Scott County, Iowa, more particularly described as follows:

Commencing at the Southwest corner of Parcel C of Mueller Lumber 3rd Addition, thence, along West line of said parcel, North 02 Degrees 02 minutes 48 seconds West, a distance of 217.87 feet, to the point of beginning. Thence, continuing along West line of said parcel, North 02 degrees 02 minutes 48 seconds West, to the Northwest corner of said parcel, a distance of 683.42 feet. Thence, along the South right of way of Blackhawk Trail Road, North 87 degrees 43 minutes 51 seconds East, to the Northeast corner of said parcel, a distance of 382.94 feet; thence, South 24 degrees 23 minutes 08 seconds East, a distance of 482.17 feet; thence, South 02 degrees 04 minutes 13 seconds East, to an arc, a distance of 226.62 feet; thence, along said arc, concave Southerly, a distance of 445.87 feet, having a radius of 603.00 feet, chord bearing of North 88 degrees 13 minutes 35 seconds West, and a chord of 435.78 feet; thence, South 70 degrees 35 minutes 11 seconds West, a distance of 137.76 feet, to the point of beginning, containing 7.36 acres, more or less. (the remaining southern 3.43 acres of parcel 932605540C is dedicated as right-of-way for the short-line rail).

WHEREAS, this property was acquired by the City of Davenport as part of the short line rail project to connect the Transload Facility to Canadian Pacific main line; and,

WHEREAS, only roughly 3.4 acres of the property was required as right-of-way, thus allowing the northern 7.3 acres to be available for private development/use; and

WHEREAS, Ethodd Properties, LLC represents a Quad City business that is looking to expand their operation and has made an offer to acquire; and

WHEREAS, a Public Hearing on this proposed conveyance is required by Iowa law.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa that a Public Hearing shall be held on this proposed conveyance at the October 20, 2021 Committee of the Whole meeting which begins at 5:30 p.m. (local time) in the Council Chambers at Davenport City Hall, 226 West 4th Street, Davenport, Iowa.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

Area Map

City of Davenport Employee Intr... City of Davenport Engineering... Beacon - Scott County / City of... Sign-in... Beacon - Scott County / City of... NovusAGENDA... portland - Yahoo Search Results... +

beacon.schneidercorp.com/Application.aspx?AppID=1024&LayerID=21532&PageTypeID=1&PageID=9188&KeyValue=932707005

Apps My Drive - Google... Scott County Iowa... Workforce Housing... Iowa Tax Incentives | IDCA City of Davenport https://davenport... Brownfield COVID-19 Iowa Evc... NearMap - MapBro... MUNIS 2.0 Reading list

Scott County / City of Davenport, Iowa

Log In Search search...

Layers Map Search Comp Search Results Comp Results Parcel Report Ag Soil Report Sales Results

93260540C

CITY OF DAVENPORT (Deed)
601 E BLACKHAWK TL
10.77 Acres Value \$250,400

View: [Parcel Report](#) | [Ag Soil Report](#) | [Google Maps](#) opens in a new tab

Sheridan Twp

SLOPERTOWN RD W SLOPERTOWN RD

UNNAMED UNNAMED

660 ft

POWERED BY esri

2443784.97, 601890.79

Results:

Parcel ID - 93260540C
Address - 601 E BLACKHAWK
TL
Owner - CITY OF DAVENPORT (Deed)
Acres - 10.77
View: [Parcel Report](#) | [Ag Soil Report](#) | [Google Maps](#) opens in a new tab

Proposed_Land_C...pdf

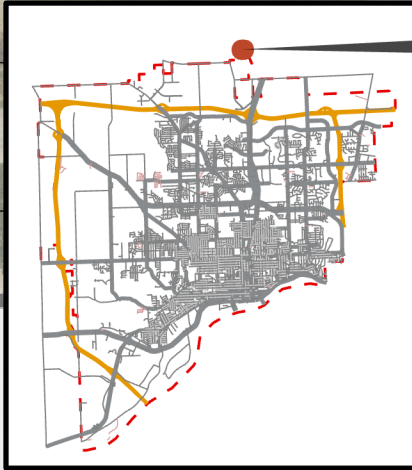
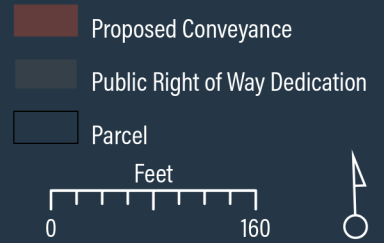
Show all



THE CITY OF
DAVENPORT
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Proposal

Conveyance &
Dedication



Site

E BLACKHAWK TRL

S 9TH AVE

S 11TH AVE

Proposed
Conveyance

Public Right of
Way Dedication

TRAILS RD

City of Davenport

Department: Community Planning & Economic Development
Contact Info: Laura Berkley | 563-888-3553

Action / Date
10/13/2021

Subject:

Resolution approving Case F20-03 being the request of Excel Consultants Inc for a final plat named Replat of Lot 2 Windy Ridge, a 2-lot subdivision on 11.76 acres, more or less, of property located at 1531 Wisconsin Avenue. [Ward 1]

Recommendation:

Adopt the Resolution.

Background:

The Plan & Zoning Commission reviewed Case F20-03 at its May 5, 2020 meeting and have recommended approval subject to the following findings and conditions:

Findings:

1. The final plat conforms to the comprehensive plan Davenport+2035; and
2. The final plat (with conditions recommended by City staff) would achieve consistency with subdivision requirements.

Conditions:

1. That the surveyor signs the plat;
2. That sewer easement be given to accommodate sewer for maintenance and adequate for depth of sewer; and
3. That the appropriate utility companies sign the plat when their easement needs have been met.

Comprehensive Plan:

Within Existing Urban Service Area: Yes

Within Urban Service Area 2035: Yes

Future Land Use Designation: Residential General (RG) – Designates neighborhoods that are mostly residential but include, or are within one-half mile (walking distance) of scattered neighborhood-compatible commercial services, as well as other neighborhood uses like schools, churches, corner stores, etc. generally oriented along Urban Corridors (UC). Neighborhoods are typically designated as a whole. Existing neighborhoods are anticipated to maintain their existing characteristics in terms of land use mix and density, with the exception along edges and transition areas, where higher intensity may be considered.

Relevant Goals to be considered in this Case: Strengthen the Existing Built Environment.

The proposed Preliminary Plat would comply with the Davenport 2035 proposed land use section.

Zoning:

The property is currently zoned R-1 Single Family Residential Zoning District.

Technical Review:

Streets. Lots will take access from Wisconsin Ave.

Storm Water. With R-1 zoning, the maximum impervious surface coverage will be 40% of each of the 2 lots. Otherwise, the development will need to comply with the City's stormwater requirements.

Sanitary Sewer. a 12" main crosses Wisconsin Ave at the access for these lots and is located along the north edge of the access roughly tracking along the western edge of lot 2.

Other Utilities. Other Normal utility services are available

Public Input:

No Public Hearing is required for a final plat.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution
▢ Backup Material	Final Plat
▢ Backup Material	Current Zoning and Future Land Use Maps

REVIEWERS:

Department	Reviewer	Action	Date
City Clerk	Berkley, Laura	Approved	9/29/2021 - 4:41 PM

Resolution No. _____

Resolution offered by Alderman Gripp.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION approving Case F20-03 being the request of Excel Consultants Inc for a final plat named Replat of Lot 2 Windy Ridge, a 2-lot subdivision on 11.76 acres, more or less, of property located at 1531 Wisconsin Avenue.

WHEREAS, the Plan and Zoning Commission reviewed Case F20-03 at the May 5, 2020 regularly scheduled meeting with a recommendation for approval subject to three conditions; and

WHEREAS, the conditions have been added to the plat and/or provided.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Davenport that the subdivision Replat of Lot 2 Windy Ridge to the City of Davenport, Iowa as filed with the City Clerk be the same and is hereby approved and accepted; and that the granting of easements as shown on said plat and the dedication for public street purposes are accepted and confirmed; and

BE IT FURTHER RESOLVED that the Mayor and Deputy City Clerk are hereby authorized and directed to certify to the adoption of this resolution on said plat as required by law.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

INDEX LEGEND

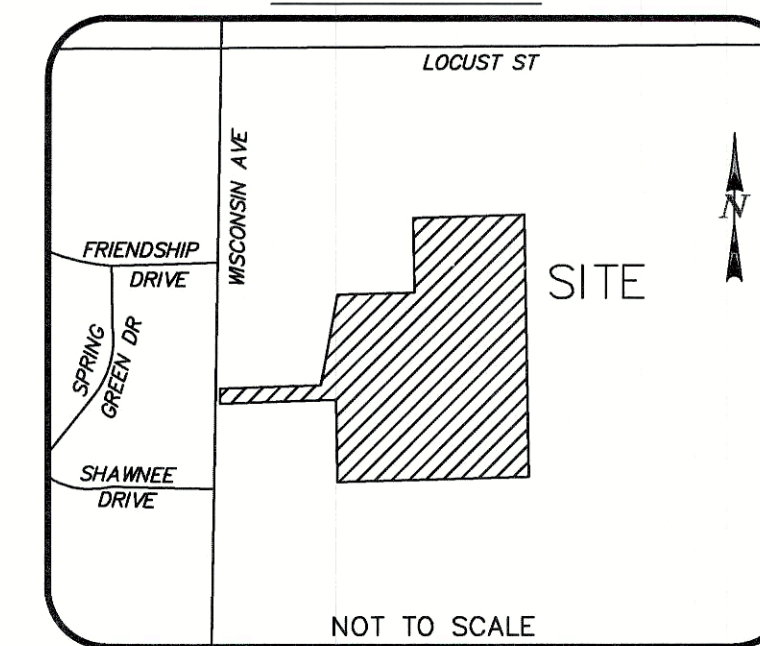
LOCATION: LOT 2, WINDY RIDGE, AN ADDITION TO THE CITY OF DAVENPORT, SCOTT COUNTY, IOWA
REQUESTOR: JAMES JONES
PROPRIETOR: JAMES JONES
SURVEYOR: DAN J. KUEHL
SURVEYOR COMPANY: XCEL CONSULTANTS, INC.
8300 42ND STREET WEST
ROCK ISLAND, IL 61201
RETURN TO: XCEL@XCELCONSULTANTSINC.COM

FINAL PLAT OF REPLAT OF LOT 2 WINDY RIDGE

OWNER/DEVELOPER INFORMATION

JAMES JONES
1531 WISCONSIN AVENUE
DAVENPORT, IA

VICINITY MAP



RECORDER INFORMATION

MEDIACOM COMMUNICATIONS

BY:
DATE: 8/24/21

MIDAMERICAN ENERGY

BY:
DATE: 8-26-21

MIDAMERICAN GAS

BY:
DATE: 8-26-21

QWEST

BY:
DATE: 8-30-2021

CENTURYLINK

BY:
DATE: 8-30-2021

DAVENPORT CITY COUNCIL

BY: _____
DATE: _____

PLANNING AND ZONING COMMISSION

BY: _____
DATE: _____

LINE TABLE		
LINE	LENGTH	BEARING
L1(M)	5.00'	N88°14'05"E
L2(M)	50.00'	N01°13'55"W
L3(M)	5.00'	S88°31'15"W
L4(M)	50.00'	S01°13'55"E

LEGAL DESCRIPTION

LOT 2, WINDY RIDGE, AN ADDITION TO THE CITY OF DAVENPORT, SCOTT COUNTY, IOWA, MORE PARTICULARLY DESCRIBED AS: BEGINNING AT THE SOUTHEAST CORNER OF SAID LOT 2; THENCE S88°31'15"W, ALONG THE SOUTH LINE OF SAID LOT 2, 635.93 FEET TO THE SOUTHEAST CORNER OF LOT 1, WINDY RIDGE; THENCE N01°11'14"W, ALONG THE EAST LINE OF SAID LOT 1, 271.34 FEET TO THE NORTHEAST CORNER OF SAID LOT 1; THENCE S88°14'05"W, ALONG THE NORTH LINE OF SAID LOT 1, 383.72 FEET TO THE NORTHWEST CORNER OF SAID LOT 1, BEING ON THE EAST LINE OF WISCONSIN AVENUE; THENCE N01°13'35"W, ALONG THE SAID EAST LINE OF WISCONSIN AVENUE, 50.00 FEET; THENCE N88°14'05"E, 335.00 FEET; THENCE N10°05'33"E, 306.11 FEET; THENCE N88°27'20"E, 256.47 FEET; THENCE N01°09'08"W, 248.55 FEET TO THE NORTH LINE OF SAID LOT 2; THENCE N88°14'05"E, ALONG THE SAID NORTH LINE OF LOT 2, 369.81 FEET TO THE NORTHEAST CORNER OF SAID LOT 2; THENCE S01°04'55"E, ALONG THE EAST LINE OF SAID LOT 2, 871.69 FEET TO THE POINT OF BEGINNING, CONTAINING 11.76 ACRES, SUBJECT TO EASEMENTS OF RECORD.

LEGEND

—	PROPERTY LINE
- - -	ADJACENT PROPERTY LINE
- - -	BUILDING SETBACK LINE
- - -	EASEMENT LINE
- - -	RIGHT OF WAY LINE
- - -	SURVEY TIE LINE
●	FOUND MONUMENT (AS NOTED)
○	SET 5/8" IR w/ YELLOW CAP
IR	IRON ROD
IP	IRON PIPE
POB	POINT OF BEGINNING
(M&R)	RECORD & MEASURED
S.F.	SQUARE FEET

GENERAL NOTES

- THE PROPERTY HAS PHYSICAL ACCESS TO WISCONSIN AVENUE, A DEDICATED PUBLIC STREET.
- THE PHYSICAL SITE ADDRESS WAS NOT OBSERVED ON SITE. SCOTT COUNTY GIS AND ASSESSOR RECORDS VERIFY THE ADDRESS AS 1531 WISCONSIN AVENUE, DAVENPORT.
- THE PREMISES IS MADE UP OF ONE TAX PARCEL NUMBER (S291-06A) THAT COVERS THE PREMISES IN ITS ENTIRETY.
- THE SUBJECT PROPERTY IS ZONED "R-1 SINGLE-FAMILY RESIDENTIAL DISTRICT" PER THE CITY OF DAVENPORT COMMUNITY PLANNING & ECONOMIC DEVELOPMENT DEPARTMENT.
- THE ENTIRE SUBDIVISION CONTAINS 512,444 SQ. FT. OR 11.76 ACRES.
- TOGETHER WITH A NON-EXCLUSIVE EASEMENT FOR INGRESS AND EGRESS AS SET FORTH IN EASEMENT, USE AND RESTRICTION AGREEMENT, DATED _____ FILED FOR RECORD _____ RECORDED AS DOCUMENT NUMBER _____
- BLANKET UNDERGROUND EASEMENTS GRANTED FOR ALL PRIMARY AND SECONDARY ELECTRIC CABLES, PAD MOUNTED TRANSFORMERS, ELECTRIC TRANSFORMERS, PRIMARY CABLES, GAS SERVICE, GAS MAIN, UTILITY POLES, MANHOLES, WATER SERVICE, SEWER LATERAL, TELEPHONE SERVICE AND CABLE T.V. SERVICE TO INDIVIDUAL STRUCTURES AND STREET LIGHTS.

FLOOD INFORMATION

BY GRAPHIC PLOTTING ONLY, THIS PROPERTY IS LOCATED IN ZONE "X" OF THE FLOOD INSURANCE RATE MAP, COMMUNITY PANEL NO. 19163C0345F, WHICH BEARS AN EFFECTIVE DATE OF FEBRUARY 18, 2011 AND IS NOT IN A SPECIAL FLOOD HAZARD AREA. NO FIELD SURVEYING WAS PERFORMED TO DETERMINE THIS ZONE AND AN ELEVATION CERTIFICATE MAY BE NEEDED TO VERIFY THIS DETERMINATION OR APPLY FOR A VARIANCE FROM THE FEDERAL EMERGENCY MANAGEMENT AGENCY.

ZONE "X" DENOTES AREAS OF MINIMAL FLOOD HAZARD.

SURVEYOR CERTIFICATION

THIS IS TO CERTIFY THAT THIS MAP OR PLAT AND THE SURVEY ON WHICH IT IS BASED WERE MADE BY ME OR UNDER MY DIRECT SUPERVISION AND THAT I AM A DULY IOWA PROFESSIONAL LAND SURVEYOR UNDER THE LAWS OF THE STATE OF IOWA.

THE FIELD WORK WAS COMPLETED FEBRUARY 19, 2020.

DAN J. KUEHL
PROFESSIONAL LAND SURVEYOR
IOWA LAND SURVEYOR NUMBER 19959
EXPIRES: DECEMBER 31, 2021

08/16/2021
DATE



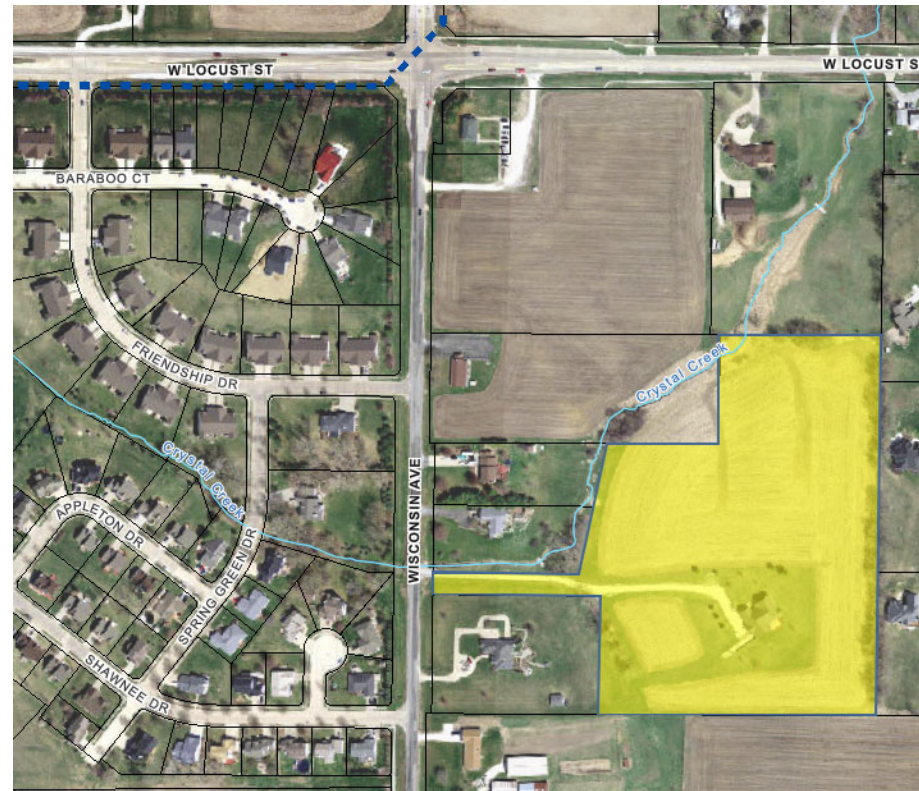
REVISIONS	
DATE	DESCRIPTION



CHK BY:	APV BY:
BCH	DJK
XCEL JOB NUMBER:	
202497	
DRAWING NUMBER:	
1 OF 1	

Location Map

The proposed plat is located on the east side of Wisconsin Avenue approximately 260 feet north of Shawnee Drive.



DAVENPORT
IOWA | USA

Zoning

Lots for the proposed plat are zoned R-1 - Single Family Residential Zoning District.



Land Use

DAVENPORT
IOWA | USA

The future land use is
designated RG -
Residential General



City of Davenport

Department: Community Planning & Economic Development
Contact Info: Laura Berkley | 563-888-3553

Action / Date
10/13/2021

Subject:

Resolution approving Case F21-10 being the request of Catherine Cartee for a final plat of Cartee's 5th Addition, a 2-lot subdivision on 2 acres located at 4837 West Locust Street. [Ward 1]

Recommendation:

Adopt the Resolution.

Background:

The request is for a 2-lot subdivision to facilitate construction of a new single-family dwelling. There are currently five residences within Cartee's Additions, and this plat would allow a sixth residence. All lots meet the minimum lot area and width requirements of the R-1 Single-Family Residential District.

The Plan & Zoning Committee reviewed the final plat at its August 31, 2021 meeting with a recommendation of approval subject to the following findings and conditions:

Findings:

1. The final plat conforms to the comprehensive plan Davenport +2035.
2. The final plat prepares the area for future development.
3. The plat (with conditions recommended by City Staff) would achieve consistency with subdivision requirements.

Conditions:

1. That the surveyor signs the plat.
2. That the utility providers sign the plat when their easement needs have been met.
3. Submit an updated access easement and maintenance agreement providing all existing and proposed lots with access rights.
4. Show all existing utility easements.
5. Add a note stating, "Blanket underground easements granted for all primary and secondary electric cables, pad mounted transformers, electric transformers, primary cables, gas service, gas main, utility poles, manholes, water service, sewer lateral, telephone service and cable T.V. service to individual structures and street lights.

Comprehensive Plan:

Within Existing Urban Service Area: Yes

Within Urban Service Area 2035: Yes

Future Land Use Designation: Residential General (RG) – Designates neighborhoods that are mostly residential but include, or are within one-half mile (walking distance) of scattered neighborhood-compatible commercial services, as well as other neighborhood uses like schools, churches, corner stores, etc. generally oriented along Urban Corridors (UC). Neighborhoods are

typically designated as a whole. Existing neighborhoods are anticipated to maintain their existing characteristics in terms of land use mix and density, with the exception along edges and transition areas, where higher intensity may be considered.

Relevant Goals to be considered in this Case: Strengthen the Existing Built Environment.

The proposed Final Plat complies with the Davenport +2035 proposed land use section.

Zoning:

The property is zoned R-1 Single-Family Residential District. This district is intended to accommodate the lowest-density single-family neighborhoods within the City of Davenport, exhibiting a predominantly semi-suburban development pattern of large lots and generous yards.

Technical Review:

- Streets: The proposed plat is located south of West Locust Street, an arterial street. Access to the lots would be by way of an existing driveway. An access easement is required.
- Storm Water: Stormwater regulations will apply in a development with more than 5,000 square feet of impervious surface. This includes houses and driveways.
- Sanitary Sewer: Sanitary sewer service is located to the southwest and is accessible for this development.
- Other Utilities: This is an urban area and normal utility services are available.
- Parks/Open Space: The proposed plat does not impact any existing or planned parks or public open space.

Public Input: No Public Hearing is required for a final plat.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution
▢ Backup Material	Final Plat
▢ Backup Material	Current Zoning and Future Land Use Maps
▢ Backup Material	Application

REVIEWERS:

Department	Reviewer	Action	Date
City Clerk	Berkley, Laura	Approved	9/29/2021 - 4:46 PM

Resolution No. _____

Resolution offered by Alderman Gripp.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION approving Case F21-10 being the request of Catherine Cartee for a Final Plat of Cartee's 5th Addition, a 2-lot subdivision on 2 acres located at 4837 West Locust Street. [Ward 1]

WHEREAS, the Plan and Zoning Commission reviewed Case F21-10 at the August 31, 2021 regularly scheduled meeting with a recommendation for approval subject to five conditions; and

WHEREAS, the conditions have been added to the plat and/or provided.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Davenport that the subdivision Cartee's 5th Addition to the City of Davenport, Iowa as filed with the City Clerk be the same and is hereby approved and accepted; and that the granting of easements as shown on said plat and the dedication for public street purposes are accepted and confirmed; and

BE IT FURTHER RESOLVED that the Mayor and Deputy City Clerk are hereby authorized and directed to certify to the adoption of this resolution on said plat as required by law.

Passed and approved this 13th day of October, 2021.

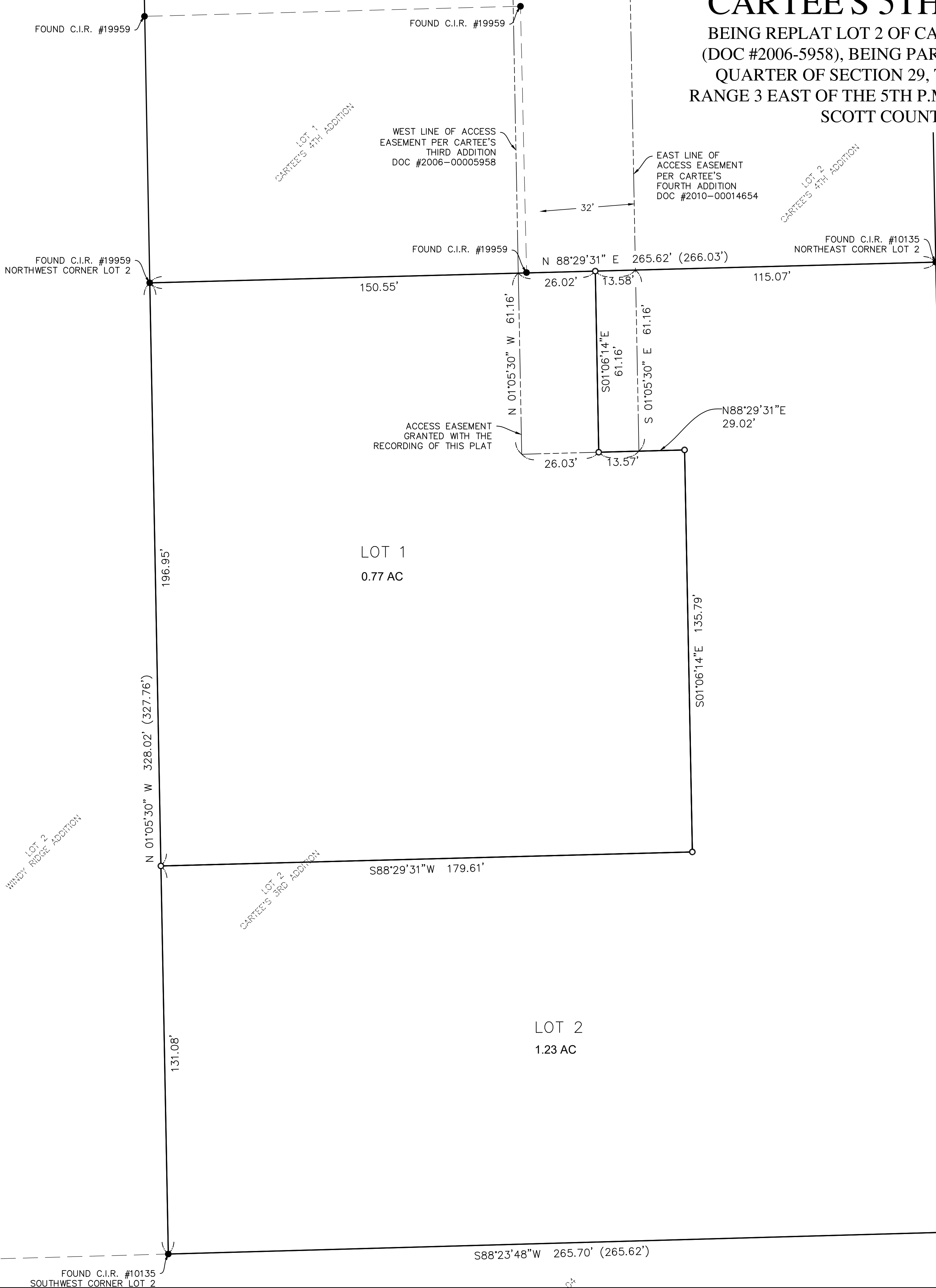
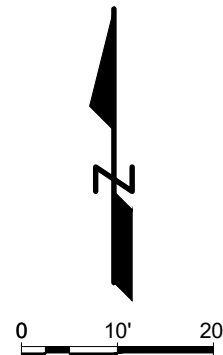
Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

FINAL PLAT OF
CARTEE'S 5TH ADDITION
BEING REPLAT LOT 2 OF CARTEE'S 3RD ADDITION
(DOC #2006-5958), BEING PART OF THE NORTHWEST
QUARTER OF SECTION 29, TOWNSHIP 78 NORTH,
RANGE 3 EAST OF THE 5TH P.M., CITY OF DAVENPORT,
SCOTT COUNTY, IOWA



MIDAMERICAN ENERGY COMPANY

BY _____

DATE _____
APPROVED SUBJECT TO ENCUMBRANCES OF RECORD BY
MIDAMERICAN ENERGY COMPANY

IOWA-AMERICAN WATER CO.

BY _____

DATE _____

MEDIACOM

BY _____

DATE _____

CENTURYLINK

BY _____

DATE _____

METRONET

BY _____

DATE _____

PLAN & ZONE COMMISSION

BY _____

DATE _____

CITY OF DAVENPORT, IOWA

BY _____

ATTEST _____

DATE _____

REQUESTOR:

COLIN & JESSICA CARTEE

4837 WEST LOCUST STREET

DAVENPORT, IOWA 52804

LEGEND

- SET 5/8" IRON ROD WITH ORANGE PLASTIC CAP#22228
- FOUND MONUMENT AS NOTED
- SURVEY BOUNDARY LINE
- - - EXISTING LOT LINES
- - - EXISTING EASEMENT LINES
- 123.45 MEASURED DISTANCE
- (123.45) RECORDED DISTANCE

BEARINGS BASED ON THE IOWA STATE
PLANE COORDINATE SOUTH ZONE, NAD 83
(2011) EPOCH 2010.00

I hereby certify that this land surveying document was
prepared and the related survey work was performed by
me or under my direct personal supervision and that I
am a duly licensed Land Surveyor under the laws of the
State of Iowa.

DRAFT

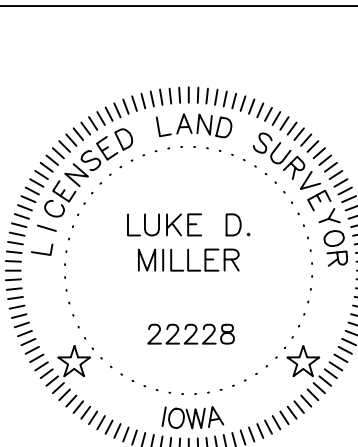
Signature: _____ Luke D. Miller

Date _____ Reg. No. 22228

My license renewal date is December 31, 2021.

Pages or sheets covered by this seal:

THIS SHEET ONLY.



KLINGNER
& ASSOCIATES, P.C.

Engineers • Architects • Surveyors

Davenport, Iowa
4111 East 60th St
563.359.1348

This document shall not be used for any purpose or
project for which it is not intended. Klingner & Associates
P.C. and their Davenport shall be indemnified by the client
and held harmless from all claims, damages, liabilities,
losses and expenses, including attorneys fees and costs
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REVISION HISTORY

NO.	DESCRIPTION	DATE	APPR.
-----	-------------	------	-------

PRELIMINARY
NOT FOR
CONSTRUCTION

CARTEE'S 5TH ADDITION

COLIN & JESSICA CARTEE
4837 WEST LOCUST STREET
DAVENPORT, IOWA 52804

Non-Reduced Sheet Size: 24" x 36"
Full sized plans have been prepared using standard scales.
Reduced size plans may not conform to standard scales.

DESIGNED	DRAWN:
FIELD	FIELD BOOK
CHECKED	CHECK DATE
LDM	

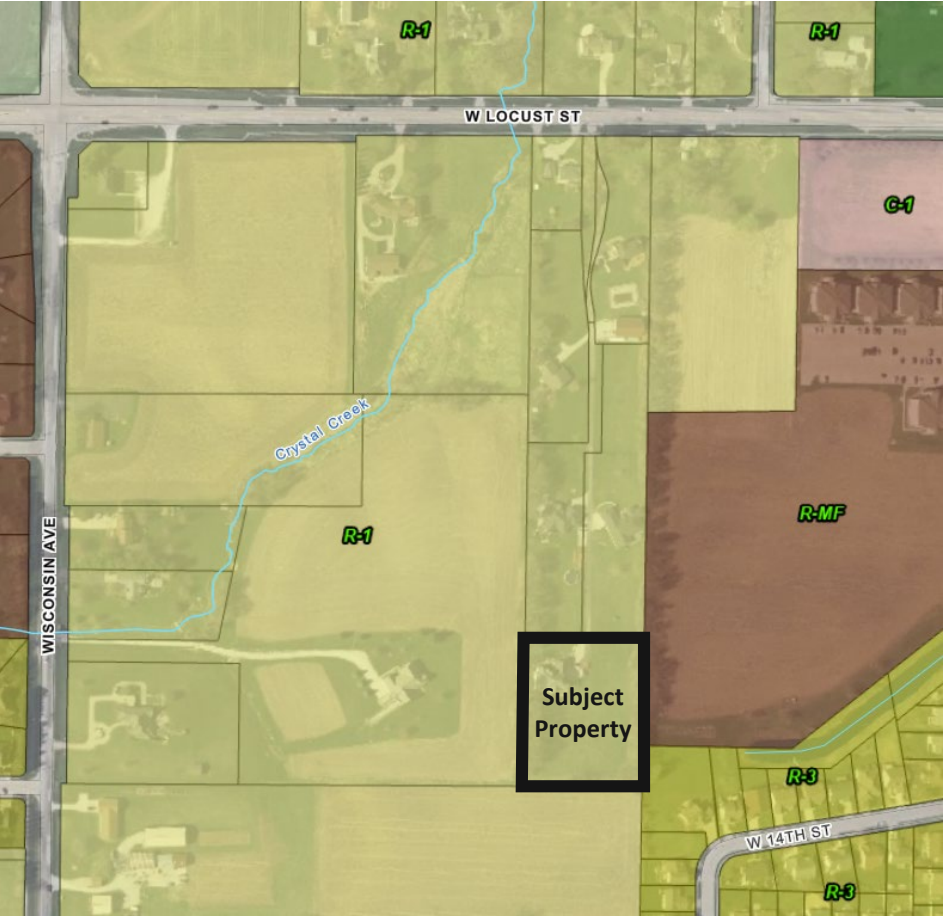
FINAL
PLAT

PROJECT NO.
21-6083 BOUNDARY

7-28-21

SHEET
1 OF 1

Maps



Zoning Map



Future Land Use Map



Complete application can be emailed to planning@davenportiowa.com

Property Address*

***If no property address, please submit a legal description of the property.**

Applicant (Primary Contact)

Name:
Company:
Address:
City/State/Zip:
Phone:
Email:

Application Form Type:

Plan and Zoning Commission

Zoning Map Amendment (Rezoning) ☐
Planned Unit Development ☐
Zoning Ordinance Text Amendment ☐
Right-of-way or Easement Vacation ☐
Voluntary Annexation ☐

Owner (if different from Applicant)

Name:
Company:
Address:
City/State/Zip:
Phone:
Email:

Zoning Board of Adjustment

Zoning Appeal ☐
Special Use ☐
Hardship Variance ☐

Engineer (if applicable)

Name:
Company:
Address:
City/State/Zip:
Phone:
Email:

Design Review Board

Design Approval ☐
Demolition Request in the Downtown ☐
Demolition Request in the Village of East Davenport ☐

Architect (if applicable)

Name:
Company:
Address:
City/State/Zip:
Phone:
Email:

Historic Preservation Commission

Certificate of Appropriateness ☐
Landmark Nomination ☐
Demolition Request ☐

Attorney (if applicable)

Name:
Company:
Address:
City/State/Zip:
Phone:
Email:

Administrative

Administrative Exception ☐
Health Services and Congregate Living Permit ☐

Preliminary Plat – Required for subdivisions of four lots or more.

Property Location:

Total Land Area: Please Select

Total Number of Lots:

Does the Property Contain a Drainage Way or is it Located in a Floodplain Area: ☐ Yes ☐ No

Submittal Requirements:

- The completed application form.
- Required fee:
Ten or fewer lots - \$400 plus \$25 per lot.
Eleven to twenty-five lots - \$700 plus \$25 per lot.
More than twenty-five lots - \$1,000 plus \$25 per lot.
- A PDF of the proposed plat at a scale of not less than one inch per one hundred feet, which depicts the following:
 - The location of existing property lines, section lines, easements, corporate limits and other legally established districts, streets, buildings, watercourses, tree masses and other existing features within the area to be subdivided and similar facts regarding existing conditions on the land.
 - The proposed location and width of streets, alleys, lots, building setback lines and easements.
 - Existing sanitary and storm sewers, water mains, culverts and other underground structures within the tract and immediately adjacent thereto. The location and size of the nearest water main and sewer or outlet shall be indicated in a general way upon the plat.
 - Proposed name of the subdivision (which shall not duplicate any previously filed plat), the name of the land owner, land developer, and land surveyor.
 - The names and adjoining boundaries of all adjacent subdivisions and the names of record owners of adjoining parcels of unsubdivided land.
 - Existing contours with intervals of five feet or less.
 - North point, scale and date.
 - A vicinity sketch showing the proposed subdivision in relationship to surrounding development and street systems.

Final Plat – Required for subdivisions of two lots or more.

Property Location:

Lot 2 of Cartee's Third Addition

Total Land Area:

Total Number of Lots:

Linear Feet of Streets Added:

Does the Property Contain a Drainage Way or is it Located in a Floodplain Area: ☐ Yes ☒ No

Submittal Requirements:

- The completed application form.
- Required fee:
 - Ten or fewer lots - \$400 plus \$25 per lot.
 - Eleven to twenty-five lots - \$700 plus \$25 per lot.
 - More than twenty-five lots - \$1,000 plus \$25 per lot.
- A PDF of the proposed final plat at a scale of not less than one inch per one fifty feet, which depicts the following:
 - The boundary lines of the area being subdivided with accurate distances and bearings.
 - The lines of all proposed streets and alleys with their width and names.
 - The accurate outline of any property which is offered for dedication for public use.
 - The lines of all adjoining lands and the lines of adjacent streets and alleys with their width and names.
 - All lot lines and an identification system for lots and blocks.
 - Building lines and easements for any right-of-way provided for public use, services or utilities, or excess storm water passageways with figures showing their dimensions.
 - All dimensions, both linear and angular, necessary for locating subdivision boundaries, lots, streets, alleys, and of any other areas for public or private use. The linear dimensions are to be expressed in feet and decimals of a foot.
 - Radii, arcs and chords, points of tangency, central angles for all curvilinear streets, and radii and tangents for all rounded corners.
 - All survey monuments and bench marks together with their descriptions.
 - Name of subdivision and description of property subdivided showing its location by distance and bearing to the nearest quarter section monument; points of compass; graphic scale of map; and name and address of owner or owners or the subdivider, or in the case of corporate ownership, the name and address of the registered agent of said corporation shall also appear on the plat;
- Prior to forwarding the proposed final plat to City Council:
 - One full size copy of corrected final plat with the original mylar/sepia and one reduced copy signed/stamped by the utility companies.
 - Executed platting certificates acceptable to the City of Davenport:
 - Acceptance by the City of Davenport.
 - Hold Harmless Agreement.
 - Assessment waiver (sidewalks and subdivision improvements).
 - Dedication of Owner.
 - Consent to platting where applicable.
 - Certificate of Attorney.
 - Surveyor's Certificate.
 - Certificate of County Treasurer.
 - Certificate of Subdivision Name by Scott County Auditor.

The petitioner hereby acknowledges and agrees to the following procedure and requirements for submission and approval of a Preliminary Plat:

- (1) Application:
 - The submission of the application does not constitute official acceptance by the City of Davenport. Planning staff will review the application for completeness and notify the applicant that the application has been accepted or additional information is required. Inaccurate or incomplete applications may result in delay of required public hearings.
- (2) Plan and Zoning Commission's consideration of the proposed preliminary plat:
 - Planning staff will perform a technical review of the petition and present its findings and recommendation to the Plan and Zoning Commission.
 - The Plan and Zoning Commission will vote to provide its recommendation to the City Council. The Plan and Zoning Commission's recommendation is forwarded to the City Council.
- (3) City Council's consideration of the proposed preliminary plat:
 - The Committee of the Whole (COW) will consider the petition. Subsequently, the City Council will vote on the petition.

The petitioner hereby acknowledges and agrees to the following procedure and requirements for submission and approval of a Final Plat:

- (1) Application:
 - The submission of the application does not constitute official acceptance by the City of Davenport. Planning staff will review the application for completeness and notify the applicant that the application has been accepted or additional information is required. Inaccurate or incomplete applications may result in delay of required public hearings.
- (2) Plan and Zoning Commission's consideration of the proposed final plat:
 - Planning staff will perform a technical review of the petition and present its findings and recommendation to the Plan and Zoning Commission.
 - The Plan and Zoning Commission will vote to provide its recommendation to the City Council. The Plan and Zoning Commission's recommendation is forwarded to the City Council.
- (3) City Council's consideration of the final plat:
 - Prior to forwarding the petition to the City Council, the following must be provided to the Community Planning and Economic Development Department:
 - One full size copy of the corrected final plat and one reduced copy of the corrected final plat signed/stamped by the utility companies.
 - Executed platting certificate.
 - The Committee of the Whole (COW) will consider the petition. Subsequently, the City Council will vote on the petition.
- (4) Recordation:
 - After the Mayor signs the approved final plats and Acceptance by the City of Davenport, the final will be released to the Surveyor to obtain and return 21 full size copies to the Community Planning and Economic Development Department.
 - After the 21 copies are returned, two copies of the final plat and platting certificates will be released to the petitioner.
 - It is the petitioner's responsibility to record the final plat with the Scott County Recorder's Office.

Petitioner: Catherine Carter

Date: 8/5/2022

By typing your name, you acknowledge and agree to the aforementioned procedure and requirements.

Received by: _____

Date: _____

Planning staff

Date of Plan and Zoning Commission Public Hearing: _____

Plan and Zoning Commission meetings are held the Tuesday prior to City Council Committee of the Whole meetings at 5:00 p.m. in City Hall Council Chambers, 226 West 4th Street, Davenport, Iowa.

City of Davenport

Department: Public Safety
Contact Info: Brian Krup | 563-326-6163

Action / Date
10/13/2021

Subject:

Resolution approving street, lane, or public ground closures on the listed dates and times to hold outdoor events.

Riverfront Improvement Commission; Rolling on the River Car Show; LeClaire Park; 11:00 p.m. Friday, October 15, 2021 - 4:00 p.m. Saturday, October 16, 2021; **Closures:** Ripley and Harrison Streets south of River Drive. [Ward 3]

St. Paul Lutheran Church; Trunk or Treat; 2136 Brady Street; Sunday, October 24, 2021 3:30 p.m. - 7:30 p.m.; **Closure:** High Street from Brady Street to Main Street. [Ward 5]

Project Renewal; Neighborhood Halloween Block Party; West 6th Street; Wednesday, October 27, 2021 2:00 p.m. – 6:00 p.m.; **Closure:** West 6th Street from Warren Street to Myrtle Street. [Ward 3]

St. Paul Lutheran Church; Youth Gathering; 2136 Brady Street; Wednesday, October 27, 2021 5:00 p.m. - 9:00 p.m.; **Closure:** Lombard Street between Brady Street and Main Street. [Ward 5]

St. Paul the Apostle Catholic Church/School; Trunk or Treat; 1007 East Rusholme Street; Friday, October 29, 2021 4:00 p.m. - 8:00 p.m.; **Closure:** East Rusholme Street between Carey Avenue and Arlington Avenue. [Ward 5]

Tom Simmons; Veterans Day Parade; Downtown; Thursday, November 11, 2021 10:00 a.m. - 12:00 p.m.; **Closures:** Western Avenue from 5th Street to 2nd Street; 2nd Street from Western Avenue to Main Street; Main Street from 2nd Street to 4th Street; 4th Street from Main Street to the finish at the Scott County Courthouse (400 West 4th Street). [Ward 3]

Scott County Family Y; 35th Annual Turkey Trot; 630 East 4th Street; Thursday, November 25, 2021 5:00 a.m. – 11:30 a.m.; **Closures:** 4th Street from River Drive to Main Street; Main Street from 4th Street to Lombard Street; Lombard Street from Harrison Street to Brady Street; westernmost lane on Brady Street from Lombard Street to Central Park Avenue; southernmost lane on Central Park Avenue between Brady Street and Harrison Street; easternmost lane on Harrison Street between Central Park Avenue and Lombard Street. [Wards 3 & 5]

Recommendation:

Adopt the Resolution.

Background:

Per the City's Special Events Policy, City Council will approve street, lane, and public ground closures based on the recommendation of the Special Events Committee.

ATTACHMENTS:

Type	Description
▣ Resolution Letter	Resolution
▣ Backup Material	Rolling on the River Car Show Map
▣ Backup Material	St. Paul Lutheran Church Trunk or Treat Map

- ▣ Backup Material
- ▣ Backup Material
- ▣ Resolution Letter
- ▣ Backup Material
- ▣ Backup Material
- ▣ Backup Material

Project Renewal Halloween Block Party Map
 Project Renewal Halloween Block Party Flyer to
 Neighbors
 St. Paul Lutheran Church Youth Gathering Map
 St. Paul the Apostle Trunk or Treat
 Veterans Day Parade Map
 Turkey Trot Map

REVIEWERS:

Department	Reviewer	Action	Date
City Clerk	Admin, Default	Approved	9/30/2021 - 11:57 AM

Resolution No. _____

Resolution offered by Alderman Jobgen.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION approving the following street, lane, or public ground closures on the listed dates and times to hold outdoor events:

*Riverfront Improvement Commission; Rolling on the River Car Show; LeClaire Park; 11:00 p.m. Friday, October 15, 2021 - 4:00 p.m. Saturday, October 16, 2021; **Closures:** Ripley and Harrison Streets south of River Drive. [Ward 3]*

*St. Paul Lutheran Church; Trunk or Treat; 2136 Brady Street; Sunday, October 24, 2021 3:30 p.m. - 7:30 p.m.; **Closure:** High Street from Brady Street to Main Street. [Ward 5]*

*Project Renewal; Neighborhood Halloween Block Party; West 6th Street; Wednesday, October 27, 2021 2:00 p.m. – 6:00 p.m.; **Closure:** West 6th Street from Warren Street to Myrtle Street. [Ward 3]*

*St. Paul Lutheran Church; Youth Gathering; 2136 Brady Street; Wednesday, October 27, 2021 5:00 p.m. – 9:00 p.m.; **Closure:** Lombard Street between Brady Street and Main Street. [Ward 5]*

*St. Paul the Apostle Catholic Church/School; Trunk or Treat; 1007 East Rusholme Street; Friday, October 29, 2021 4:00 p.m. - 8:00 p.m.; **Closure:** East Rusholme Street between Carey Avenue and Arlington Avenue. [Ward 5]*

*Tom Simmons; Veterans Day Parade; Downtown; Thursday, November 11, 2021 10:00 a.m. - 12:00 p.m.; **Closures:** Western Avenue from 5th Street to 2nd Street; 2nd Street from Western Avenue to Main Street; Main Street from 2nd Street to 4th Street; 4th Street from Main Street to the finish at the Scott County Courthouse (400 West 4th Street). [Ward 3]*

*Scott County Family Y; 35th Annual Turkey Trot; Thursday, November 25, 2021 5:00 a.m. – 11:30 a.m.; **Closures:** 4th Street from River Drive to Main Street; Main Street from 4th Street to Lombard Street; Lombard Street from Harrison Street to Brady Street; westernmost lane on Brady Street from Lombard Street to Central Park Avenue; southernmost lane on Central Park Avenue between Brady Street and Harrison Street; easternmost lane on Harrison Street between Central Park Avenue and Lombard Street. [Wards 3 & 5]*

WHEREAS, the City, through its Special Events Policy, has accepted the above applications to hold outdoor events on the listed dates; and

WHEREAS, upon review of the applications it has been determined that the streets, lanes, or public grounds on the dates and times listed below will need to be closed.

NOW, THEREFORE, BE IT RESOLVED that the City Council hereby approves and directs staff to proceed with the temporary closure of the above streets, lanes, or public grounds on the listed dates and times.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk



The Diner
Takeout

Forrest Block

Taste of Ethiopia
Takeout

S Harrison St

Ripley St

Riverfront Trail

Biederbeck Dr

Riverfront Trail

Biederbeck Dr

Riverfront

LeClaire Park
& Bandshell
Large,
riverfront
recreation area

 **Barricades**

Barricades

W Lombard St

W Lombard St

N Main St

St. Paul Lutheran Church

461

W High St

W High St

N Main St

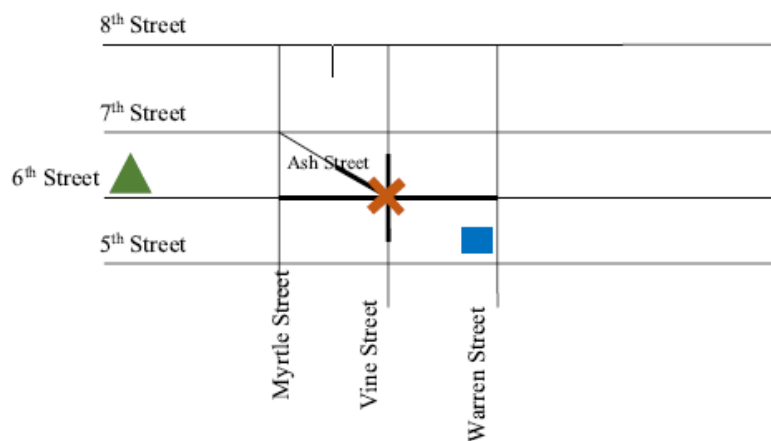
BUS
61



Project Renewal
Street Closing Plan
Halloween Neighborhood Block Party
Wednesday, October 27, 2021

Street Closing: For safety of participants we would like to have 6th St. closed between Warren and Myrtle Streets, Vine Street between 5th and 7th Streets. (Ash Street is already closed).

Thank you for your help!

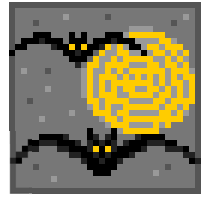


 = Party

 = Treat House

 = Rain location, 601 Marquette Street.

Fall Fun Night



Wednesday, October 27, 2021
3:00 – 5:00 p.m.

Where: Central Community Circle Neighborhood
West 6th, Vine & Ash Street Intersection
Come in costume if you "witch."



GAME



FOOD

face painting

candy walk



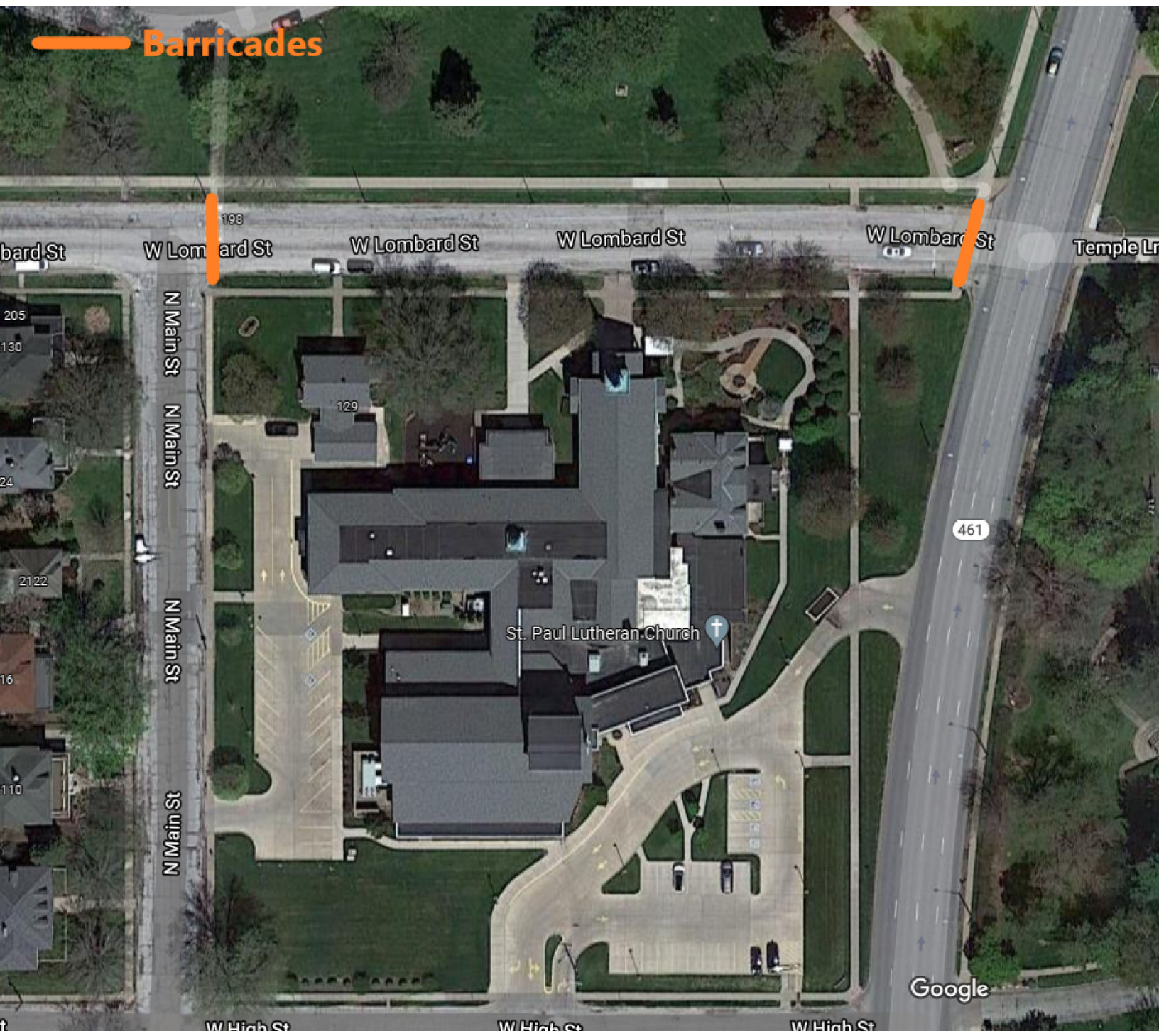
MUSIC

Questions: call Ann at PROJECT RENEWAL, 324-0800

If you oppose this event please contact Brian Krup, City of Davenport, at 563-326-6163.

**RAIN LOCATION: One-Eighty Community Center
601 Marquette Street, Davenport, IA**

— Barricades



Barricades

Arlington Ave

Carey Ave

St. Paul the Apostle
Catholic Church

E Rusholme St

E Rusholme St

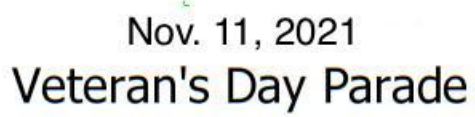
E Rusholme St

E Rus

Arlington Ave

Carey Ave

St Paul the Apostle
Catholic School



Veteran's Day Parade

City of Davenport

Department: Public Works - Admin
Contact Info: Tom Leabhart | 563-327-5155

Action / Date
10/13/2021

Subject:

Resolution approving the plans, specifications, form of contract, and estimate of cost for the Intersection Improvements at Northwest Boulevard and 76th Street and Northwest Boulevard and 83rd Street project, CIP #35058. [Wards 2 & 8]

Recommendation:

Adopt the Resolution.

Background:

This project includes construction of traffic signals and related street improvements at the intersections of Northwest Boulevard and 76th Street and Northwest Boulevard and 83rd Street. This is the second of three bid packages related to the Amazon development in the Eastern Iowa Industrial Center. The project is designed to improve and maintain traffic flow making ready for the anticipated volume increase created by the development. The project is eligible for a State of Iowa Revitalize Iowa's Sound Economy "RISE" grant. The RISE grant will refund the City for eligible project costs.

The project is scheduled to be bid later this this year with construction to be complete before the end of the CY 2022 construction season. Funding for this project is established within CIP #35058. The current estimate is \$1,023,000.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Engineering	Moses, Trish	Approved	9/29/2021 - 2:07 PM
Public Works Committee	Moses, Trish	Approved	9/29/2021 - 2:07 PM
City Clerk	Admin, Default	Approved	9/30/2021 - 9:42 AM

Resolution No. _____

Resolution offered by Alderman Dunn.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION approving the plans, specifications, form of contract, and estimate of cost for the Intersection Improvements at Northwest Boulevard and 76th Street and Northwest Boulevard and 83rd Street project, CIP #35058.

WHEREAS, on the 29th day of September, 2021, plans, specifications, form of contract, and estimate of cost were filed with the City Clerk of Davenport, Iowa for the Intersection Improvements at Northwest Boulevard and 76th Street and Northwest Boulevard and 83rd Street project; and

WHEREAS, notice of Hearing on plans, specifications, and form of contract was published as required by law.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport that said plans, specifications, form of contract, and estimate of cost are hereby approved as the plans, specifications, form of contract, and estimate of cost for the Intersection Improvements at Northwest Boulevard and 76th Street and Northwest Boulevard and 83rd Street project.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

City of Davenport

Department: Public Works - Admin
Contact Info: Clay Merritt | 563-888-3055

Action / Date
10/13/2021

Subject:

Resolution accepting work completed under the Public Works Lobby Renovation project by Precision Builders, Inc of Bettendorf, Iowa in the amount of \$269,109.54, CIP #23052. [Ward 7]

Recommendation:

Adopt the Resolution.

Background:

The project renovated the front lobby of the Public Works Building. Reception area and counters were enclosed with glass with transaction counters and recessed transaction trays in the counter. This improvement is in alignment with the CARES Act.

Work has been satisfactorily completed by Precision Builders, Inc of Bettendorf, Iowa. The final cost for the project was \$269,109.54.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Admin	Moses, Trish	Approved	9/29/2021 - 2:08 PM
Public Works Committee	Moses, Trish	Approved	9/29/2021 - 2:08 PM
City Clerk	Admin, Default	Approved	9/30/2021 - 9:42 AM

Resolution No. _____

Resolution offered by Alderman Dunn.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION accepting work completed under the Public Works Lobby Renovation project by Precision Builders, Inc of Bettendorf, Iowa in the amount of \$269,109.54, CIP #23052.

WHEREAS, the City of Davenport entered into a contract with Precision Builders, Inc for the Public Works Lobby Renovation project; and

WHEREAS, work on the project has been satisfactorily completed.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa that the work completed under the Public Works Lobby Renovation project by Precision Builders, Inc of Bettendorf, Iowa in the amount of \$269,109.54 is hereby accepted.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

City of Davenport

Department: Public Works - Admin
Contact Info: Nicole Gleason | 563-326-7734

Action / Date
10/13/2021

Subject:

Resolution awarding the contract for the Veterans Memorial Park Phase II | Overlook Package 1 - Sitework project to Langman Construction Inc of Rock Island, Illinois in the amount of \$99,789.75, CIP #68016. [Ward 3]

Recommendation:

Adopt the Resolution.

Background:

On September 3, 2021, an Invitation to Bid was issued and sent to contractors. On September 24, 2021, the Purchasing Division opened and read bids from six contractors. This project is divided into five (5) packages. Each package is being awarded to the lowest responsive and responsible bidder. Three packages were under \$50,000 each. Those packages will each have a separate contract. For Package 1 - Sitework, Langman Construction was the lowest responsive and responsible bidder. See bid tab attached.

This project is for a scenic overlook at Veterans' Memorial Park Phase II with sitework for the next phases.

Funding for this project is from the CIP #68016 Veterans Memorial Park Improvements. These funds are from the sale of General Obligation Bonds.

ATTACHMENTS:

Type	Description
▣ Resolution Letter	Resolution
▣ Cover Memo	Bid Tab

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Admin	Moses, Trish	Approved	9/29/2021 - 2:08 PM
Public Works Committee	Moses, Trish	Approved	9/29/2021 - 2:08 PM
City Clerk	Admin, Default	Approved	9/30/2021 - 9:45 AM

Resolution No. _____

Resolution offered by Alderman Dunn.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION awarding the contract for the Veterans Memorial Park Phase II | Overlook Package 1 - Sitework project to Langman Construction Inc of Rock Island, Illinois in the amount of \$99,789.75, CIP #68016.

WHEREAS, the City needs to contract for the Veterans Memorial Park Phase II | Overlook Package 1 – Sitework project; and

WHEREAS, Langman Construction Inc was the lowest responsive and responsible bidder submitting a bid.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa, that the contract for the Veterans Memorial Park Phase II | Overlook Package 1 - Sitework project is hereby awarded to Langman Construction Inc of Rock Island, Illinois in the amount of \$99,789.75.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

CITY OF DAVENPORT, IOWA
BID TABULATION

DESCRIPTION: VETERANS MEMORIAL PARK PHASE II OVERLOOK -
SITEWORK

BID NUMBER: 22-33 – PACKAGE 1

OPENING DATE: SEPTEMBER 24, 2021

FUNDING: CIP 755339682 530350 68016 VETERANS MEMORIAL PARK
IMPROVEMENT

RECOMMENDATION: AWARD THE CONTRACT TO LANGMAN
CONSTRUCTION INC OF ROCK ISLAND IL

<u>VENDOR NAME</u>	<u>BID AMOUNT</u>
Langman Construction Inc of Rock Island IL	\$99,789.75
Miller Trucking & Excavating of Silvis IL	\$170,655.00
Hawkeye Paving Corporation of Davenport IA	\$183,040.00

Approved By Kristi Keller 9-28-2021
Purchasing Date

Approved By Nicole Wilson 9-27-2021
Dept Director Date

Approved By Brenda Coy 9-28-21
Budget/CIP Date

Approved By Mallory J. McMill 09/28/2021
Assist. City Administrator/ CFO Date

City of Davenport

Department: Public Works - Admin
Contact Info: Nicole Gleason | 563-327-5150

Action / Date
10/13/2021

Subject:

Resolution awarding the contract for the Veterans Memorial Park Phase II | Overlook Package 5 - Landscaping project to Hawkeye Paving Corporation of Davenport, Iowa in the amount of \$309,488, CIP #68016. [Ward 3]

Recommendation:

Adopt the Resolution.

Background:

On September 3, 2021, an Invitation to Bid was issued and sent to contractors. On September 24, 2021, the Purchasing Division opened and read bids from six contractors. This project is divided into five (5) packages. Each package is being awarded to the lowest responsive and responsible bidder. Three packages were under \$50,000 each. This packages will each have a separate contract. For Package 5 - Landscaping, Hawkeye Paving Corporation was the lowest responsive and responsible bidder. See bid tab attached.

This project is for a scenic overlook at Veterans' Memorial Park Phase II with Sitework and Landscaping for the next phases.

Funding for this project is from the CIP #68016 Veterans Memorial Park Improvements. These funds are from the sale of General Obligation Bonds.

ATTACHMENTS:

Type	Description
▣ Resolution Letter	Resolution
▣ Cover Memo	Bid Tab

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Admin	Moses, Trish	Approved	9/29/2021 - 2:09 PM
Public Works Committee	Moses, Trish	Approved	9/29/2021 - 2:09 PM
City Clerk	Admin, Default	Approved	9/30/2021 - 9:50 AM

Resolution No. _____

Resolution offered by Alderman Dunn.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION awarding the contract for the Veterans Memorial Park Phase II | Overlook Package 5 - Landscaping project to Hawkeye Paving Corporation of Davenport, Iowa in the amount of \$309,488, CIP #68016.

WHEREAS, the City needs to contract for the Veterans' Memorial Park Phase II | Overlook Package 5 – Landscaping project; and

WHEREAS, Hawkeye Paving Corporation was the lowest responsive and responsible bidder submitting a bid.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa, that the contract for the Veterans Memorial Park Phase II | Overlook Package 5 - Landscaping project is hereby awarded to Hawkeye Paving Corporation of Davenport, Iowa in the amount of \$309,488.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

CITY OF DAVENPORT, IOWA
BID TABULATION

DESCRIPTION: VETERANS MEMORIAL PARK PHASE II OVERLOOK -
LANDSCAPING

BID NUMBER: 22-33 – PACKAGE 5

OPENING DATE: SEPTEMBER 24, 2021

FUNDING: CIP 75533682 530350 68016 VETERANS MEMORIAL PARK
IMPROVEMENT

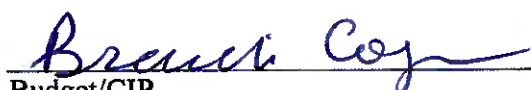
RECOMMENDATION: AWARD THE CONTRACT TO HAWKEYE PAVING
CORPORATION OF DAVENPORT IA

<u>VENDOR NAME</u>	<u>BID AMOUNT</u>
Hawkeye Paving Corporation of Davenport	\$309,488.00

Americore LLC of Blue Grass IA	\$315,497.59
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Approved By  9-28-2021
Purchasing Date

Approved By  9-28-2021
Dept Director Date

Approved By  9-28-21
Budget/CIP Date

Approved By  09/28/2021
Assist. City Administrator/ CFO Date

City of Davenport

Department: Public Works - Admin
Contact Info: Clay Merritt | 563-888-3055

Action / Date
10/13/2021

Subject:

Resolution of support for the submission of a grant application to the Iowa Economic Development Authority's Community Attraction and Tourism (CAT) program seeking assistance for the construction of the Nahant Marsh Education Center and Trail Expansion project. [Ward 1]

Recommendation:

Adopt the Resolution.

Background:

The City of Davenport is submitting an application, in conjunction with Nahant Marsh Education Center, as a co-applicant to the Iowa Economic Development Authority's (IEDA) Community Attraction and Tourism (CAT) grant program for the enhancement and construction of the Nahant Marsh Education Center area.

The total grant request is \$500,000. Nahant Marsh will provide matching funds required for the grant (must demonstrate 65% of total funds have been raised prior to application). The current capital campaign funds that have been raised as a result of fundraising efforts and contributions are at approximately \$2.8 million.

At this time, Nahant Marsh has launched a \$3.7 million capital campaign that will allow the organization to expand educational programming and increase access via scholarships, purchase and restore additional land adjacent to the preserve, and develop a trail network that will provide for new recreational and educational opportunities for the community.

Of this \$3.7 million, \$1.35 million will be used for education, \$1.96 million will be used for conservation and research, and \$390,000 will be used to expand recreation.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Admin	Moses, Trish	Approved	9/30/2021 - 11:04 AM

Resolution No. _____

Resolution offered by Alderman Dunn.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION of support for the submission of a grant application to the Iowa Economic Development Authority's Community Attraction and Tourism (CAT) program seeking assistance for the construction of the Nahant Marsh Education Center and Trail Expansion project.

WHEREAS, the City of Davenport (the "City") is a political subdivision organized and existing under the law and the Constitution of the State of Iowa (the "State"); and

WHEREAS, the City is partnering with the Nahant Marsh Education Center for the purposes of the project; and

WHEREAS, it is a requirement of that local matching funds in the amount of be committed to the project and that such funds be readily available through the capital fundraising efforts and contributions of the Nahant Marsh Education Center; and

WHEREAS, the City endorses the application for the total grant request of \$500,000 and that Nahant Marsh will provide matching funds required for the grant.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Davenport, Iowa endorses the submission of an application to the Iowa Economic Development Authority's Community Attraction and Tourism (CAT) program and that if necessary, City staff is authorized to submit an application in partnership with staff from the Nahant Marsh Education Center for the grant program.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

City of Davenport

Department: Public Works - Admin
Contact Info: Brad Guy | 563-327-5105

Action / Date
10/13/2021

Subject:

Resolution approving Change Order #2 to the 1930's Interceptor Flow Diversion project with Langman Construction of Rock Island, Illinois in the amount of \$90,812, CIP #30038. [Wards 1, 3, 5, & 6]

Recommendation:

Adopt the Resolution.

Background:

This Change Order is to balance final field measurements for the project with the contract line-item quantities. The total cost of these additional quantities is \$90,812.

CONTRACT SUMMARY:

Original Contract Amount: \$ 9,479,387.51
Change Order #1 (7/22/2020): \$ 137,000.00
This Change Order (#2): \$ **90,812.00**

Total Amended Contract: **\$ 9,707,199.51**

Funding for this change order is available in the current budget for CIP #30038.

ATTACHMENTS:

Type	Description
□ Resolution Letter	Resolution

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Engineering	Moses, Trish	Approved	9/29/2021 - 2:07 PM
Public Works Committee	Moses, Trish	Approved	9/29/2021 - 2:07 PM
City Clerk	Admin, Default	Approved	9/30/2021 - 9:45 AM

Resolution No. _____

Resolution offered by Alderman Dunn.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION approving Change Order #2 to the 1930's Interceptor Flow Diversion project with Langman Construction of Rock Island, Illinois in the amount of \$90,812, CIP #30038.

WHEREAS, the City of Davenport entered into a contract with Langman Construction for the 1930's Interceptor Flow Diversion project; and

WHEREAS, additional line-item quantities were required for the successful construction of the project; and

WHEREAS, funds have been budgeted for said work.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport that Change Order #2 for the 1930's Interceptor Flow Diversion Project with Langman Construction of Rock Island, Illinois in the amount of \$90,812 is hereby approved, and the Project Manager is hereby authorized to execute said document.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

City of Davenport

Department: Finance
Contact Info: Mallory Merritt | 563-326-7792

Action / Date
10/13/2021

Subject:

Resolution authorizing the Finance Director to make the appropriate inter-fund transfers for the City's FY 2021 financial records as required by the Iowa Administrative Code. [All Wards]

Recommendation:

Adopt the Resolution.

Background:

The City Finance Committee, established under Iowa Code 384.13, is granted authority to promulgate rules relating to the procedures for transferring money between funds. Chapter 2 of Section 545 of the Iowa Administrative Code states that all transfers of money between funds found in the City budget forms must be approved by a fund transfer resolution.

The City of Davenport regularly and routinely transfers amounts between funds in order to carry out the lawful and public purposes of a municipal government. A list of inter-fund transfers with associated explanations are attached to this Council action for the fiscal year ended June 30, 2021.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution
▢ Backup Material	FY 2021 Inter-Fund Transfer List

REVIEWERS:

Department	Reviewer	Action	Date
Finance	Admin, Default	Approved	10/1/2021 - 3:23 PM

Resolution No. _____

Resolution offered by Alderman Condon.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION authorizing the Finance Director to make the appropriate inter-fund transfers for the City's FY 2021 financial records as required by the Iowa Administrative Code, City Finance Committee Agency Chapter 2.

WHEREAS, the City Finance Committee established under Iowa Code 384.13 is granted authority to promulgate rules relating to the procedures for transferring moneys between funds; and

WHEREAS, Chapter 2 of Section 545 of the Iowa Administrative Code states that all transfers of moneys between funds found in the city budget forms must be approved by a fund transfer resolution; and

WHEREAS, the City of Davenport regularly and routinely transfers amounts between funds in order to carry out the lawful and public purposes of a municipal government; and

WHEREAS, the attached list of inter-fund transfers with associated explanations are necessary to satisfy these purposes for the fiscal year ended June 30, 2021.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa that the Finance Director is hereby authorized to make the appropriate inter-fund transfers for the City's FY 2021 financial records as required by the Iowa Administrative Code, City Finance Committee Agency Chapter 2.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

Transfer in:

	General Fund	General Debt Service Fund	Capital Projects Fund	Non-major Governmental Funds	Sewer Fund	Parking Fund	RiverCenter Fund	Non-major Proprietary Funds	Risk Mgmt Internal Service Fund	Fiduciary Fund	Total Transfer
Transfer out:											
General Fund			\$ 1,090,573	\$ 58,623		\$ 110,387	\$ 1,043,371	\$ 328,118		\$ 909,210	\$ 3,540,282
Local Option											
Sales Tax Fund		12,727,394	2,566,076	75,000							15,368,470
Road Use Tax Fund			1,861,015								1,861,015
General Debt											
Service Fund						941,327	91,255				1,032,582
Capital Projects Fund											-
Sewer Fund									66,118		66,118
Other Non-major											
Proprietary Funds											-
Other Non-major											
Governmental Funds	327,500			525,036							852,536
Agency Funds	392,073			18,684							410,757
Total transfer	\$ 719,573	\$ 12,727,394	\$ 5,517,664	\$ 677,343	\$ -	\$ 1,051,714	\$ 1,134,626	\$ 328,118	\$ 66,118	\$ 909,210	\$ 23,131,760

To General Fund:

\$ 275,000 from TIF Funds for Administrative Support
 52,500 from Riverfront Improvement Fund in payment of work performed.
 \$ 327,500

To Library Levy

\$ 392,073 To implement GASB 84

To General Debt Service Fund

\$12,727,394 from Local Option Sales Tax Fund for property tax relief

To Capital Projects Fund

\$ 665,239 Projects funded from General Fund
 206,229 Rivercenter/Adler Theatre projects funded from Hotel Motel Tax
 214,039 Main Library 50th Anniversary Update project funded from Library Levy
 5,066 Projects funded from the Disaster Fund
 2,566,076 Projects funded from Local Option Sales Tax Fund
 1,861,015 Street projects funded from Road Use Tax Fund
 \$ 5,517,664

To Fair Housing Fund

14,240 to cover operating deficit
 14,240

To Riverfront Improvement Fund

75,000 Riverfront projects from Local Option Sales Tax Fund
 18,684 To implement GASB 84

To CDBG Fund

525,036 Urban revitalization projects
 \$ 618,720

To Youth Sports Fund

\$ 44,383

To Parking Fund

\$ 941,327 for debt service payments
 \$ 110,387 for operating deficit
 \$ 1,051,714

To RiverCenter Fund

\$ 1,043,371 for operating deficit
 91,255 for debt service payments
 \$ 1,134,626

To Golf Fund

13,974 for operating deficit

To River's Edge Fund

314,144 for operating deficit
 328,118

To Risk Fund

\$ 66,118 Sewer Backup fees collected

To Forfeiture and Seizure Fund

\$ 909,210 To implement GASB 84

City of Davenport

Department: Finance
Contact Info: Marla Miller | 563-888-2099

Action / Date
10/13/2021

Subject:

Resolution approving a lease agreement between the City of Davenport and Burlington Trailways of West Burlington, Iowa for the use of space at the Ground Transportation Center. [Ward 3]

Recommendation:

Adopt the Resolution.

Background:

The City of Davenport and Burlington Trailways have had a lease agreement for the use of space at the City's Ground Transportation Center since the building was built. The existing lease expired Monday, September 13, 2021; therefore, City staff and Burlington Trailways negotiated a new lease agreement. This lease agreement is for \$1,200 per month for one year with two possible one-year extensions. Lease payments from Burlington Trailways accrue to the Transit Fund to help offset a portion of the cost of operating the facility.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution
▢ Backup Material	Lease Agreement

REVIEWERS:

Department	Reviewer	Action	Date
Public Works Committee	Miller, Marla	Approved	9/14/2021 - 8:18 AM

Resolution No. _____

Resolution offered by Alderman Dunn.

Resolved by the City Council of the City of Davenport, Iowa.

RESOLUTION approving a lease agreement between the City of Davenport and Burlington Trailways of West Burlington, Iowa for the use of space at the Ground Transportation Center.

WHEREAS, the City of Davenport is the owner of the Ground Transportation Center located at 300 West River Drive, Davenport; specifically, the south half of a tract of land in Davenport, Iowa between West River Drive, Ripley Street, West 2nd Street, and Harrison Street; and

WHEREAS, Burlington Trailways wishes to utilize said Ground Transportation Center as a bus terminal facility to provide transportation, express service, and charter service to the public, including but not limited to the sale of tickets, handling of baggage, staging, and storing of equipment and passenger services approved by the City; and

WHEREAS, Burlington Trailways agrees to compensate the City in the amount outlined in the attached lease agreement for use of said property.

NOW, THERE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa that the lease agreement between the City of Davenport and Burlington Trailways for use of space at the Ground Transportation Center is hereby approved.

Passed and approved this 13th day of September, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

LEASE AGREEMENT

This Lease Agreement, made this 13th day of September, 2021, by and between the City of Davenport, Iowa, ("Lessor") and Burlington Trailways of West Burlington ("Lessee"):

WHEREAS, the Lessor is the owner of the Ground Transportation Center, located on the south half of a tract of land in Davenport, Iowa, between West River Drive, Ripley Street, West 2nd Street, and Harrison Street; and is the Grantee under certain grants from the Urban Mass Transportation Administration, and

WHEREAS, the Lessee desires to make sure of said Ground Transportation Center for purposes consistent with said grants and the regulations of the Urban Mass Transportation Administration:

NOW, THEREFORE, in consideration of the terms and conditions set forth herein, the Lessor and Lessee do hereby agree as follows:

- 1) PREMISES: The Lessor hereby leases to Lessee for the term, at the rental, and upon all the conditions set forth herein, that certain real property described or designated in Exhibit "A", which is attached hereto and made a part hereof, situated in the City of Davenport, Count of Scott, State of Iowa, containing approximately 1,435 square feet of building area hereinafter called "Premises", together with all improvements thereon and appurtenances thereto.
- 2) TERM: The term of this Lease shall be one (1) year with the option of 2-one year extensions unless sooner terminated pursuant to any provisions hereof.
- 3) RENT: Lessee shall pay to Lessor as rent for the use of the Premises equal monthly installments of Twelve Hundred (\$1,200.00) Dollars payable in advance on or before the first day of each calendar month of the original term. Rent for any period less than one month shall be the prorate portion of the monthly installment. Rent shall be payable to Lessor at the address stated herein or to such other person at such other place as Lessor may designate by notice.
- 4) USE: During the term of this Lease, any renewal hereof, Lessee shall use the Premises as its main bus terminal in Davenport, Iowa. Use by Lessee of the Premises shall be limited to use as an intercity bus terminal facility to provide transportation and package express service and charter service to the public, including but not limited to the sale of tickets, handling of baggage, staging and storing of equipment and its passengers and ancillary services approved by Lessor and authorized by the Grant Agreements between Lessor and the Urban Mass Transportation Administration.
- 5) LESSOR'S WARRANTY OF TITLE: Lessor represents and warrants that:
 - A) Lessor is the sole owner in fee simple of the Premises and has full right and power to grant the estate demised and to execute and perform this Lease;

B) The Premises is now and will remain free and clear of all encumbrances which could adversely affect Lessee's leasehold estate;

C) The intended use of the Premises for purposes stated herein is permitted by all applicable zoning laws and regulations; and

D) The Premises complies with all applicable ordinances, regulations and zoning and other laws.

6) QUIET ENJOYMENT: Lessor covenants and agrees that so long as Lessee observes and performs all the agreements and covenants required of it hereunder, Lessee shall peaceably and quietly have, hold and enjoy the Premises for the Term without any encumbrance or hindrance by Lessor. If Lessee's use of the Premises is limited or denied through rezoning, environmental impact edict, or other action of any public or quasi-public agency, this Lease, at the sole option of Lessee, shall terminate as of the effective date of such action and the rent applying to the unexpired portion of the Term will abate.

7) UTILITIES, REPAIRS, & MAINTENANCE: The Lessor shall perform and pay for all costs of interior maintenance, repairs, utilities, janitorial service, solid waste removal, snow removal for the entire area (sidewalks, walkways, driveways, approaches, platforms, bus parking, loading, and unloading areas) and replacement of broken glass. The work required involving the aforementioned items in the common areas will be performed in a manner to be mutually arranged between Lessor, Lessee, and any other Lessees of the Premises using the common areas. Lessee shall be responsible for utilities (if separately metered), maintenance, and janitorial service in Lessee's exclusive area. Additionally, Lessee shall be responsible for all repairs and maintenance of its equipment, business fixtures, and improvements.

8) ALTERATIONS: Lessee, subject to Lessor's prior written consent, may make alterations or improvements in, on, or about the Premises, except for structural alterations. Lessor, at its option, may elect to have Lessee remove such alterations or improvements at the end of the tenancy. Lessee's personal property and its trade fixtures, including machinery, equipment, and furnishings, shall remain the property of Lessee and may be removed by Lessee. Any personal property, trade fixtures, alterations, improvements or additions not removed by Lessee within thirty (30) days after the expiration of this Lease or any extension thereof, shall automatically become the property of the Lessor. Lessee shall repair any damage to the Premises caused by Lessee's removal of its personal property, trade fixtures, alterations, improvements, or additions, but Lessee shall have no obligation to remove such items from the Premises at any time.

9) LESSOR'S REPAIRS & MAINTENANCE: Lessor shall maintain and promptly make all exterior repairs, all repairs and replacements of a permanent character including, but not limited to, components in the air conditioning, boiler and heating systems, sprinkler systems, electrical and plumbing systems) and all floor, driveway, wall, roof, foundation, building systems and structural repairs, strengthening, alterations, reconstructions or additions necessitated by reason of weakness or decay, insect infestation, or damage to or destruction of the Premises, or to any part thereof, or which

may at any time be required by public authority, except for any damage caused by Lessee's negligence. The "Building Systems" shall be construed as the building utility elements essential for Lessee's use and occupancy of the Premises and which are not located with the Premises or not readily accessible to Lessee, such as underground water, sewer and electric lines.

10) DAMAGE OR DESTRUCTION: If the Premises is damaged or destroyed in whole or in part by fire or other casualty, Lessor shall repair and restore the Premises to a good tenantable condition. All rent shall wholly abate in case the entire Premises is untenable, or shall abate prorate for the portion rendered untenable in case a part only is untenable, until the Premises is restored to a tenantable condition. Lessor shall commence and complete all work required to be done under this paragraph with reasonable promptness and diligence, but Lessor shall not be in default in any required performance if delay in performance results from fire, flood, storm, labor disputes, shortage of materials or transportation facilities, governmental regulations, war, act of God or other causes beyond Lessor's reasonable control. If the repair or restoration will require more than one hundred twenty (120) days to complete or will not be commercially practical in the Lessor's sole judgment, Lessor or Lessee may thereafter, at its option, terminate this Lease by giving the Lessor written notice of its election to do so at any time prior to the commencement of such repair or restoration. In that event, this Lease shall terminate as of the date of the damage or destruction.

Notwithstanding any other provisions of this subparagraph, Lessee shall be responsible for repair and restoration of Lessee's trade fixtures and personal property located in or on the Premises in the event of damage or destruction of said property.

11) PROPERTY INSURANCE: Lessee shall carry, at all times during which this Lease or any renewal hereof is in effect, flood insurance on Lessee's interior improvements to the Premises as required by law.

12) SIGNS & PUBLIC ADDRESS SYSTEM: Any and all signs or advertisements of any nature shall conform to all City of Davenport, Iowa, zoning and building codes and shall be approved by Lessor in writing prior to construction, use, or erection thereof. Approval by Lessor shall not be unreasonably withheld, as to location, graphics type, content, architectural or engineering standards.

Lessee shall have the right to use the common public address system, if any, to announce arrivals and departures of its buses and to make other announcements, required in the proper conduct of Lessee's business. In the event Lessor does not install or maintain a common public address system for the center, Lessee shall have the right to install and use for the purpose of announcements required in the proper conduct of Lessee's business a public address system to service the Leased Premises and that part of the common area used by Lessee's customers.

13) INDEMNITY & LIABILITY INSURANCE: Lessee and Lessor shall protect and save the other harmless and indemnify the other against any and all damages and expenses, including providing the other with legal defense, for any claim or suit resulting from alleged injury or property damage sustained by any persons in or on the leased

property, caused by any act or omission of Lessee or Lessor. Lessee shall file with Lessor a comprehensive general liability insurance certificate including coverage of contractual liability as respects this Lease in the amount of \$5,000,000 naming the Lessor as an additional insured for all liability or claims that may arise in connection with the leased property.

14) TAXES: Lessor shall pay when due any taxes or special assessment charges of any kind or character pertaining to the Premises and all improvements thereon or therein and Lessee shall reimburse Lessor for Lessee's prorated share of said taxes or charges within thirty (30) days' notice of said taxes or charges. Taxes reimbursable by Lessee include, but are not limited to taxes assessed to real estate, even though in the name of the Less, and specifically includes that portion of taxes assessed against the Ground Transportation Center equal to the percentage of said property leased to Lessee. Lessee shall pay all taxes assessed against and levied upon Lessee's trade fixtures, and all other personal property of Lessee contained in the Premises.

15) EASEMENTS: All rights in existing easements for utilities or other purposes are specifically retained and reserved to the public utilities or other persons holding rights under such easements, and this Lease Agreement shall in no way interfere with the right of such easement holders existing under such easements. Lessor specifically retains and reserves the right to construct, reconstruct, and maintain Lessor's utilities, being water, sewer or other common utilities, and Lessor, and its authorized agents or contractors may enter on the Premises for such purposes; this Lease Agreement shall be subservient to all such rights of the Lessor. In the exercise of its rights under this paragraph, Lessor shall not unreasonably interfere with the conduct of Lessee's business.

16) TERMINATION: In the event the Lessor or Lessee determines in good faith that it no longer practicably, economically, or operationally in its best interest to continue this Lease, Lessor or Lessee shall have the right to terminate this Lease Agreement on three (3) months' prior written notice.

17) COMPLIANCE WITH LAW: During the term of this Lease Agreement and any renewals hereof, Lessee shall promptly execute and comply with all ordinances of the City of Davenport, orders and requirements imposed by the Board of Health and Police Department, and all Federal, State, County and City statutes, ordinances, regulations, laws or other requirements concerning environmental protection, or other matters applicable to the occupancy of or operation in the leased area. However, in no event shall Lessee be required to make structural changes or alterations to the Premises.

18) ACCESS TO RECORDS: The representatives of the Urban Mass Transportation Administration, or the Comptroller General of the United States shall have the right at all reasonable times to review Lessee's accounting and other records with respect to the Lessee's performance under the terms of this Lease.

19) DEFAULTS; REMEDIES: The occurrence of any one or more of the following events constitutes a material default and breach of this Lease by Lessee:

A) The failure by Lessee to make any payment of rent or any other payment required to be made by Lessee hereunder, as and when due, where the failure continues for a period of ten (10) days after receipt of notice thereof from Lessor.

B) The failure by Lessee to observe or perform any of the covenants, conditions, or provisions of this Lease to be observed or performed by Lessee, other than those described in subparagraph (A) above, where the failure continues for a period of thirty (30) days after notice thereof from Lessor to Lessee; provided, however, that if the nature of Lessee's default is such that more than thirty (30) days are reasonably required for its cure, then Lessee shall not be deemed to be in default if Lessee commences such cure within the thirty (30) day period and thereafter diligently completes the cure.

C) The making by Lessee of any general assignment, or general arrangement for the benefit of creditors.

D) The filing by Lessee of a petition to have Lessee adjudge as bankrupt.

E) The judicial declaration of Lessee as bankrupt.

F) The appointment of a trustee or receiver to take possession of substantially all Lessee's assets located at the Premises or of Lessee's interest in this Lease, if possession is not restored to Lessee within thirty (30) days.

G) The attachment execution or other judicial seizure of substantially all Lessee's assets located at the Premises or of Lessee's interest in this Lease, if the seizure is not discharged within thirty (30) days.

In the event of any such default or breach by Lessee, Lessor may, after giving notice as provided above, pursue those remedies available to Lessor under the laws or judicial decisions of the State of Iowa.

Lessor shall not be in default unless Lessor fails to perform obligations required of it within a reasonable time, but in no event later than thirty (30) days after notice by Lessee to Lessor provided that if the nature of Lessor's obligation is such that more than thirty (30) days are reasonably required for performance, then Lessor shall not be in default if Lessor commences performance within the thirty (30) day period and thereafter diligently completes performance.

20) CONDEMNATION: If all of the Premises or a substantial portion thereof is taken under the power of eminent domain, sold under the threat of the exercise of said power (all of which are herein called "condemnation"), or disposed of to satisfy federal requirements, this Lease shall automatically terminate as of the date the condemning authority takes title or possession, whichever occurs first.

If any other taking adversely substantially affects Lessee's use of the Premises, then Lessee may elect to terminate this Lease as of the date the condemning authority takes possession. Lessee's election to terminate shall be made in writing within thirty (30) days after Lessor has given Lessee written notice of the taking (or in the absence of such notice, within thirty (30) days after the condemning authority has taken possession). If Lessee does not terminate this Lease in accordance with this Paragraph 24, this Lease shall remain in full force and effect as to the portion of the Premises remaining, except

that rent shall be reduced in the proportion that the area taken diminishes the value and use of the Premises to Lessee.

Any award or payment made upon condemnation of all or any part of the Premises shall be the property of Lessor, whether such award or payment is made as compensation for the taking of the fee or as severance damages; provided Lessee shall be entitled to the portion of any such award or payment for loss or damage to Lessee's trade fixtures, removable personal property, and additions, alterations and improvements made to the Premises by Lessee, or for its loss of the leasehold herein created.

Notwithstanding anything, expressed or implied, to the contrary contained in this Lease, Lessee, at its own expense, may in good faith contest any such award for loss of or damage to Lessee's trade fixtures, removable personal property, and additions, alterations and improvements made to the Premises by Lessee, and for its loss of the leasehold herein created.

21) EFFECT OF WAIVERS: No waiver of any breach of any covenant, condition or stipulation hereunder shall be taken to be a waiver of any succeeding breach of the same covenant, condition or stipulation. In the event of default, either party may also pursue those remedies available to it under the laws or judicial decisions of the State of Iowa.

22) BINDING EFFECT: This lease Agreement shall be binding upon the parties hereto, their heirs, personal representatives, administrators, successors, and assigns.

23) SALE BY LESSOR: In the event Lessor sells or otherwise disposes of all or any part of the Ground Transportation Center, such sale or disposition by Lessor shall be made subject to the terms of this Lease Agreement provided this Lease has not been terminated.

24) SURRENDER: Lessee agrees to take good care of the Leased Premises and to commit no waste, and suffer no injury to be done to the same, and to return the possession of the same to Lessor at the expiration of the term, in as good condition as at the commencement of this Lease, natural wear and tear and unavoidable accidents only excepted.

25) LESSOR'S ACCESS: Lessor reserves the right during normal business hours to come upon any part of the Premises, by itself or agent, including representatives of the Urban Mass Transportation Administration and the United States Department of Labor for any lawful purpose.

26) MINORITY BUSINESS: It is the policy of the Department of Transportation that minority business enterprises as defined in 49 CFR Part 23 shall have the maximum opportunity to participate in the performance of contracts financed in whole or in part with federal funds.

The Lessor and Lessee agree to ensure that minority business enterprises as defined in 49 CFR Part 23 have the maximum opportunity to participate in the performance of this Lease or assignment of said, financed in whole or in part with federal funds provided under this Lease. In this regard, Lessor and Lessee shall take all necessary and reasonable steps in accordance with 49 CFR Part 23 to ensure that minority business enterprises have the maximum opportunity to compete for and perform contracts. Lessor

and their contractors shall not discriminate on the basis of race, color, national origin, or sex in the award and performance of Department of Transportation assisted contracts.

27) INTERESTS: Lessor and Lessee hereby agree that no member of, or delegate to, the Congress of the United States shall be admitted to any share or part of this contract or to any benefit arising therefrom.

Lessor and Lessee hereby agree that no member, officer, or employee of the City of Davenport, Iowa, or of any other City agency during this tenure or one year thereafter, shall have any interest, direct or indirect, in this Lease or the proceeds thereof.

28) NON-DISCRIMINATION: the Lessee, for himself, his personal representatives, successor in interest, and assigns, as a part of the consideration hereof, does hereby covenant and agree as a covenant running with the land that: (1) no person on the grounds of race, color, or national origin shall be excluded from participation in, denied the benefits of, or be otherwise subjected to discrimination in the use of said facilities; (2) that in the construction of any improvements on, over, or under such land and the furnishing of services thereon, no person on the ground of race, color, or national origin shall be excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination; (3) that the Lessee shall use the Premises in compliance with all other requirements imposed by or pursuant to Title 49, Code of Federal Regulations, Department of Transportation, Subtitle A, Office of the Secretary, Part 21, Nondiscrimination in Federally-assisted Programs of the Department of Transportation—Effectuation of Title VI of the Civil Rights Act of 1964, and as said regulations may be amended and shall comply with all applicable Equal Employment Opportunity laws and regulations.

That in the event of breach of any of the aforementioned nondiscrimination covenants, after giving notice as provided in Paragraph 27, Lessor shall have the right to terminate the Lease and to reenter and repossess said land and the facilities thereon, and hold the same as if said Lease had never been made or issued.

29) TERMINAL AGREEMENTS: Lessee (or an operating affiliate of Lessee) shall be permitted to enter into Bus Terminal License Agreements ("Terminal Agreements") with non-affiliated bus operating companies whereby said non-affiliated bus operating companies will be permitted to utilize the Leased Premises for the pickup and delivery of passengers and package express pursuant to terms as set forth in said Terminal Agreements. Such Terminal Agreements shall not be deemed assignments or subleases within the meaning of this Lease, and Lessee shall not be required to obtain Lessor's approval to enter into such Terminal Agreements. However, Lessee shall pay an additional \$250 per month per company – except there is no fee for Greyhound.

30) RENEWAL OPTIONS: No Renewal Options Available.

31) NOTICES: All notices and other communications contemplated shall be in writing and shall be deemed given when personally delivered or received by mail, and shall be personally delivered or mailed by Certified Mail, Return Receipt Requested, with postage and fees paid, as follows:

32) Lessor: City of Davenport
226 West 4th Street
Davenport, Iowa 52801

Lessee: Burlington Trailways
906 Broadway
West Burlington, IA 52655

With a Copy to: Burlington Trailways
P.O. Box 531, West Burlington, IA 52655

IN WITNESS WHEREOF, the parties hereto have caused this agreement to be executed
in duplicate on this 13th day of September, 2021.

BURLINGTON TRAILWAYS (Lessee)

By: Ronald Moore

Title: President

Print Name: Ronald Moore

Attest: Nicole Fritz

Nicole Fritz
Print Name

CITY OF DAVENPORT, IOWA (Lessor)

By: _____

Title: _____

Print Name: _____

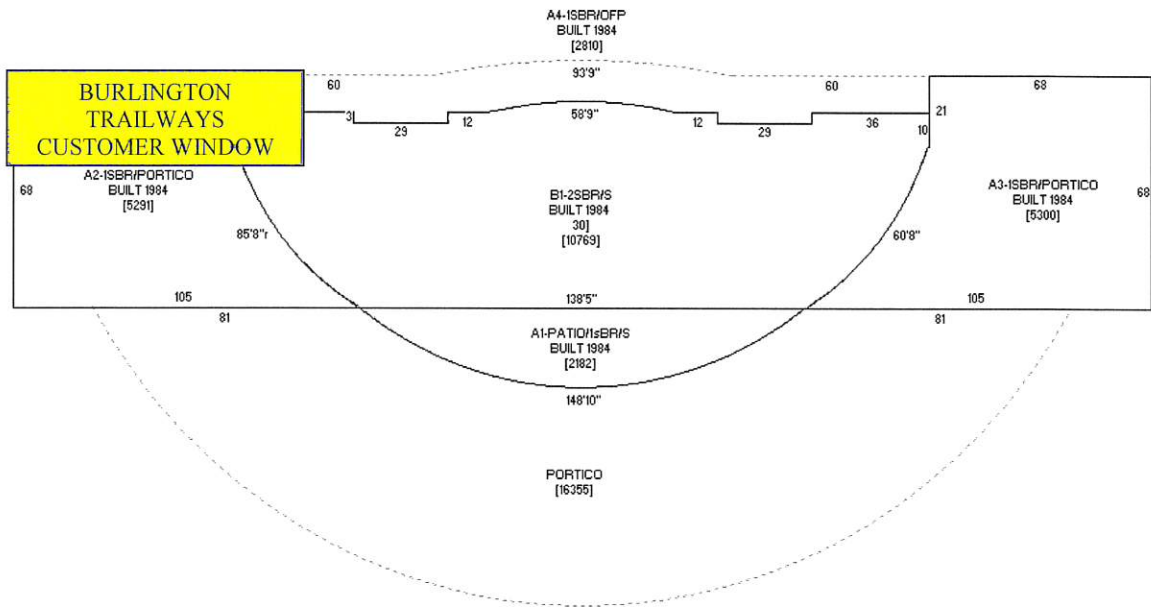
Attest:

Deputy City Clerk

Print Name

**Lease Agreement between City of
Davenport, Iowa, ("Lessor") and
Burlington Trailways of West
Burlington ("Lessee")**

ATTACHMENT A



32) Lessor: City of Davenport
226 West 4th Street
Davenport, Iowa 52801

Lessee: Burlington Trailways
906 Broadway
West Burlington, IA 52655

With a Copy to: Burlington Trailways
P.O. Box 531, West Burlington, IA 52655

IN WITNESS WHEREOF, the parties hereto have caused this agreement to be executed
in duplicate on this 13th day of September, 2021.

BURLINGTON TRAILWAYS (Lessee)

By: Ronald Moore

Title: President

Print Name: Ronald Moore

Attest: Nicole Fritz

Nicole Fritz
Print Name

CITY OF DAVENPORT, IOWA (Lessor)

By: Marla Miller

Title: Transit Operations Manager

Print Name: Marla Miller

Attest:

Deputy City Clerk

Print Name

City of Davenport

Department: Finance
Contact Info: Clay Merritt | 563-888-3055

Action / Date
10/13/2021

Subject:

Resolution approving the purchase of six pickup trucks and two plow kits for various City departments from Stivers Ford of Waukeg, Iowa in the estimated amount of \$196,010 using the State of Iowa bid pricing. [All Wards]

Recommendation:

Adopt the Resolution.

Background:

The Fleet Division is working to eliminate the highest maintenance cost vehicles with current State of Iowa bid pricing. This purchase will include three (3) F250 Extended Cab Pickups, three (3) F250 Regular Cab pickups, and two plow kits.

Funding for this purchase will come from LST funds and equipment bonds.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Admin	Moses, Trish	Approved	10/1/2021 - 2:16 PM

Resolution No. _____

Resolution offered by Alderman Condon.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION approving the purchase of six pickup trucks and two plow kits for various City departments from Stivers Ford of Wauke, Iowa in the estimated amount of \$196,010 utilizing the State of Iowa bid pricing.

WHEREAS, the Fleet Division is working to eliminate the highest maintenance cost vehicles with current State bid pricing; and

WHEREAS, this purchase is for three F250 Extended Cab Pickups, three F250 Regular Cab Pickups, and two plow kits.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa that the purchase of six pickup trucks and two plow kits for various City departments with an estimated total of \$196,010 utilizing the State of Iowa bid pricing is hereby approved.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

City of Davenport

Department: Finance
Contact Info: Nicole Gleason | 563-326-7734

Action / Date
10/13/2021

Subject:

Resolution approving the purchase of five vehicles for the Police Department from Stivers Ford of Waukee, Iowa in the amount of \$182,260 using the State of Iowa Department of Administrative Services contract #MA20103, CIP #24027. [All Wards]

Recommendation:

Adopt the Resolution.

Background:

The Fleet Division of Public Works needs to replace five squads for the Police Department. The State of Iowa Department of Administrative Services has processed a sealed bid and awarded to Stivers Ford of Waukee, Iowa. This purchase will be through the state bid #MA20103.

Each of the vehicles being replaced have over 200,000 miles on the odometers and will be sold at auction or for scrap.

Funding for this project is from account 76521675 530350 24027, Public Safety Vehicle Replacement.

ATTACHMENTS:

Type	Description
□ Resolution Letter	Resolution

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Admin	Moses, Trish	Approved	9/30/2021 - 12:05 PM
Public Works Committee	Moses, Trish	Approved	9/30/2021 - 12:06 PM
City Clerk	Admin, Default	Approved	9/30/2021 - 1:00 PM

Resolution No. _____

Resolution offered by Alderman Condon.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION approving the purchase of five vehicles for the Police Department from Stivers Ford of Waukee, Iowa in the amount of \$182,260 using the State of Iowa Department of Administrative Services contract #MA20103, CIP #24027.

WHEREAS, the City needs to purchase five law enforcement vehicles for the Police Department and;

WHEREAS, Stivers Ford was awarded the State Bid #MA20103 as the lowest responsive and responsible bid.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa that the purchase of five vehicles for the Police Department from Stivers Ford of Waukee, Iowa in the amount of \$182,260 using the State of Iowa Department of Administrative Services contract #MA20103 is here by approved.

Passed and approve this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

City of Davenport

Department: Finance

Contact Info: Nicole Gleason | 563-327-5150

Action / Date

10/13/2021

Subject:

Resolution approving the purchase of three new 35' low-floor buses from Gillig of Livermore, California in the amount of \$1,355,670 utilizing the State of Iowa bid. [All Wards]

Recommendation:

Adopt the Resolution.

Background:

The Transit Division is seeking to replace three (3) buses nearing the end of their useful life. The State of Iowa retains a current bid with Gillig that was utilized to purchase three (3) buses in 2019.

The purchase would derive from FY 2022 5307 and 5339 funds.

Lead time for these buses will be approximately 15-18 months.

ATTACHMENTS:

Type	Description
▢ Resolution Letter	Resolution

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Admin	Moses, Trish	Approved	10/1/2021 - 2:06 PM

Resolution No. _____

Resolution offered by Alderman Condon.

RESOLVED by the City Council of the City of Davenport, Iowa.

RESOLUTION approving the purchase of three new 35' low-floor buses from Gillig of Livermore, California in the amount of \$1,355,670 utilizing the State of Iowa bid; and

WHEREAS, the Transit Division is seeking to replace three buses past the end of their useful life and;

WHEREAS, the State of Iowa retains a current bid with Gillig that the City utilized to purchase three buses in 2019.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Davenport, Iowa that the purchase of three new 35' low-floor buses from Gillig of Livermore, California in the amount of \$1,355,670 using the State of Iowa bid is hereby approved.

Passed and approved this 13th day of October, 2021.

Approved:

Attest:

Mike Matson
Mayor

Brian Krup
Deputy City Clerk

City of Davenport

Department: Public Safety
Contact Info: Brian Krup | 563-326-6163

Action / Date
10/13/2021

Subject:

Motion approving noise variance requests for events on the listed dates and times.

Riverfront Improvement Commission; Rolling on the River Car Show; LeClaire Park; Saturday, October 16, 2021 10:00 a.m. - 2:00 p.m.; Outdoor music/band, over 50 dBA. [Ward 3]

Tom Simmons; Veterans Day Parade; Downtown (see attached parade route); Thursday, November 11, 2021 9:00 a.m. - 12:00 p.m.; Outdoor music/bands, over 50 dBA. [Ward 3]

Recommendation:

Pass the Motion.

Background:

The following requests for noise variances have been received pursuant to the Davenport Municipal Code Chapter 8.19 Noise Abatement, Section 8.19.090 Special Variances.

REVIEWERS:

Department	Reviewer	Action	Date
City Clerk	Admin, Default	Approved	9/30/2021 - 11:57 AM

City of Davenport

Department: Public Safety
Contact Info: Jamie Swanson | 563-326-7795

Action / Date
10/13/2021

Subject:
Motion approving beer and liquor license applications.

A. New license, new owner, temporary permit, temporary outdoor area, location transfer, etc (as noted):

Ward 8

Speedway 4221 (Speedway, LLC) - 8320 Hillandale Rd - License Type: Class C Beer

B. Annual license renewals (with outdoor area as noted):

Ward 1

St. Alphonsus Church Holy Name Society (St. Alphonsus Church of Davenport, Inc) - 2618 Boise Ave - Outdoor Area - License Type: Class B Beer

Ward 2

Dhakals, LLC (Dhakals, LLC) - 3108 W Central Park Ave - License Type: Class E Liquor

Probstei Inn Bar & Grill (Mayberry Homestead, Inc) - 6315 W Kimberly Rd - License Type: Class C Liquor

Ward 3

Barrel House 211 (Barrelhouse, LLC) - 207-211 E 2nd St - Outdoor Area - License Type: Class C Liquor

Riverside Liquor (Vardaan, Inc) - 826 E River Dr - License Type: Class E Liquor

West Side Grocery (Ram S, LLC) - 1802 W 7th St - License Type: Class E Liquor

Me & Billy's (Me and Billy's) - 200 W 3rd St - Outdoor Area - License Type: Class C Liquor

Cathedral Ale (Sacred Heart Cathedral of Davenport, Iowa) - 422 E 10th St - License Type: Class B Beer

Ward 4

Riverside Liquor 2 (Two Brother's Locust, LLC) - 1528 W Locust St - License Type: Class E Liquor

Rio Grande Mexican Restaurant Y Cantina, LLC (Rio Grande Mexican Restaurant Y Cantina, LLC) - 1414 W Locust St - License Type: Class C Liquor

Ward 5

Bowlmor Lanes (Davenport Bowlers, Inc) - 2952 Brady St - License Type: Class C Liquor

The Outing Club (The Outing Club, Inc) - 2109 Brady St - Outdoor Area - License Type: Class C Liquor

Ward 6

Kimberly Mart (Pak Foods, Inc) - 1714 E Kimberly Rd - License Type: Class E Liquor

The Clubhouse (Clubhouse Beverage, LLC) - 4800 Elmore Ave - Outdoor Area - License Type: Class C Liquor

The Grape Life (The Grape Life Wine Store & Lounge, LLC) - 3402 Elmore Ave - License Type: Class C Liquor

Hy-Vee Fast and Fresh (Hy-Vee, Inc) - 3200 E Kimberly Rd - License Type: Class E Liquor

Ward 7

Kwik Star #291 (Kwik Trip, Inc) - 1225 E Kimberly Rd - License Type: Class C Beer

Ward 8

Double D Diner (Lillypad Boutique, LLC) - 2225 W 53rd St, Ste 400 - License Type: Class C Liquor

Hawkeye Sports Bar & Grill (Ortiz Holdings, LLC) - 4646 Cheyenne Ave - Outdoor Area - License Type: Class C Liquor

Recommendation:
Pass the Motion.

Background:
These applications have been reviewed by the Police, Fire and Zoning Departments.

REVIEWERS:

Department	Reviewer	Action	Date
Public Safety	Admin, Default	Approved	9/30/2021 - 11:59 AM

City of Davenport

Department: Public Safety
Contact Info: Gary Statz | 563-326-7754

Action / Date
10/13/2021

Subject:
Motion approving the petition for a streetlight in front of 4405 Canterbury Lane. [Ward 7]

Recommendation:
Pass the Motion.

Background:
A petition was received and reviewed for a street light to be placed in front of 4405 Canterbury Lane. There are no street lights on this block, which is 600 feet long.

To alleviate this issue, Traffic Engineering will have MidAmerican Energy install a street light next to 4405 Canterbury Lane on the south side of the street. There is an existing wood pole at this location.

ATTACHMENTS:

Type	Description
▣ Backup Material	Petition

REVIEWERS:

Department	Reviewer	Action	Date
Public Works - Engineering	Moses, Trish	Approved	9/30/2021 - 12:08 PM
Public Works Committee	Moses, Trish	Approved	9/30/2021 - 12:08 PM
City Clerk	Admin, Default	Approved	9/30/2021 - 12:58 PM



City of Davenport

PETITION FOR PUBLIC LIGHTING

Date 9/3/21

We, the undersigned residents of the City of Davenport, Iowa,
Request the installation of PUBLIC LIGHTING in/at:

STREET LOCATION 4405 Canterbury Ln.

or

ALLEY LOCATION

REASON FOR LIGHT Safety - Street is pitch black at night

RESIDENT(S) SIGNATURE

ADDRESS

PHONE NUMBER

Adam Summers

4406 Canterbury Ln

563 505-7464

Shelley Brown

4419 Canterbury Ln

(563) 370-6632

Mary Regan

4420 Canterbury Ln

563-271-7547

Please include all residents near the proposed light location.

PETITIONER/CONTACT PERSON

SIGNATURE OF PETITIONER

Summer O'Leary

PRINT NAME

Summer O'Leary

ADDRESS

4405 Canterbury Ln. Davenport, IA

ZIP CODE

52806

PHONE NUMBER

563-210-0912

Return completed form to: City of Davenport Public Works Department
Lighting Petition
1200 East 46th Street, Davenport, IA 52807

For Questions, call:
563-326-7754

City of Davenport

Department: Finance
Contact Info: Mallory Merritt | 563-326-7792

Action / Date
10/13/2021

Subject:

Motion authorizing payment to Visit Quad Cities for FY 2022 tourism/marketing services in an amount not-to-exceed \$375,000. [All Wards]

Recommendation:

Pass the Motion.

Background:

The City of Davenport has contributed funding to Visit Quad Cities for many years for tourism marketing and promotions. Additional information is attached.

Since the payment exceeds the \$50,000 staff approval level, City Council approval is necessary. Funding source is Hotel/Motel Tax. These payments will be disbursed at the direction of the Chief Financial Officer.

ATTACHMENTS:

Type	Description
▢ Backup Material	Visit QC Business Plan
▢ Backup Material	Visit QC Master Plan

REVIEWERS:

Department	Reviewer	Action	Date
Finance	Admin, Default	Approved	10/1/2021 - 3:23 PM

VISIT QUAD CITIES
FY22 BUSINESS PLAN

REUNITE & REIGNITE

QUADCITIES

VISITQUADCITIES.COM

IOWA | ILLINOIS

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*If you build a destination
where people want to
visit, you will build a
destination where
people want to live.*



ABOUT US

Founded in 1990, Visit Quad Cities is the official Destination Management and Marketing Organization (DMMO) for the region. We are a private 501(c)(6) non-profit engine charged with driving economic opportunity through tourism, building our authentic brand, telling and selling the Quad Cities' story, and enhancing Quad Citizens quality of life and quality of place.

DESTINATION VISION

The Quad Cities is a proud, forward-thinking, visitor-centric region connected by the storied Mississippi River and a shared love of local, independent arts, culture, and creativity. This family of communities attracts young explorers and dreamers, investors and entrepreneurs because it offers homegrown imagination and innovation – an eclectic music, art, culinary, sports, and entertainment scene, and original and authentic experience of one of the world's greatest rivers, and an open-minded Midwestern spirit that brings success within reach for all. People love the Quad Cities because they want to be part of its growing, blooming, welcoming, and evolving energy, and get closer to a place that's as genuine as it is quirky, as unexpected as it is energizing, as deeply rooted as it is forever current.

FACT

93% OF QUAD CITIZENS FEEL THAT
TOURISM IS GOOD FOR THE QC.



MISSION

Visit Quad Cities enhances the region's quality of life and creates economic development opportunities through tourism to inspire and build our Mississippi River regional destination.

VISION

The Quad Cities will be recognized internationally as a must-experience riverfront destination.

BRAND PROMISE

We promise lifelong memories and authentic experiences inspired by the energy, culture and positive Midwestern spirit that defines our regional destination.

VALUES



DESTINATION VISION AND STRATEGIC PLAN GOALS AND OBJECTIVES BY PRIORITY

TOURISM MASTER PLAN

- Creating a unified identity and narrative to promote the Quad Cities as a place to live, work and visit
- Generating demand and overall growth of the visitor economy
- Improving the overall visitor experience by addressing product gaps and opportunities
- Maximizing the economic impact of the visitor economy (tax revenue, jobs, etc.)
- Increasing investment in the visitor economy
- Building consensus and collaboration in the tourism industry
- Ensuring the visitor economy enhances resident quality of life
- Ensuring the visitor economy delivers sustainable and desirable environmental outcomes



TARGETED MARKET SEGMENTS



Family-Oriented Frugals: Take fewer and shorter trips that are close to home. They show greater interest in family vacations with kids and multi-generational vacations compared to other segments.



Active Adventurers: They have a great interest in engaging with nature and participating in outdoor sports. They want to explore new things and keep moving; health and fitness are important.



Sophisticated Explorers: The driving force for Sophisticated Explorers is, well, exploring—specifically, exploring cultures and traditions at a destination. They prioritize sightseeing, visiting cultural attractions and learning new things more than other groups.



Infrequent Convenience Travelers: They take shorter, less frequent trips annually that are close to home.



All-In Enthusiasts: This group is interested in taking most types of vacations. Everything is important to them when deciding on a vacation destination.





STRENGTHS

- Established in 1990
- Mississippi River
- No long-term debt for the DMMO
- Clear vision, mission and brand promise
- Operating guide "River Pilot" direction
- Geographic position
- Outdoors
- Experienced staff



WEAKNESSES

- National brand identity
- Civic pride "bragability"
- Tourism product experience and demand generators
- Meeting/convention venues, facility and attraction assets
- Public/private funding against competitive set
- Limited air service
- Passenger rail
- Corporate engagement
- Infrastructure



OPPORTUNITIES

- Destination Vision and Tourism Master Plan
- Q2030 alignment
- New regional brand
- Innovation and analytics in planning
- Diverse riverfront product experience
- Creative energy
- I-74 Bridge and related development
- Bison Bridge project
- DEI

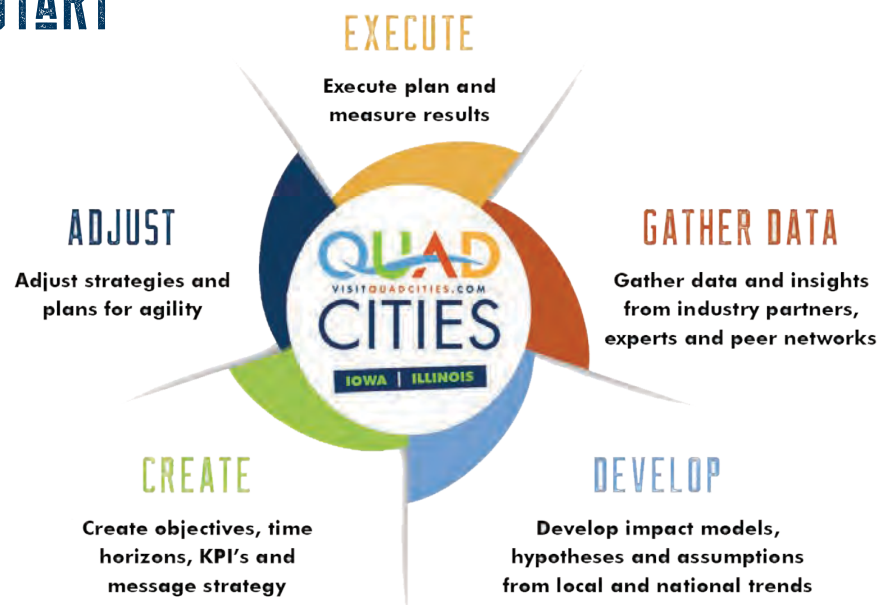


THREATS

- Economic conditions
- Pandemic disruption
- Public safety
- Political consistency
- Multi-community consensus
- Duplicative civic efforts



VQC RESTART



BOARD OF DIRECTORS

Neil Dahlstrom - *Deere & Company*

John DeDoncker - *TBK Bank*

Mayor Bob Gallagher - *City of Bettendorf*

Michelle Hargrave - *Figge Art Museum*

Todd Hajduk - *TPC Deere Run*

Dave Herrell - *Visit Quad Cities; Ex Officio*

Nick Holke - *Element Hotel*

Mo Hyder - *Rhythm City Casino Resort*

Tony Knobbe - *Scott County, Iowa*

Ben Leischner - *Quad Cities International Airport*

Jessica Licko-Avants - *The J Bar Holiday Inn and Suites*

Maria Ontiveros - *Mercado on 5th*

Brandy Poston - *Eastern Iowa Community Colleges*

Mayor Sangeetha Rayapati - *City of Moline*

Paul Rumler - *Quad Cities Chamber of Commerce*

Jennifer Sautter - *MindFire Communications*

Corri Spiegel - *City of Davenport*

Kai Swanson - *Rock Island County, Illinois & Augustana College*

Mayor Mike Thoms - *City of Rock Island*

EXECUTIVE COMMITTEE AND OFFICERS

Kai Swanson - *Chairman*

Mo Hyder - *Immediate Past Chairman*

Ben Leischner - *First Vice-Chair*

Corri Spiegel - *Second Vice-Chair*

Maria Ontiveros - *Treasurer*

Dave Herrell - *Secretary*

FINANCE, AUDIT & COMPLIANCE COMMITTEE

Committee Chair - *Corri Spiegel*

BOARD DEVELOPMENT & GOVERNANCE COMMITTEE

Committee Chair - *Ben Leischner*

FACT

OVER 90% OF RESIDENTS BELIEVE THAT
TOURISM IS AN ECONOMIC GROWTH ENGINE.



OUR TEAM

Dave Herrell - *President and CEO*

Mindy Chapman - *Vice President, Finance & Administration*

Charlotte Doehler-Morrison - *Vice President, Marketing & Communications*

Lynn Hunt - *Vice President, Business Growth & Service*

Joan Kranovich - *Director, Sports & Business Growth*

Jessica Waytenick - *Public Relations & Marketing Manager*

Nicki Brus - *Business Growth & Service Manager*

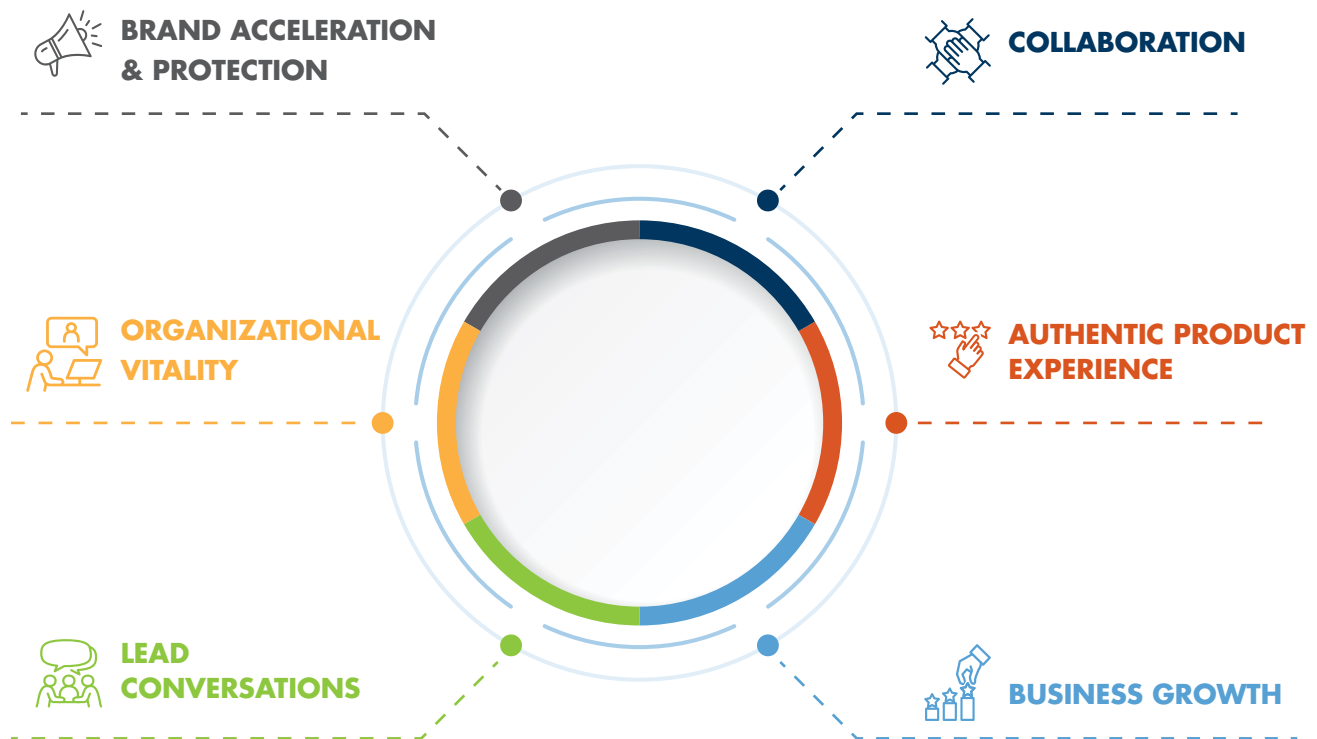
Paulette Day - *Business Growth & Service Manager*





RIVER PILOT STRATEGIC OPERATING GUIDE

The River Pilot guides the organization with six cornerstones, objectives, and drivers with positive outcomes in destination alignment, sustainable development, and values based marketing as part of DestinationNEXT. It is an adaptive and ever-evolving operating guide. The travel ecosystem includes Air Travel, Attractions and Entertainment, Cruises, Dining, Lodging, Meetings and Events, Transportation, and Vacation Rentals. Visit Quad Cities focuses on three over-arching opportunities as the region's DMO: 1) Identity for the Quad Cities. 2) Strengthen Visit Quad Cities value and position in the region. 3) Build and diversify the QC base.





BRAND ACCELERATION & PROTECTION

Promote and articulate our unique story as the “front porch” for the Quad Cities.

- Invest in market and business intelligence to further effectiveness and provide valuable community research for the region
- Create and harness V=QC² concept as our brand’s energy to shift culture
- Activate Quad Citizens as positive brand champions through a local messaging plan to build and increase community ownership
- Continue to develop and enhance VQC’s website and digital engagement platform to include improved video content and SEO
- Become a disruptive and liberated brand in our messaging to infuse an emotional connection
- Leverage new brand elements and market segment profiles in planning and implementation
- Embrace and showcase our Quad Cities DNA through targeted campaigns, promotions and earned media
- Renew and reboot messaging strategy post COVID-19 crisis



COLLABORATION

Inspire a spirit of regional bi-state destination strength.

- Q2030 regional vision alignment
- Strengthen relationships and build consensus with public investors by understanding their priorities and aligning when necessary
- Enhance touch points with our visitor industry partners
- Leverage Iowa/Illinois political and industry leadership
- Identify opportunities and efficiencies with the QC Chamber on shared goals
- Determine the “right” support needed from local and state economic development organizations and increase communications
- Initiate new engagement opportunities for regional corporate leaders
- Invigorate our cultural institutions with co-operative promotional opportunities
- Partner with the Rock Island Arsenal with support of their experiential initiatives



AUTHENTIC PRODUCT EXPERIENCE

Develop a diverse portfolio that residents are proud of, shapes perception and attracts visitors.

- Mississippi River immersive activation plan and highlight riverfront connection points
- Showcase the region's diverse culture and heritage
- Improve downtown product experience from a visitor POV
- Place branding/marketing execution
- Identify opportunities to leverage and/or add to our special events/festival portfolio
- Ignite the regional live music scene nationally
- Elevate the arts community viscerally for visitors through support of public art and policy
- Connect visitors with regional outdoor and active lifestyle opportunities
- Reinforce gaming industry value to the community and leverage visitation
- Enhance culinary vibe with food, beer, wine, and spirits
- Focus on American Spirit concepts and agricultural sector



BUSINESS GROWTH

Create meaningful customer value and long-term relationships.

- Develop a new level of service standard that differentiates
- Streamline target market and industry segmentation
- Leverage our community's signature events and assets
- Co-operative sales & promotional approach with our partners
- Identify opportunities to extend the stay and/or welcome back visitors through existing and/or new product lines that we develop
- Identify our "sweet spot" for sporting events, recruitment and hosting while building our broader sports landscape
- Create and optimize new events that fit target industry gaps in the market
- Utilize Simpleview CMS tool to manage our clients through their customer journey



LEAD CONVERSATIONS

*Position the Quad Cities
against our competitive set.*

- Reinvent regional sports tourism approach
- Establish public policy and advocacy initiatives that improve the destination
- Support overall connectivity in the QC region
- Enhance and/or new convention & meeting venue assets based on meeting planner/rights holder input and market demand
- Partner with the QC International Airport (QCIA) on air lift and place strategy
- Secure passenger rail for tourism purposes through support of the QC Chamber and public sector efforts
- Identify new funding models for destination improvement
- Serve as a community clearinghouse for a robust calendar of community events
- Visitor industry workforce development w/higher education community, QC Chamber and QCLA
- Benchmark our aspirational & competitive set destinations



ORGANIZATIONAL VITALITY

*Build relevance, stability and
establish a legacy.*

- Cultivate culture and value system within the company
- Reinforce vision, mission and brand promise
- Execute a new community built and consensus earned strategic vision & tourism master plan for the regional destination
- Transparently articulate our position and plan to our stakeholders
- Refine Board governance and activate volunteer committees
- Implement a balanced and sustained plan for growth
- Identify new resources to improve overall effectiveness
- Serve as the voice and positive steward for the destination and visitor economy
- Strengthen overall financial and organizational health
- Develop and refine goals, performance measures and destination metrics
- Create an equity, diversity, and inclusion plan for VQC
- Implement professional development opportunities for the team for continued growth



LONG-RANGE TARGETS

2M+

**VISITORS
ANNUALLY**

\$10M+

**IN COLLECTIVE ANNUALIZED
HOTEL/MOTEL TAX REVENUES**

\$1B+

**ANNUAL ECONOMIC
IMPACT**

\$2.5M+

**ANNUAL OPERATING
BUDGET**

MINIMUM OF

60%+

HOTEL OCCUPANCY

*The KPI's identified above represent key stretch targets for the destination and Visit Quad Cities.





FY22 PRIORITIES

1. Continually lead and support economic recovery strategies through tourism
2. Secure multi-jurisdictional agreement among public funding partners
3. Tourism Master Plan implementation
4. Introduce new regional brand in partnership with the Quad Cities Chamber of Commerce
5. Plan and successfully execute the I-74 Bridge Celebration
6. Successfully launch QC PRO and a Certified Tourism Ambassador (CTA) program
7. Activate Sports QC Powered By Visit Quad Cities

FY22 KPI'S

- Contract a minimum of **42,000 room nights** from the Meeting & Reunion, Tour/Travel, and Sports group markets
- Increase the direct economic impact of booked group business by **10% YOY**
- Increase the Meeting & Convention/Reunion bookings by **15% YOY**
- Generate a minimum of **\$120,000** in partnership and/or grant revenue
- Generate **15M** advertising impressions
- Increase social media following by **10% YoY**: Facebook, Instagram, Twitter, LinkedIn, YouTube, and Pinterest
- Achieve a minimum of **368,000** website visitations





TARGETS & STRATEGIES





ADMINISTRATION & OPERATIONS

- Leverage Board of Directors engagement and leadership to build depth of volunteer base to support mission, vision, and brand promise.
- Provide sound fiscal and compliance oversight including budget, public funding, Illinois Local Tourism Convention Bureau (LTCB) grant contract management, and talent resources.
- Continue to strengthen good governance, operational controls, and procedures to foster efficacy.
- Successfully build equity, diversity, and inclusion (DEI) strategies through the Destinations International Roadmap for DMO's.



FACT

83% OF RESIDENTS ARE LIKELY TO ENCOURAGE FRIENDS AND FAMILY TO VISIT THE REGION.



BRAND ACCELERATION & ENGAGEMENT

- Strategically place advertising that targets Millennials, GenX, and Boomers that meet targeted leisure travel audiences identified by our Tourism Master Plan – Family-Oriented Frugals, All-In Enthusiasts, Infrequent Convenience Travelers, Active Adventurers, and Sophisticated Explorers.
- Develop campaigns specifically for meetings and group business to increase B2B pipeline.
- Grow Opt-in email database by 10% by offering giveaways, opt-ins from our Bandwango trails, social media posts, and strategically placed sign-up links on advertising campaign landing pages.
- Develop an earned media strategy that increases brand awareness and is aligned with the Tourism Master Plan. Goal is to secure a minimum of 300 earned stories published up from 280 in FY 21.
- Grow QC Insider text subscribers to 7,500.
- Increase QC Ale Trail awareness and grow participation by 85 new trail blazers.
- Launch new QC Pro brand ambassador program to increase local pride, bragability, and destination awareness.
- Create and execute new TikTok social media platform.
- Work in partnership with Quad Cities Chamber on launch and implementation of new QC regional brand.
- Continue to leverage QC Current podcast to deepen evergreen content.
- Develop new QC Pizza Trail and other experiential trails using Bandwango platform.
- Use SeeSource to identify targeted tourism markets and provide quarterly reports on visitor analytics and trends.





BUSINESS GROWTH & SERVICE

CONTRACT 42,000 ROOM NIGHTS ANNUALLY FROM THE MEETING & REUNION, TOUR/TRAVEL, AND SPORTS GROUP MARKETS.

- Retain a minimum of 80% of our annual repeat business.
- Continue to refine target industry prospects:
 - Advanced Metals and Manufacturing
 - Agricultural Innovation
 - Corporate Services
 - Department of Defense/RIA
 - Logistics
- Offer meeting planner incentives in collaboration with our partners.
- Attend industry tradeshows, including Sports ETA Symposium and Circle Wisconsin Midwest Marketplace, as examples.
- Leverage the #BringItQC campaign regionally and engage with local civic leadership to increase meetings, reunions, and sports events.
- Host HCI Peer Group Conference & FAM, as well as continue to assist with tour/travel itineraries and site visits.

FACT

49% OF RESIDENTS BELIEVE THE QUAD CITIES IS A DESTINATION VISITORS WANT TO VISIT.

INCREASE THE DIRECT ECONOMIC IMPACT OF BOOKED GROUP BUSINESS BY 10% YOY.

- Maximize use of the Destinations International Event Impact Calculator (EIC) and Simpleview integration.
- Expand levels of service, event management, and evaluation by connecting with planners and directors on-site at the event.
- Activate Bandwango and other additive service delivery options to extend leisure stays.
- Activate Sports QC and develop strategies to elevate our sports tourism brand by attracting collegiate and emerging sports that position us for future growth.
- Track and evaluate the impact of the river cruise industry utilizing Destinations International EIC and Simpleview.

INCREASE M&C/REUNION BOOKINGS BY 15% YOY.

- Refine Simpleview database from Digital Edge's database evaluation results.
- Grow Simpleview database and pipeline of meeting accounts and contacts from the meeting campaign.
- Increase prospecting and management of RFPs through Cvent and the Cvent RFP Showcase.
- Partner with hotels, convention centers, and meeting venues to offer a destination bid proposal for their top prospected clients.
- Continue regular touchpoints with partners to demonstrate value and create awareness of VQC tools and resources. Partners in the following categories:
 - Convention Centers & Attached Properties.
 - Full-Service Hotels with meeting space over 10,000 square feet.
 - Hotels with limited meeting space under 10,000 square feet of space and alternative meeting sites.
 - Limited service properties with a focus on the sports and motorcoach markets.



GENERATE A MINIMUM OF \$120,000 IN PARTNERSHIP AND/OR GRANT REVENUE.

- Develop a consistent touchpoint and communication process with VQC partners including partner events such as Accelerate VQC.
- Activate and target new partners leveraging Simpleview.
- Streamline billing process and efficiencies partners through Simpleview.
- Utilize VQC product development and promotions such as QC Restaurant Week, Craft Beer Week, and Bandwango experiences to identify and secure new partners.
- Submit a successful application for the FY22 Iowa Regional Sports Authority.
- Submit RDA, The Moline Foundation, and SCRA grants as necessary for updated technology and bid fees for events in FY22.



DESTINATION EXPERIENCE

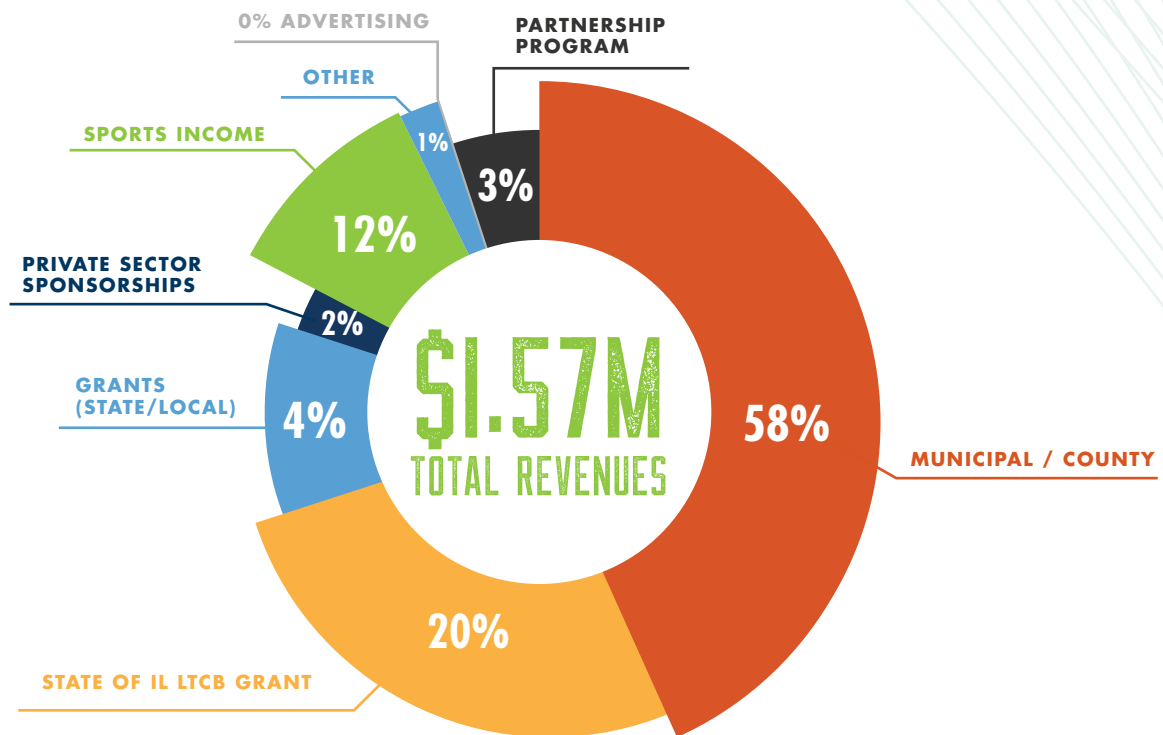


- Drive and monitor progress of the Tourism Master Plan's recommendations through a team of civic leaders charged with oversight.
- Continue to advocate for the regional visitor economy and tourism at the local, state, and national level through alignment with U.S. Travel Association, Illinois Council of Convention & Visitor Bureaus (ICCVB), Iowa Travel Industry Partners (iTIP), IL/IA lodging associations, Quad Cities Lodging Association (QCLA), the IA/IL restaurant associations, and other partners as necessary.
- Pursue alternative funding sources such as a Tourism Improvement District (TID) for destination promotion, programming, and development.
- Re-open Destination Centers to create a touchpoint and serve as a resource for visitors and residents.
- Successfully launch a Certified Tourism Ambassador (CTA) program to positively influence the customer and in-destination experience.
- Collaborate with regional downtown organizations on destination initiatives which add value for tourism's goals and objectives.
- Develop and integrate a River Cruise strategy that activates our world-renowned river and improves the visitor experience.
- Leverage new technologies and product innovations to create customer value for visitors and residents.
- Build and reinforce the significance of cultural tourism and its experiences by developing a collaborative entity, task force, or working group.

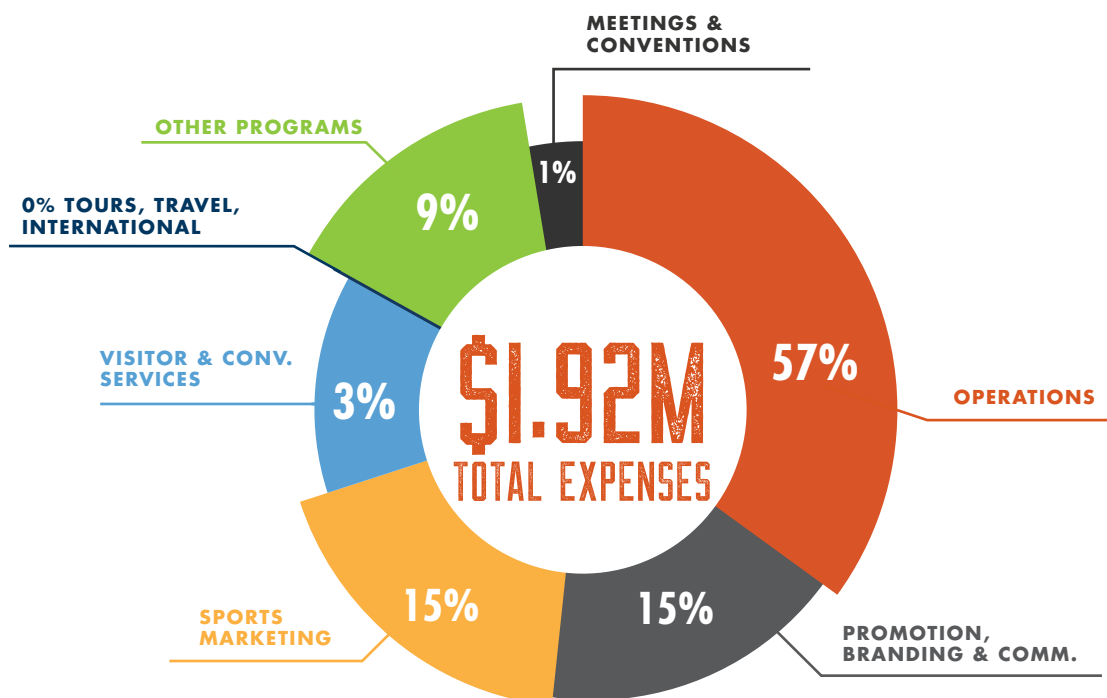
FACT

ROUGHLY HALF OF PREVIOUS VISITORS SAID THEY HAD AN EXCELLENT OR VERY GOOD PERCEPTION OF THE QUAD CITIES PRIOR TO THEIR VISIT. THIS NUMBER GREW TO NEARLY 70% FOR VISITORS FOLLOWING THEIR VISIT.

FY22 REVENUE SUMMARY



FY22 EXPENSE SUMMARY



FY22 REVENUE SUMMARY

REVENUE

Municipalities/Counties	921,040
State of Illinois LTCB Grant	313,167
American Rescue Plan Act (ARPA)	TBD
• ARPA Funding (State of Illinois)	
• ARPA Funding (State of Iowa)	
• ARPA Funding (Rock Island County)	
• ARPA Funding (Scott County)	
• ARPA Funding (Municipal Partners)	
Grants (State/Local)	70,000
Partnership Fees	50,000
Publication Advertising	7,500
Visitor Services	(1,465)
Private Sector Sponsorships	25,000
Miscellaneous	
• Interest Income	6,150
• Miscellaneous	2,700
QC Sports Commission Income	182,336
TOTAL REVENUE	1,576,428

EXPENSES

Meetings & Conventions	24,715
Tour & Travel & International	8,930
Sports Marketing	285,057
Promotion, Marketing & Communications	280,000
Visitor & Convention Services	65,041
Q2030 Backbone Champion Investment	10,000
Other Program	164,625
Operating Expenses	1,083,349
TOTAL EXPENSES	1,921,717

NET INCOME

*Approved by Board of Directors June 29, 2021	(345,289)
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OUR SERVICES AS A SNAPSHOT

WHAT WE DO

- Tell and sell our QC story to the world in order to attract people
- Competitively position the market for identity and growth
- Drive brand promotion, content marketing, and engagement with customers
- Sales, service, and relationship development within the tourism industry
- Attract conventions, meetings, conferences, events, group tours, and reunions
- Successfully bid on, recruit, and host sporting events for the region
- Destination development and provide visitor services for guests and Quad Citizens
- Serve as a positive steward for the Quad Cities brand and regional destination
- Create and develop innovative product experiences for tourism
- Provide valuable business intelligence and market research as a community resource



SOCIAL MEDIA

Use **#VisitQuadCities** when you post on your social media platforms.



CURRENT AS OF JULY 2021 AND GROWING!



REUNITE & REIGNITE



MAY 29, 2020

DESTINATION VISION AND STRATEGIC PLAN



**A VISION AND DIRECTION FOR THE
QUAD CITIES' VISITOR ECONOMY**





REPORT

QC'S DESTINATION MARKETING AND MANAGEMENT ORGANIZATION

The Quad Cities is and always must be thought of as a regional destination and family of communities filled with talented, passionate, and inspired Quad Citizens bound by a vision and values to make the QC a better place for our kids. This is our “why”. As Iowa and Illinois are connected by our world-renowned Mississippi River, we are uniquely positioned as a bi-state powerhouse moved by creative energy. Since our start in 1990, we have welcomed millions of overnight visitors to the region, which has generated a positive economic impact and supported thousands of hospitality industry professionals’ livelihoods. On many levels, Visit Quad Cities’ mission—to “enhance the region's quality of life and create economic development opportunities through tourism”—has been successful. However, we can and will do better.



Now is not the time to be complacent. We need to have a sense of urgency in this 21st century economy. Competitive identity, a compelling place, and a can-do welcoming culture is how we will galvanize the regional destination and build for the future. Visit Quad Cities is fully aligned and immersed with Q2030’s Regional Action Plan and is committed to our community and stakeholders, as a shared common value.

We must be thoughtful, collaborative, intentional and imaginative about how we balance the quality of the visitor experience with the quality of life for Quad Citizens. We need to focus on the kinds of visitors who would most appreciate the region’s character and soul, its people and its personality to responsibly grow the tourism industry for the benefit of all in our community. That’s why we embarked on a journey to create a long-range Destination Vision and Strategic Plan and are proud to share it with you.

We live in a world where the competition for global attention and investment is fierce. This will be the most comprehensive tourism master plan our community has ever had. We are all in the QC product development business and this is our approach. This plan will allow us to take a strategic, rather than an organic pathway, to defining an overarching vision and competitive



positioning for our region as a destination. Identifying specific visitor segments and focusing on providing high-value travel experiences can help the Quad Cities differentiate itself and become a diverse and thriving destination with a future that we, as a community desire.

As we plan and prepare for this future, we must be fully aware of the transformative power generated by tourism. Tourism enhances the perception and vibrancy of the Quad Cities, which is critical to regional prosperity and our brand’s reputation and narrative. In this respect, tourism is the front porch of economic development. At the same time, those experiences enjoyed by visitors are also part of the quality of place and quality of life benefits that are important to those that make the QC their home.

The positive outcomes from tourism are the reasons we appeal to our community to support and champion the Quad Cities visitor economy. This Destination Vision and Strategic Plan is the linchpin and just the beginning of a perpetual dialogue where everyone can contribute to its realization. Achieving this vision for the QC will not be a linear process and, by no means, a quick win. This new plan becomes the playbook and a change management system for future success as we accelerate our regional destination’s story.

A sincere debt of gratitude to our Leadership Steering Committee, the Visit Quad Cities Board of Directors, Quad Citizens, visitors, our stakeholders, dedicated staff and everyone that participated with us on this important journey. And, we’re just getting started.

We hope you will join us as we work to dynamically build a more livable, lovable and prosperous region. I am inspired by our community to do more because I know we can. We are one QC team and our time is now. Let’s go!

Together is Better,

President and CEO and Proud Quad Citizen
Visit Quad Cities

“IF YOU BUILD A DESTINATION THAT PEOPLE WANT TO VISIT, YOU WILL BUILD A PLACE WHERE PEOPLE WANT TO LIVE.”

IN THIS TOGETHER

Visit Quad Cities Board of Directors

Visit Quad Cities has brought together industry leaders from across the private and public sectors to provide guidance and input into the development of this plan. And, we are grateful for the high level of engagement, ideas and partnership from our community.

As representatives and champions of the Visit Quad Cities mission, vision, values and QC visitor economy, we recognize the importance of this moment in time. This is a unique platform to influence the positive and transformative role the visitor economy can have on this region in the years to come. This plan is the trajectory we need as a regional destination and it sets a direction we believe in and we are committed to implementing now.

We are proud to present the Destination Vision and Strategic Plan and work alongside the many private/ public partners we need to share our story with the world.

- Mayor Stephanie Acri, City of Moline
- Nancy Ballenger, Isle Casino Hotel Bettendorf
- John DeDoncker, TBK Bank
- Mayor Bob Gallagher, City of Bettendorf
- Jim Grafton, City of Silvis
- Todd Hajduk, TPC Deere Run
- Dave Herrell, Visit Quad Cities; Ex officio
- Tim Huey, Scott County, Iowa
- Mo Hyder, Rhythm City Casino Resort
- Ben Leischner, Quad City International Airport
- Jessica Licko-Avants, The J Bar Holiday Inn & Suites
- Paul Rumler, Quad Cities Chamber of Commerce
- Jennifer Sautter, MindFire Communications
- Corri Spiegel, City of Davenport
- Kai Swanson, Rock Island County, Illinois & Augustana College
- Brigitte Tapscott, John Deere Attractions
- Mayor Mike Thoms, City of Rock Island
- Kerri Tompkins, MindFire Communications & Former Alderwoman, City of Davenport





TEAMS MAKE THE DIFFERENCE

Leadership Steering Committee

Visit Quad Cities would like to recognize and thank these civic leaders for the enormous contributions they have made as part of the Destination Vision and Strategic Plan Leadership Steering Committee. Their guidance, leadership and on-going support is inspiring as this initiative will help shape the Quad Cities regional destination and position us to compete in the spaces of tourism, people attraction, place, story and brand.

Debbie Anselm, Lee Enterprises & Quad-City Times

Cathy Edwards, Edwards Creative

Alexandra Elias, Renew Moline

Ian Frink, Crawford Company and Crawford Brewing Company

Kimberly Goodley, Deere & Company

Mo Hyder, Rhythm City Casino Resort

Ben Leischner, Quad City International Airport

Sherry Ristau, Quad Cities Community Foundation

Paul Rumler, Quad Cities Chamber of Commerce

Kerri Tompkins, MindFire Communications & Former Alderwoman, City of Davenport



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CRAFTING A DESTINATION VISION AND STRATEGIC PLAN





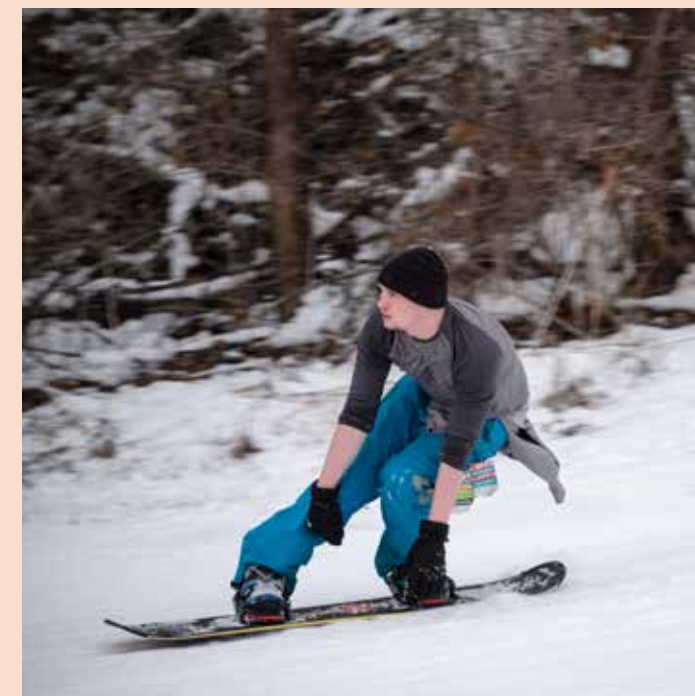
This plan serves a range of purposes: it creates a consensus between the stakeholders who participate in decision-making on tourism-related development for the region; it helps investors and businesses understand where they could be putting their energies as the vision for tourism is realized; and it helps everyone understand and close the gap between what visitors and residents wish to experience (the “demand side” of the equation) and stakeholders who create and offer them activities and experiences (the “supply side”).

Visit Quad Cities engaged Resonance, a leading advisor in tourism, place, real estate and economic development, as a partner to develop a Destination Vision and Strategic Plan for the region. Resonance was chosen in large part for the breadth of its experience, as well as its commitment to fostering community, preserving cultural heritage, protecting the environment and generating economic benefits for all those involved.

Resonance’s approach to the creation of a Destination Vision & Strategic Plan was designed to help Quad Citizens and stakeholders articulate and share a clear vision for the future—because when people share a vision of the future, it gives them shared belief, shared purpose and shared passion.

The process undertaken to develop the plan was divided into four key phases:

1. Foundational Research
2. Visioning Workshops
3. Draft Recommendations
4. Timeline & Implementation





FOUNDATIONAL RESEARCH

Past experience has taught Resonance that successful destination strategies require the participation and alignment of not only industry stakeholders, but those of the visitor and local community as well. As such, the process was designed to not only consult, but also engage and collaborate with industry stakeholders, visitors, residents and the community-at-large.

It is for these reasons that the Destination Vision & Strategic Plan for the Quad Cities focused on four key research activities:

- 1. Stakeholder Engagement
- 2. Community Survey “Quad Citizens”
- 3. Visitor Survey
- 4. Destination Assessment

These four pieces of research, which were reviewed and critiqued by the Leadership Steering Committee, led to important insights (from a total of 2,365 residents and visitors) that were considered in the development of a future vision for the Quad Cities as a destination for visitors and residents and the resulting Destination Vision & Strategic Plan developed by this project.



1. STAKEHOLDER ENGAGEMENT

Identifying Strategic Issues and Opportunities for the Quad Cities

Resonance met with nearly 50 stakeholders in 25 sessions during the week of June 24, 2019 and additional calls held the week of August 12. The primary purpose of these discussions was to identify participant opinions, aspirations and ideas (issues and opportunities) for the future of the Quad Cities as a destination for visitors and a place for residents to live, work, invest, connect and experience.



2. COMMUNITY SURVEY OF QUAD CITIZENS

Opinions and Perceptions of Residents about Tourism and Quality of Life in the QC

In consultation with Visit Quad Cities Staff, the Leadership Steering Committee and input gathered from the Q2030 Destination Experience Big Table discussions, Resonance developed an online survey to identify and gauge residents' perceptions on a variety of key characteristics with respect to livability, culture, economy and sense of place. During this foundational step of the Destination Vision & Strategic Planning process, the goal was to identify and define general attitudes towards living in the Quad Cities and tourism's impact on resident quality of life. More than 1,900 Quad Citizens in the region participated in the survey.



3. VISITOR SURVEY

Opinions and Perceptions of Previous Visitors about their Experiences in the QC

In consultation with Visit Quad Cities staff and the Leadership Steering Committee, Resonance developed an online survey to identify and gauge previous visitors' travel habits, preferences and perceptions of the Quad Cities. The goal was to identify and define the types of travelers who are attracted to the Quad Cities regional destination, what they value and how the region is delivering on their expectations. Nearly 400 previous visitors to the Quad Cities participated in the survey.

4. DESTINATION ASSESSMENT

Benchmarking Quad Cities Experiences vs. Competitive Destinations (Actual and Aspirational)

Resonance conducted a quantitative assessment of the Quad Cities' destination assets and experiences, utilizing a combination of core performance statistics and social media reviews collected directly from TripAdvisor and Yelp. This research benchmarked both the quantity of tourism assets and the quality of these experiences against 14 competing and aspirational destinations. The focus of this activity was to measure supply-side performance from one destination to the next and better understand the competitive advantages—and weaknesses—of the Quad Cities.

VISIONING WORKSHOPS

The results and information from these research activities were then used in visioning workshops to gain broad input and envision/develop priorities for the Quad Cities that might be addressed by the project. The visioning workshops were held in the Quad Cities on November 4, 2019 with more than 50 stakeholders in attendance. During the workshops, stakeholders discussed the region's brand identity, product development opportunities, the kind of visitors the Quad Cities wants to attract in the future and governance issues and opportunities.

DRAFT RECOMMENDATIONS

The results of the workshops were then compiled into a Draft Recommendations Report, which was presented to the Destination Vision and Strategic Plan Leadership Steering Committee, Visit Quad Cities Board of Directors and Staff for consideration, feedback and comments.

IMPLEMENTATION

A long-term plan such as this can be overwhelming when taken as a whole. It is for this reason that an implementation strategy has been developed alongside this plan to guide Visit Quad Cities and its partners in developing annual plans and identifying the resources necessary to move this plan forward to implementation.





03

STRAVINSKY



As a starting point for the Destination Vision & Strategic Plan, we asked stakeholders to guide the process by prioritizing the goals that they felt were important for the Quad Cities regional destination. The goals in order of priority are:

1. BRAND IDENTITY

The Quad Cities will create a unified identity and narrative to promote the region as a place to live, work and visit.

2. GROWTH

The Quad Cities' tourism industry will generate increased demand and overall growth of the visitor economy.

3. VISITOR EXPERIENCE

The Quad Cities will improve the overall visitor experience by addressing product gaps and opportunities.

4. ECONOMIC IMPACT

The Quad Cities will increase the economic impact of the visitor economy (tax revenue, jobs, etc.)

5. INVESTMENT

The Quad Cities will increase investment in the visitor economy.

6. COLLABORATION

The Quad Cities will build consensus and collaboration within the tourism industry.

7. QUALITY OF LIFE

The Quad Cities will ensure the visitor economy also enhances resident quality of life.

8. SUSTAINABILITY

The Quad Cities will ensure the visitor economy delivers sustainable and desirable environmental outcomes.

04

DESTINATION VISION



In 2030, the Quad Cities is a proud, forward-thinking, visitor-centric region connected by the storied Mississippi River and a shared love of local and independent arts, culture and creativity. This family of communities attracts young explorers and dreamers, investors and entrepreneurs because it offers homegrown imagination and innovation—an eclectic music, art, culinary, sports, and entertainment scene, an original and authentic experience of one of the world's great rivers and an open-minded midwestern spirit that brings success within reach for all. People love the Quad Cities because they want to be part of its growing, blooming, welcoming and evolving energy and get closer to a place that's as genuine as it is quirky, as unexpected as it is energizing, as deeply rooted as it is forever current.



KEEP AS FOCUS



To realize the vision for Quad Cities tourism, we have distilled the Strategic Plan recommendations into six areas of focus:

1. DESTINATION PROMOTION

- 1.1** Articulate and emotionalize the Quad Cities’ unique identity
- 1.2** Create desire for the Quad Cities lifestyle through effective storytelling
- 1.3** Engage Quad Citizens to build resident pride and activate destination advocates
- 1.4** Leverage meetings and events to drive economic development

2. DESTINATION DEVELOPMENT

- 2.1** Enhance the Quad Cities’ meetings and events infrastructure
- 2.2** Develop a shared riverfront vision and development plan
- 2.3** Create vibrant and diverse downtowns
- 2.4** Improve mobility and connectivity in the region

3. DESTINATION PROGRAMMING

- 3.1** Develop a cultural tourism plan to enhance the vibrancy of both the tourism and creative economies
- 3.2** Develop a strategic approach to bidding on, cultivating, creating, and hosting sporting events
- 3.3** Attract, develop, promote and activate year-round events that attract visitors and engage locals
- 3.4** Establish a clear vision and direction for the development of the Quad Cities night-time economy

4. DESTINATION STEWARDSHIP

- 4.1** Develop and maintain a skilled workforce ready to meet industry needs
- 4.2** Prioritize diversity and inclusivity in tourism development and promotion

5. GOVERNANCE

- 5.1** Develop a holistic and inclusive governance model for tourism
- 5.2** Create a seamless visitor experience through regional cooperation
- 5.3** Prioritize investment in the visitor economy to remain competitive

6. IMPLEMENTATION

- 6.1** Establish and facilitate an Implementation Committee to coordinate action plans



06

DESTINATION PROMOTION





The prosperity of a place was historically defined by location-based factors: proximity to resources, ports, markets or other location-based advantages. But as economies in developed countries have shifted from manufacturing to services, geography and location-based factors have become less important in determining the prosperity of places. Increasingly, reputation, quality of place and the perceived brand of a city is determining where talent, capital and tourism flow.

We're not just competing for visitors anymore. We're also competing for talent, investment and business and destination promotion is critical in driving each of these. Destinations that cultivate a brand through effective promotion attract more visitors, whose spending helps create jobs and grow the local economy. Further, destination promotion can help improve both local and visitor perception of an area, resulting in increased business development, upgraded infrastructure and even population growth.



I.I ARTICULATE AND EMOTIONALIZE THE QUAD CITIES' UNIQUE IDENTITY

Destinations can no longer be marketed as a collection of hotels, restaurants, attractions and retail to be successful. Destinations are now as much an emotional and intellectual experience and connection as they are a physical one. In short, they are now brands as much as Apple, Google and Nike—each with its own emotional triggers, perceived social equity and promises of self-actualization.

Paris. London. New York City. Las Vegas. Nashville and Austin. Each of these destinations evokes feelings uniquely associated with that place. It's not a tagline or slogan, it's not a marketing campaign. It's the way you *feel* when you're there. Simply put, it's the emotional relationship to the destination.

Articulating the Quad Cities' personality and crafting messaging that will help visitors and Quad Citizens connect emotionally with the region in new ways creates powerful new tools for the destination. We will put words to the feelings of pride Quad Citizens feel for their home and help to tell a deeper, more meaningful regional story to the world. This will also help develop champions for the region, locally and beyond.

Strategic Plan Recommendation(s)

- Articulate and define the Quad Cities' unique sense of place, story and what it stands for using the Destination Vision language as the brand narrative
- Engage partners and stakeholders in articulating the identity and in bringing it to life through a bolder and unified economic development message strategy
- Activate local and industry influencers to amplify messaging to improve bragability
- Infuse all promotional campaigns, materials and programs with the identity and lexicon to ensure continued and consistent adoption and awareness
- Monitor the effectiveness of the identity through on-going consumer research and Quad Citizen surveys while using analytics and innovation to drive decision-making

1.2 CREATE DESIRE FOR THE QUAD CITIES LIFESTYLE THROUGH STORYTELLING

Effective storytelling is the key to building a powerful and coherent destination brand that people connect with and share. It's the stories that persuade people, positioning communities as a place to learn, grow and be inspired.

The Quad Cities should utilize effective storytelling to build awareness of the destination, inspire travelers and create a desire for the Quad Cities lifestyle. After all, the greater value proposition of the region lies within the community's unique lifestyle and cultural DNA, above and beyond the attributes of the destination itself.



Strategic Plan Recommendation(s)

- Utilize storytelling to create narratives around the region that go beyond landmarks and tourist attractions to focus more on local people, character, and culture through earned media
- Utilize the unique selling points of the region as jumping off point for stories
- Create content that inspires and emotionally resonates with travelers
- Curate a concert of voices through work with locals, the creative class, travelers and influencers by using authentic user generated content and video
- Direct travelers to the partner websites, where the planning, booking and experience travel phases take place deeper in the marketing engagement funnel



1.3 ENGAGE QUAD CITIZENS TO BUILD RESIDENT PRIDE, IMPROVE BRAGABILITY AND ACTIVATE DESTINATION CHAMPIONS

Becoming a successful visitor destination starts with a proud resident mindset. The human connection to a destination goes through the local people and the experience of being part—even if only temporarily—of a shared sense of localism. The championship and advocacy of our locals throughout the entire region is crucial to our ability to stand out as a unique and compelling destination with global appeal. Much like the team behind Visit Quad Cities takes pride in their community, the pride of our locals is critical for the equation to balance: our locals need to be so proud of their hometown that they want to share it even more in their important business and personal relationships.

The vast majority of residents indicate they are proud to call themselves a Quad Citizen, yet only 49% of those residents believe the Quad Cities is a destination visitors want to visit. We must engage with residents to ensure they become advocates of the region and enable their personal Quad Cities' stories to be told.

Strategic Plan Recommendation(s)

- Develop a citizen engagement strategy to activate locals who love the region, encouraging, facilitating and curating their passionate and authentic stories
- Increase promotion of the QC's portfolio of assets that we index high against our destination assessment's benchmark communities
- Launch a grassroots, organic campaign focused around user-generated content, sharing and creating emotional, authentic content that will ring true to Quad Citizens
- Develop a Tourism Champion Program to provide visitor-facing employees in the region with the knowledge, tools and resources they need to be value added assets and advocates for the region
- Utilize placemaking strategies to create Instagrammable moments throughout the region, encouraging locals to share their experiences and pride in the Quad Cities

I.4 LEVERAGE MEETINGS AND EVENTS TO DRIVE ECONOMIC DEVELOPMENT

The most progressive destinations worldwide are positioning themselves as thought leaders in specific advanced industries to engage meeting and event organizers active in those industries. Rather than selling a destination based solely on its infrastructure, access and capacity, destination marketing and management organizations (DMMOs) are also promoting their most significant clusters to differentiate the region in the global meetings marketplace.

Moving forward, Visit Quad Cities should collaborate more strategically with Deere & Company, the Quad Cities Chamber of Commerce, Rock Island Arsenal, business and industry leaders, local thought-leaders and academia to leverage local assets, earn more meetings business and drive long-term economic value to the region.

Strategic Plan Recommendation(s)

- Better connect business with the economic development efforts of the Quad Cities Chamber of Commerce and other economic development partners by pursuing additional meetings in the five target industries in the Quad Cities region: Advanced Metals & Materials, Agricultural Innovation, Corporate Operations, Defense and Logistics
- Collaborate with the suggested partners to produce sales and marketing materials highlighting the region's expertise in key economic sectors and supplementary information on specific organizations and individuals active in those industry verticals
- Build a network of "big thinkers", innovators and researchers in the region who will work with Visit Quad Cities to bring meetings and conventions to the region



OUR ESTABLISHED TRADITION OF NATIVE AMERICAN CULTURE





Building the hardware of a tourism destination, like a convention center or city park, can be a long-term investment and complex effort. And although some hardware is tangible and relatively straight-forward to assess, plan, develop and operate, there are other types of destination development efforts—such as neighborhood development or sports tourism development—that may be more complex and more difficult to implement. Nevertheless, these less tangible efforts can have a significant local impact for tourism that a convention center cannot.

The objective of destination development is to improve the enabling environment for tourism development, build tourism capacity, increase market demand, develop new products and improve the positive socio-economic and sustainability outcomes from all tourism activities.

Cities with a strong focus on destination development have diversified economies, a powerful network of connected and strategically-aligned partners, collaboration with government and engaged citizen advocates. This translates into a robust visitor economy, pride of place for residents and a sought-after destination for travelers. Through Destinations International (DI),

the DestinationNEXT Futures Study is assisting global destination organizations with a roadmap for the future. And, Visit Quad Cities adherence to DI's accreditation standards will be critical for creating long-term success.

If we build a place where people want to visit, we'll build a place where people want to live. And if we build a place where people want to live, we'll build a place where people want to work. If we build a place where people want to work, we'll build a place where businesses want to be. Successful places create prosperity.

2.1 ENHANCE THE QUAD CITIES MEETINGS AND EVENTS INFRASTRUCTURE

More and more meeting planners are looking toward midsize destinations such as the Quad Cities to host their events—groups are getting priced out of the larger metropolitan areas as rates for hotel rooms, meeting venues, food and beverage and other ancillary charges are increasing every year.

At the same time, midsize destinations are investing significant resources to remodel and modernize their meetings and conference facilities, as the competition for this lucrative business heats up. They've increased air service, hotel and venue capacity and enhanced their visitor experience significantly. They're doing so in order to grab a bigger slice of the meetings and convention pie. In fact, the U.S. meetings industry generates over \$350 billion on an annual basis, according to a study by Oxford Economics.

As a result, the Quad Cities must enhance its existing meetings and events infrastructure if the region is going to compete in this lucrative market.

Strategic Plan Recommendation(s)

- Commission and lead a regional Meeting & Convention Center Market and Feasibility Analysis to examine the market demand, a detailed projection of its operation and performance, the scale/positioning of the Quad Cities product and the economic business case for a new/expanded convention center and/or modernized venues
- Disseminate knowledge and trends related to current audience segments and meeting planner preferences in order to guide and prioritize investments in regional meetings and events facilities

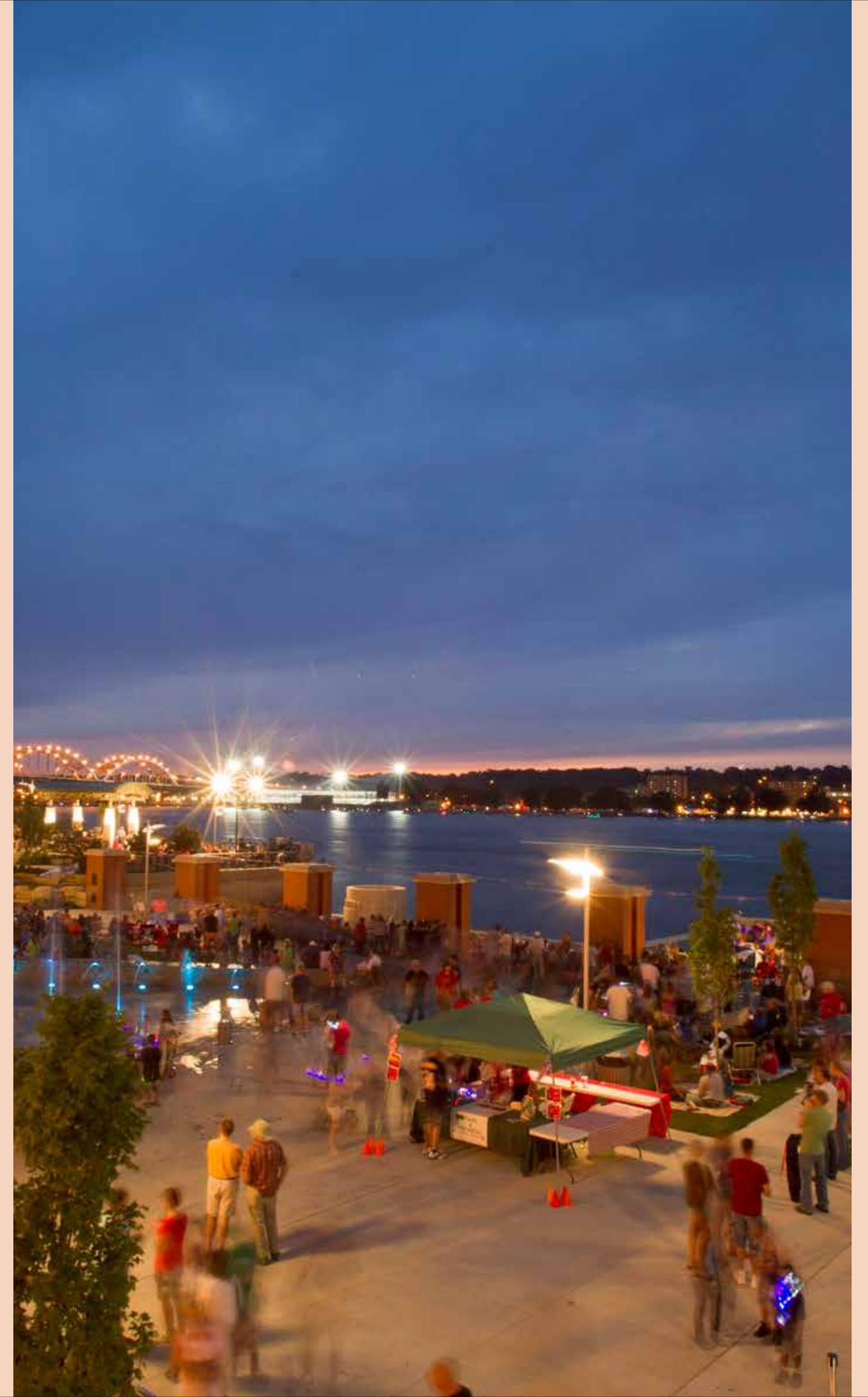
2.2 DEVELOP A SHARED RIVERFRONT VISION AND DEVELOPMENT PLAN

The Mississippi River is the thread that joins the Quad Cities and has been one of the region's most valuable assets throughout the region's history. The Quad Cities has fared best when that connection has been effectively harnessed. If the Quad Cities is to become

an internationally recognized must-experience riverfront destination, the region needs a shared and bold riverfront vision and development plan to unify the communities, Quad Citizens, and visitors physically and emotionally connect them with the Mississippi River.

Strategic Plan Recommendation(s)

- Conduct a multi-jurisdictional effort to identify specific areas and ideas to unify the riverfront experience. This must include all municipalities in the region in order to invigorate collaboration, teamwork, ideation, and efficiencies
- Visually and physically reintegrate the riverfront with adjacent downtowns and neighborhoods and integrate the river into the fabric and lifestyle of the community
- Utilize public art and placemaking to create distinctive waterfronts that demonstrate local personality, assets, characteristics and values
- Create a continuous public access corridor across the river and along the water's edge by creating walking, hiking, running and biking trails that link communities and neighborhoods
- Utilize creative and collaborative programming to bring residents and visitors in contact with the water and enhance resident perception of the riverfront
- Implement a unified system of interpretive, storytelling and wayfinding signage throughout the region to cultivate appropriate use and community stewardship of the river
- Improve natural river function and bank stability to protect against flooding and other damage (physical and reputational) that results from river level fluctuations



2.3 CREATE VIBRANT AND DIVERSE DOWNTOWNS

Downtowns are more than the sum of their parts; they are the symbolic centers and the public faces of cities. When a downtown struggles with high vacancies and disinvestment, the entire city's status and reputation often takes a hit.

Downtowns, main streets and city centers across the country are witnessing a renaissance. As more Americans choose the convenience and connectivity of walkable neighborhoods, communities are seeing new businesses, restaurants and shops open in areas that were formerly vacant or economically distressed.



This movement presents an economic opportunity for communities. Creating vibrant, walkable downtown experiential campuses can help attract and retain talented people and the companies that want to hire them. It can expand economic opportunity within the community, create a culture of engagement and help the region grow without compromising open land or working farms. It can also make a city or region stand out as a destination to shop, dine, visit, move to, or invest. It's a chance to celebrate the community's history, create new opportunities for long-time neighborhood residents and attract new visitors to the region.



Strategic Plan Recommendation(s)

- Develop and continually craft master plans for downtown districts in the Quad Cities through the lenses of urban planning, tourism and economic development, simultaneously that is compelling for Quad Citizens, visitors, and businesses
- Modernize outdated zoning and building regulations and make sure new regulations support revitalization plans to spark investment and increase density
- Encourage urban development that is inclusive, celebrates the region's history, is walkable and affordable
- Utilize public art and placemaking to create distinctive downtowns that demonstrate local uniqueness, assets, characteristics and values
- Utilize creative programming to bring residents and visitors into downtowns and improve the perception of downtown areas
- Diversify the downtown economy and support mixed-use development
- Encourage artists to activate shopfronts in vacant publicly-owned properties, creating a year-round changing gallery of art across the region's downtown streets
- Significantly unify and improve wayfinding and brand signage (i.e. street pole, unique building, etc.) including efficiencies in all Quad Cities' downtown districts

2.4 IMPROVE MOBILITY AND CONNECTIVITY IN THE REGION

The Quad Cities region offers unparalleled access to major markets served by four interstates and more than a dozen state and federal highways, putting the region within close driveable proximity to Chicago, Milwaukee, St. Louis, Kansas City, Des Moines, Indianapolis, Minneapolis and Omaha. There are 37 million people living within a 300-mile, 5-hour radius of the Quad Cities, which means ready access to potential visitors.

However, mobility and transportation challenges exist within the region and these are often top-of-mind for visitors and local stakeholders, who cited issues related to transit services and connectivity to the region's neighborhoods, attractions and experiences. As the Quad Cities visitor economy grows, greater mobility and connectivity will become more important in ensuring a positive visitor experience.



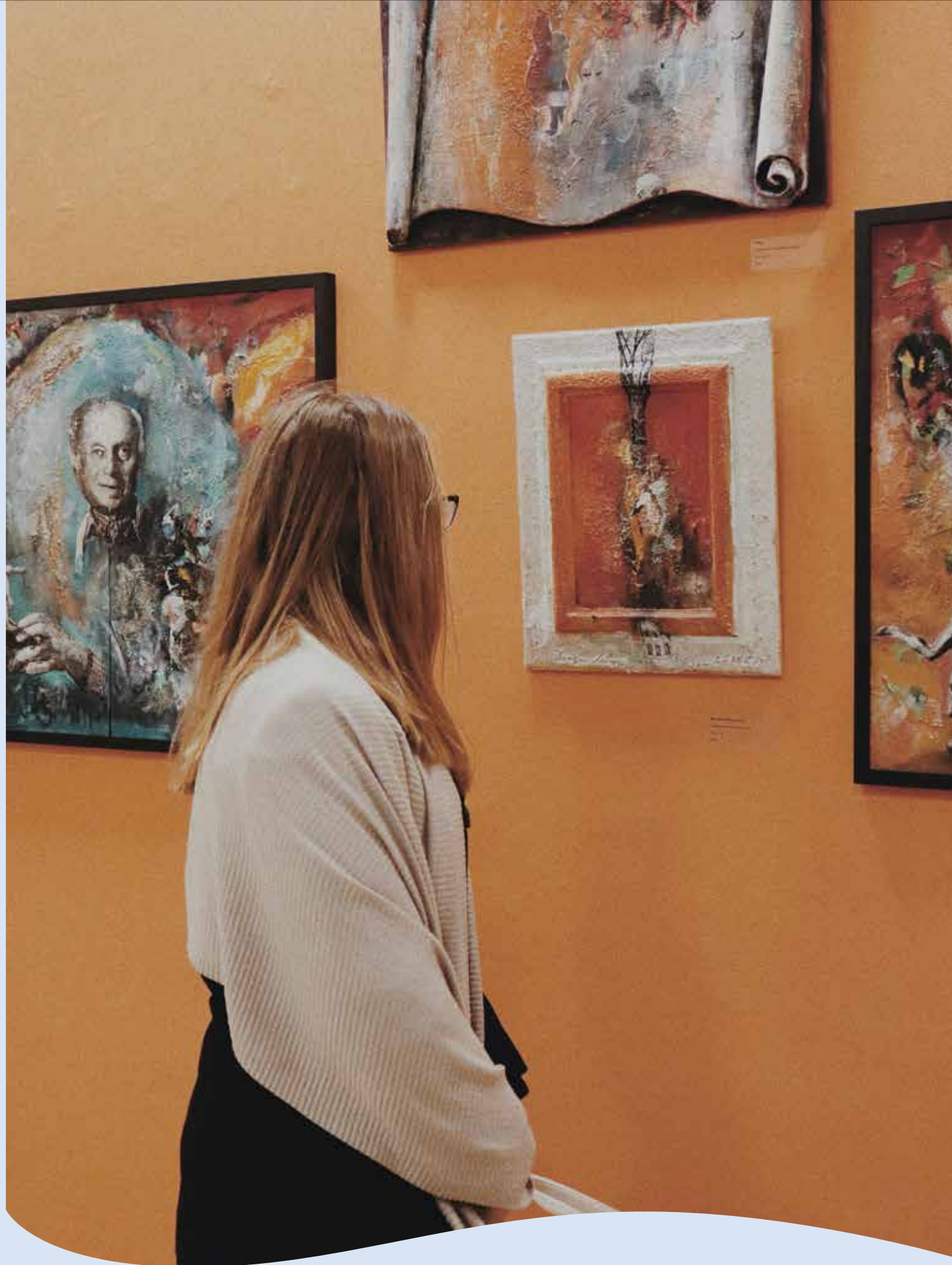
Strategic Plan Recommendation(s)

- Create and implement a visitor transportation strategy for the Quad Cities that ties into existing transportation master plans for the region and provides mobility options for the visitor experience
- Increase visibility for the Quad Cities regional brand “welcome signage” on strategic arteries (i.e. I-80, I-74, River Drive, etc.)
- Leverage the new I-74 Bridge Project as a regional connector, gathering hub and rename the bridge for added global brand identity
- Reimagine the Quad City International Airport as part of a regional storytelling strategy and brand development opportunity
- Assist the Quad City International Airport with their on-going air lift strategy
- Build the River Cruise industry and create unique customer experiences, regionally
- Develop policies to support alternative transportation, including cycling, public transportation and ride-sharing services and increase promotion through visitor targeted communication platforms
- Enhance and promote the safety, security and connectivity of public transit and cycling routes
- Improve regional wayfinding design to create a more cohesive regional brand experience
- Develop a regional trail system that connects all trail assets into a cohesive system for residents and visitors to walk, hike, run and bike
- Encourage local establishments to create amenities, activities and experiences that activate trail systems in the region
- Ensure that Visit Quad Cities is involved and integrated with the Bi-State Regional Commission or other entities with future transportation planning

08

DESTINATION PROGRAMMING





The heart of any tourist destination is a high quality visitor experience: what they do while they're in the place they are visiting and the emotional connection they have to a destination. There is growing demand around culinary travel, cultural exploration and activity-based experiences. The demand for experiential travel shows no signs of slowing down.

Travelers today want more than a simple visit to a new destination or days spent relaxing on a beach. They are seeking an experience that goes deep—one that changes them in ways they may not even realize. Because of this, tourism leaders must collaborate more strategically with local organizations to program the destination and develop more community-driven visitor experiences.

The foundational research for this project has unveiled opportunities to enhance and develop tourism experiences within the Quad Cities that meet the needs of these contemporary travelers.

Ultimately, these collective experiences will benefit from a broader strategic vision of the destination.



3.1 DEVELOP A CULTURAL TOURISM PLAN TO ENHANCE THE VIBRANCY OF BOTH THE TOURISM AND CREATIVE ECONOMIES INFRASTRUCTURE

The relationship between culture and tourism has been one of the major sources of tourism growth in recent decades. More recently, we are witnessing the increasing importance of creativity as a draw for visitors, which is supplementing conventional models of heritage-based cultural tourism with new forms of tourism based on grassroots culture and contemporary creativity.

The foundation for strong cultural tourism in the Quad Cities lies in the region’s ability to offer best-in-class and diverse cultural offerings and products, which fundamentally must be supported through investment in

local artists and the creative economy. The Quad Cities’ greatest asset and ultimately its competitive advantage, is the creative energy that is generated here, the talent that chooses to live here and create here and the ecosystem that nurtures its pursuit of excellence.

Developing a viable and sustainable cultural tourism plan for the Quad Cities will enhance the vibrancy of both the creative and tourism economies. Ultimately, cultural tourism should not only generate tourism demand, but also enhance quality of place, support the creative industries and stimulate creative exports.



Strategic Plan Recommendation(s)

- Design a collaborative entity (committee, task force, working group, commission, council, etc.) bridging the creative and tourism industries to develop innovative, place-based efforts to increase cultural tourism and create a vision and strategy for the Quad Cities as a “creative place.” Options for such an entity may include: a Memorandum of Understanding between Visit Quad Cities and Quad City Arts, a Cultural Council like that of the Quad Cities Sports Commission, or a working group of leaders in culinary, arts, music, heritage, film/digital, and more
- Inventory and categorize existing cultural experiences to better understand the dynamics of the existing product, the gaps and opportunities to unify and promote
- Collaborate on ways to reimagine what already exists and develop new “creative” experiences centered on contemporary creativity and participative learning
- Foster neighborhood personality, character and identity to generate more diverse and clustered cultural products and invest in cultural and historic districts that exemplify the region’s character and history
- Prioritize bringing new creative businesses to the Quad Cities, with a focus on those that would strengthen the state of creative industries in the region. That includes, but is not limited to, hiring and developing local creative talent, supporting existing creative efforts as well as a need for local creative products
- Invest in creative projects that are developed locally, but have business potential beyond the region which can provide exposure for the Quad Cities and help substantiate and promote the region’s brand
- Incentivize creative placemaking in the design, activation and stewardship of the Quad Cities’ public spaces and embed access to art, culture and creativity in its development
- Cultivate further collaboration with existing programming and entities (i.e. Downtown Davenport Partnership, Moline Centre, LeClaire, Rock Island, Bettendorf, East Moline, as examples)
- Work with planning and development departments to require a cultural strategy for new developments – particularly hotel developments

3.2 DEVELOP A STRATEGIC APPROACH TO BIDDING ON, CULTIVATING, CREATING, AND HOSTING SPORTING EVENTS

Sports tourism is one of the fastest growing segments of the travel industry today and has become a highly competitive business. Sports events such as the John Deere Classic, Quad-City Times Bix 7, TBK Bank Quad Cities Marathon, Missouri Valley Conference Women’s Basketball Tournament, collegiate events and youth tournaments bring thousands of visitors to the Quad Cities every year.

Sports tourism is more than hosting great events. It generates economic development through visitor spending, raises the profile of the destination and inspires leisure tourism.

Sports tourism also creates social and community benefits, such as youth development, increased fitness levels and health and community and cultural celebration. Some of these benefits occur at the time of the event, but most are legacies and will return value to the community over many years.

Recognizing that hosting sporting events is a stimulus to tourism development as well as an economic and community development tool, the Quad Cities must enact a strategic approach to bidding on, leveraging, cultivating and hosting sporting events.



Strategic Plan Recommendation(s)

- Develop and implement a Sports Tourism Strategy to grow sports tourism in a strategic manner that supports economic development, drives leisure visitation and creates social and community legacy
- Work with local communities and sports organizers to assess the desire and readiness for growth in various sports categories
- Commission and lead a region-wide facility master plan, pulling together existing county and city plans and identifying areas of need, costs and potential impacts. This master plan would serve as a launching pad to enhance the area’s existing venues and to potentially develop new facilities that can positively impact tourism in the area
- Create a Sports Tourism Alliance to organize collective efforts and uncover event bid opportunities
- Incentivize collaboration amongst the sports tourism partners focused on attracting tournaments during the winter and shoulder months to generate visitor demand and build new audiences
- Partner with local businesses to use sports tourism as an opportunity for talent attraction by exposing attendees to the region’s offerings and showcasing the region’s active lifestyle
- Partner with local colleges and universities to use youth sports tourism as an opportunity for student recruitment
- Balance the recreational needs of local citizens with the social and economic benefits of sports event hosting

3.3 RECRUIT, DEVELOP, PROMOTE AND ACTIVATE YEAR-ROUND EVENTS THAT ATTRACT VISITORS AND ENGAGE LOCALS

Events play an important role in building the fabric of communities and provide significant cultural, economic and social benefit. They bring people together and foster a shared sense of place for the region, celebrating the diversity of people, place and experiences. As an important catalyst for tourism and economic development, events raise the profile and reputation of a destination and deliver economic benefit through local spending and repeat visitation. Equally as important, events encourage social well-being and connectedness, facilitating community participation and pride.

Festivals and events can do an excellent job of supporting the destination's brand, creating new business and local jobs, but in most cases the destination brand is unfulfilled and economic and quality of life impact is negligible. Well-considered strategic planning, incubation, development, curation, investment and promotion can help to deliver events and festivals that actually fulfill the brand promise and create economic impact.

Although the Quad Cities is not alone in this situation, it is clearly time for the region to examine and articulate its festivals and events strategy and how it should be designed to deliver economic impact and enhance the quality of life for residents. Doing so will require professional resources and a dedicated stakeholder committee (cities, counties and communities), that brings together private sector leaders and public sector officials, industry stakeholders, venue owners/operators/organizers and event producers. Their purpose should be to agree on a destination-wide policy which includes: strategy, program, calendar, themes, sponsorship, seasonality focus, operating plan. Visit Quad Cities should and is uniquely positioned to serve as a one-stop resource to deliver the full potential of events and festivals to the QC.



Strategic Plan Recommendation(s)

- Set forth a vision and programs for growing visitor-related events and festivals in the Quad Cities that increase direct spending by visitors, enhance the quality of life for residents and fulfill the region's brand promise
- Create and implement a strategy to identify, attract, develop or enhance and promote premier festivals and events in the Quad Cities that will help achieve the new vision
- Identify and articulate detailed funding criteria for festivals and events that will be supported by various funding sources, not limited to Visit Quad Cities
- Collaborate with city and county officials, event promoters and venues to enhance existing festivals and events that deliver value to the region in terms of visitor spending and brand awareness
- Encourage regional coordination of festivals and events to maximize timing, attendance, and impact
- Leverage signature events to maximize economic development opportunities
- Develop and promote festivals and events that create vibrancy for visitors and Quad Citizens during the shoulder seasons

3.4 ESTABLISH A CLEAR VISION AND DIRECTION FOR THE DEVELOPMENT OF A GREAT NIGHT-TIME ECONOMY

More and more cities are aware that night-time activities contribute to their sense of identity, their local economy and to their attractiveness for visitors. As a result, many cities are “waking up” to the value and importance the night-time economy plays in the prosperity of their city. Cities like Amsterdam, Sydney and New York began creating ‘night mayor’ positions, recognizing that if a city isn’t vibrant—day and night—it may attract fewer visitors, talent and investment. And now, large and small cities in the U.S. have begun to embrace the position as

their downtowns have become more populated. Orlando, Pittsburgh, Fort Lauderdale and Iowa City have all created similar positions in recent years.

A great night economy is unlikely to happen or be sustained by accident; it must be planned. And to be planned there must be a vision that is translated into action by gathering the power and talents of change agents—public authorities, investors, leisure operators, transport providers and residents representing all population segments and interests.



Strategic Plan Recommendation(s)

- Create a nightlife strategy that sets forth a clear vision and direction for the development of the Quad Cities night-time economy
- Design a collaborative entity (committee, task force, working group, commission, etc.) to champion the region’s night-time economy and provide strategic input into regional plans and strategies
- Collect data to better understand the value and impact of the region’s night-time economy (pedestrian counts, retail sales, restaurant sales, etc.)
- Inventory and categorize existing nightlife experiences to better understand the dynamics of the existing product, the gaps and opportunities
- Identify and examine policies and regulations that are barriers to the night-time economy and eliminate or mitigate where possible
- Develop night-time programming and events to bring residents and visitors into public spaces and private venues during evening hours
- Create a Live Music Taskforce to help create and nurture an environment where music and the music industry grows and prospers
- Advocate for more frequent public transport after the evening peak hours
- Promote the region’s nightlife and night-time activities to residents and visitors

STUDENT MARTIN TOD GROUP





The most significant and recent shift for destinations worldwide has been the broadening of their tourism roles and responsibilities, from destination marketing to destination marketing AND management. However, a growing number of destination leaders prefer the term “destination stewardship,” which speaks to the growing role they have in influencing how government, the industry, visitors and residents interact, rather than directly “managing” the destination in any literal sense.

In Quad Cities, Destination Stewardship is critically important to ensure that the tourism economy benefits all Quad Citizens. In this regard, stewardship is more than just about being “green” or protecting the environment. Instead, it is a holistic approach to how tourism can benefit the long-term well-being of a community and its environment.

Destination Stewardship is also about working to ensure a more immersive destination experience, managing sustainable visitor growth, promoting equitable economic development and elevating the quality of life and quality of place.



4.1 DEVELOP AND MAINTAIN A SKILLED WORKFORCE READY TO MEET INDUSTRY NEEDS

Currently, tourism generates 8,140 jobs in the Quad Cities region. However, the global tourism industry is in the midst of a growing labor shortage problem. And even though labor gaps are not new to travel, the magnitude of the current workforce shortage is a significant difference. In 2009, the U.S. Bureau of Labor Statistics estimated that there were 353,000 job openings across the leisure and hospitality sector. As of 2018, with the travel industry surging, that number swelled to 1,139,000. In fact, travel leads all industries in open positions.

When hotel properties and other industry companies can’t find enough qualified workers to meet their needs, the visitor experience is impacted. To develop significant growth in the tourism industry, the Quad Cities will require a skilled workforce ready to meet industry needs and provide Quad Citizens with the jobs of the future. To make this happen, the Quad Cities requires a workforce development strategy aimed at attracting tomorrow’s talent to the industry, improving employee retention and exploring ways to use emerging tech to empower smarter workforces.

Strategic Plan Recommendation(s)

- Advocate for the inclusion of Hospitality & Tourism in regional workforce development strategies
- Communicate the value of industry career paths and improve the perception of hospitality and tourism jobs
- Identify efficiencies with lodging and restaurant associations for increased advocacy, education, and development

4.2 PRIORITIZE DIVERSITY AND INCLUSIVITY IN TOURISM DEVELOPMENT AND BRAND PROMOTION

Tourism in the Quad Cities can contribute to both equity and economic growth by prioritizing inclusivity in efforts to attract and service visitors and ensure that tourism in the region benefits all of its residents. In fact, many of the cities with the strongest tourism industries are known for their diversity and inclusion.

In this regard, only 23% of previous visitors rated Quad Cities positively for diversity. As such, there is a definite need for and opportunity to engage the region's diverse communities in the tourism industry (product development, curation and marketing) in order to set an example for other sectors and prove that cultural diversity is a tourism asset.

Strategic Plan Recommendation(s)

- Create a strategy for recognizing and removing systemic barriers, access and opportunity and promoting equity and inclusion in the region's travel and tourism industry
- Showcase fresh voices, perspectives and experiences by making diverse populations part of the Quad Cities story
- Strategically invest in and advocate for temporary and permanent placemaking events for communities of color to connect to the broader hospitality and tourism industry (i.e. Mercado On Fifth)
- Prioritize diversity and inclusion in the makeup of Visit Quad Cities' Board of Directors, Committees and Working Groups



GOVERNANCE





Development of effective tourism policy is a challenging task for a number of reasons. Tourism is an “open” industry and subject to political, social, environmental and technological trends to which it must respond. In addition, due to its fragmented nature, it requires coordination of government, at the national, state and local level, as well as private sector businesses that both compete and cooperate with one another.

Tourism services are primarily provided by small and medium-size enterprises, although some sectors, such as hotels, are dominated by large businesses operating at a global scale. In addition, governments are involved in tourism in a variety of capacities including controlling or managing tourism attractions such as state and national parks and funding the development of roads and other infrastructure.

Unless industry and government policy makers work together effectively, this complex system can not function optimally. So, in order to deal effectively with these challenges there is a need to strengthen institutional governance mechanisms, so that more effective tourism-related policies and practices can be developed, and to make changes in the organization of institutions to effectively manage the destination.

5.1 DEVELOP A HOLISTIC AND INCLUSIVE GOVERNANCE MODEL FOR TOURISM

Though the functions of destination marketing and management extend well beyond the role of the DMMO, they can play a crucial leadership role. A holistic approach to destination marketing and management requires partnerships between different levels of government; between different organizations within the public sector; and between public, private and non-profit sectors.

This integrated approach goes beyond the logic of a tourism policy which, for many years, was only concerned with promotion and attracting an increasing number of visitors. It requires strategies based on a need to reinforce the public leadership of tourism governance.

Strategic Plan Recommendation(s)

- Integrate Visit Quad Cities into organizations and networks responsible for planning and policy decision making that impacts the visitor economy
- Ensure a pluralistic and diversified representation of the region and its visitor economy on the Visit Quad Cities Board of Directors, with skill sets necessary to guide the recommendations laid out in the strategic plan
- Demonstrate accountability and transparency in reporting the use of public funds to civic leaders, industry leaders and the general public
- Develop an advocacy voice with the Board of Directors and Working Groups to demonstrate that Visit Quad Cities is a shared common value in the community
- Engage with the local community to manage future tourism opportunities including capital investments that could impact the visitor economy
- Commission a periodic citizen perception survey that gathers the opinions of the Quad Citizens on tourism

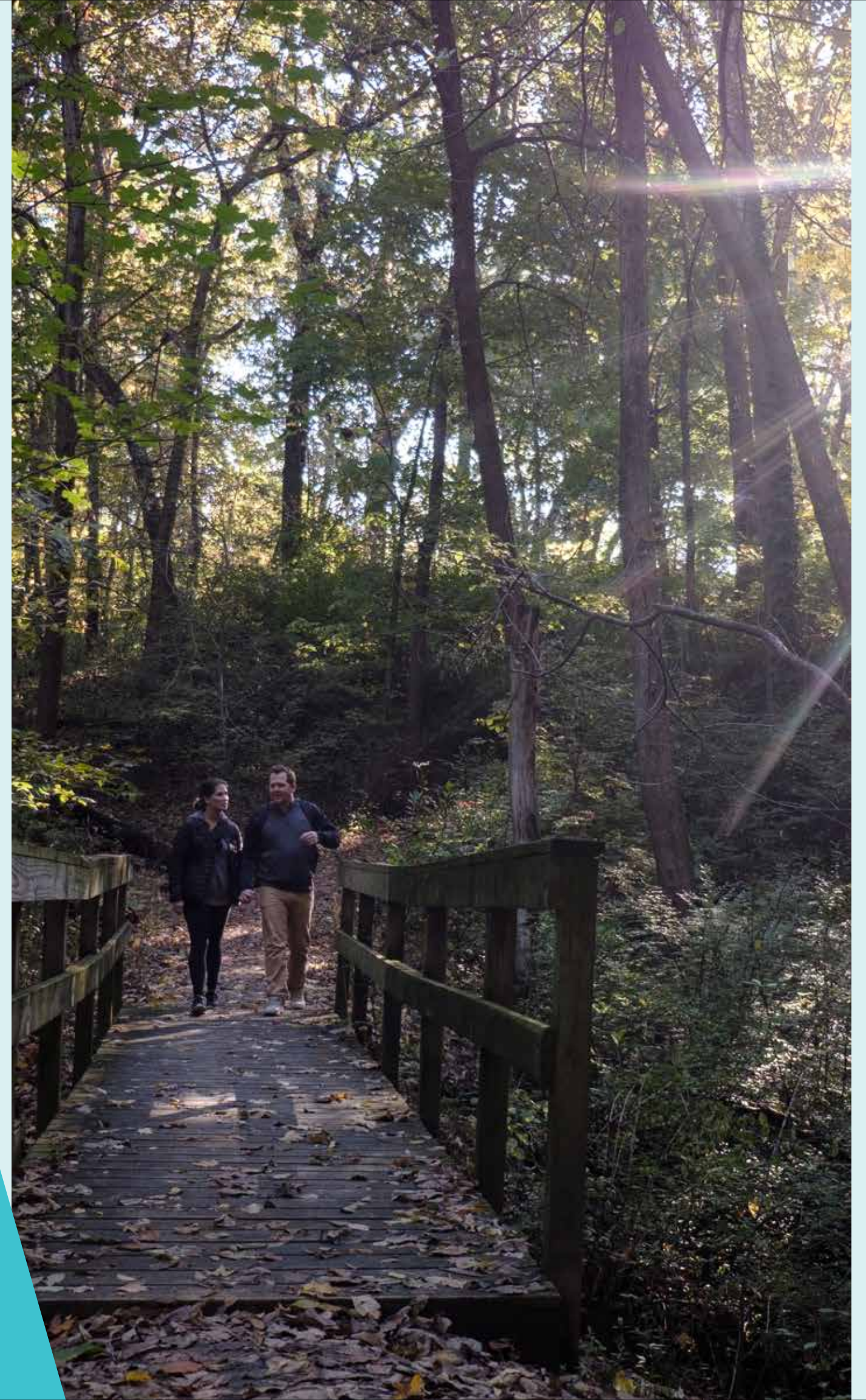
5.2 CREATE A SEAMLESS VISITOR EXPERIENCE THROUGH REGIONAL COOPERATION

Guided by this strategic plan, Visit Quad Cities will continue its work of uniting the region and advancing its collective goals, leading to countless benefits for Quad Citizens and visitors.

Ultimately, the success of this plan will come from meaningful, mutually beneficial participation and alliances with QC stakeholders and industry partners. By working together, we will achieve more for the benefit of Quad Citizens and visitors to our family of communities.

Strategic Plan Recommendation(s)

- Continue to advocate for regional cooperation to create a seamless visitor experience and share a “rising tide lifts all boats” mentality, rather than competing with each community for the same business
- Create regional project teams to collectively develop and implement strategies and tactics outlined in the plan
- Incorporate the Destination Vision & Strategic Plan into the Q2030 Regional Action Plan and operationalize through annual Visit Quad Cities’ business plans





5.3 PRIORITIZE INVESTMENT IN THE VISITOR ECONOMY TO REMAIN COMPETITIVE

Tourism is a vital engine for economic growth in the Quad Cities, contributing millions of dollars to the local economy. However, when compared to peer destinations, the Quad Cities lack sufficient investment in destination promotion and development to remain competitive and relevant at the national level. It's also difficult to develop nuanced plans for the future of the Quad Cities if investments beyond the next funding cycle remain uncertain.

Tourism shapes the perception and brand reputation of the Quad Cities, which is critical to our regional prosperity. It is the front porch to economic development. The QC cannot afford to lose the benefits of the region's thriving visitor economy. Therefore, investment in the visitor economy must be a priority, moving forward.

Strategic Plan Recommendation(s)

- Standardize the allocation of transient lodging tax (hotel/motel) to Visit Quad Cities for all municipalities and/or counties that collect this tax. This allocation should be reviewed on an ongoing basis to ensure investment levels are appropriate to implement the strategies recommended in this plan
- Pursue and monitor Tourism Improvement District (TID) legislation in the State of Illinois and explore the formation of a TID (Illinois/Iowa jurisdictions) should the opportunity arise
- Continue to pursue investment from private sources including but not limited to the business community, foundations, partners, public sector, and other funding opportunities to support the mission, vision, and plan
- Communicate and constantly reinforce the value of tourism to elected officials, stakeholders and the general public to demonstrate Visit Quad Cities as a leading community-based organization
- Advocate for the creation of a bi-state regional funding mechanism—the Quad Cities Regional Metropolitan Authority—that allows for investment in quality of life and infrastructure initiatives on a regional basis

10

IMPLEMENTATION



6.1 ESTABLISH AN IMPLEMENTATION COMMITTEE TO COORDINATE ACTION PLANS

Develop and facilitate an Implementation Committee to coordinate action plans and to determine stakeholder engagement to ensure communication and community collaboration.

The individual strategies included in this strategic plan should provide key input into Visit Quad Cities' annual planning process, as well as county and municipal strategies. These individual action items should also guide the industry and its stakeholders in their individual and collective development and management efforts.

In many cases, the action items included in this report can and should be led by Visit Quad Cities, while others need to be shared with stakeholders who understand how their engagement and cooperation can serve to enhance the Quad Cities as a destination, increase the region's economic development opportunities and enhance the quality of life and quality of place for residents. Sharing this report and its action items with the region's private and public sectors, tourism stakeholders and opening the lines of communication and discussion will be the first step in this process.



Strategic Plan Recommendation(s)

In moving this process forward, it is envisioned that implementation will include, but is not limited to:

- Presentation and communication of the plan by Visit Quad Cities to local and state government officials, business community, and industry stakeholders
- Engagement with specific stakeholders to discuss and share individual action items
- Agreement with specific stakeholders to work cooperatively to implement recommended action items
- Articulation and agreement of cooperative stakeholder implementation initiatives
 - Inclusion of the action items into Visit Quad Cities' business planning processes
 - Identification of organizational responsibilities and authorities
 - Identification of activities and work plans for implementation

- Identification of resources necessary for implementation (financial, human resource, organizational)
- Identification of timetable for implementation
- Identification of Key Performance Indices (KPIs) necessary to monitor and assess performance
- Direction, management and monitoring of implementation initiatives

To coordinate this effort, Visit Quad Cities will establish and facilitate a Destination Vision and Strategic Plan Implementation Committee to manage, direct and organize action plans; assign roles and responsibilities; allocate resources; monitor and review efforts; assess KPIs; and adjust the action plans accordingly. The committee will include Visit Quad Cities board members and management, key public officials and leading industry stakeholders.

NEXT STEPS



Throughout the planning process, our community demonstrated an overwhelming willingness to come together and develop a shared vision for the Quad Cities. That collaborative spirit will be needed once again as we aim to bring this vision to life. No single individual or organization will be able to implement this plan alone. It will require the support of a broad reaching group of contributors and a team-based philosophy.

Visit Quad Cities will champion this strategy, at times leading initiatives, at times supporting others in their pursuits and at all times advocating for the strategic development of our regional destination for the benefit of Quad Citizens and visitors. When appropriate, project teams will be recruited and tasked with developing strategic initiatives and collaborative metrics, guiding and aiding implementation, reviewing success measures and ensuring the lasting relevance of the work.



Successful implementation also requires dedicated financial resources and a champion within Visit Quad Cities to spearhead the advancement of the strategy, foster collaborative action and ensure regular reporting. Many of the strategic initiatives resulting from this plan will be incorporated into Visit Quad Cities’ annual business plans, ensuring the work plan becomes a natural part of the organization’s values and operations, not a one-time activity. The initiatives also offer another level of vision for the Quad Cities, thereby serving as an overarching direction from which other regional strategies will flow.

We’ve made tremendous strides as a community in recent years. Yet, there’s still a great deal more that can and must be done. We’ve dreamed big. Now let’s take action.





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Action / Date
10/13/2021

Subject:

Motion ratifying Change Orders #1 and #2 with Valley Construction of Rock Island, Illinois in the amount of \$78,800 for the Auxiliary Site, CIP #23068. [Ward 1]

Recommendation:

Pass the Motion.

Background:

City Council Approved \$750,000 to be used for the purchase of property and a facility to serve a multitude of purposes for various city services and departments as additional property is needed to house City storage. Change Order #1 provided the addition of structural fill material for a future building. Change Order #2 will increase the scope of the project to replace a sidewalk along South Clark Street, which will also serve as the front entrance to the site.

CONTRACT SUMMARY:

Original Contract Amount \$322,985 (Approved)

Change Order #1 \$42,800 (Staff Approved)

Change Order #2 \$36,000 (Staff Approved & Pending Council Ratification)

Total Amended Contract \$401,785

REVIEWERS:

Department	Reviewer	Action	Date
City Clerk	Jones, Courtney	Approved	9/27/2021 - 3:43 PM